

Vision Statement:

The Pennsylvania Chapter of the National Association of Social Workers serves as the leading voice of the profession in the Commonwealth. Our purpose is to elevate the value and respect of the social work profession, to influence public policy, and to promote social justice.



1. Professional Enhancement and Recognition

NASW-PA recognizes the importance and value of the social work profession and demonstrates its contributions and accomplishments.

1. Enhance public awareness of the value of social work through strategic and timely communications
2. Identify and advance competent, ethical, and evidence-based practice at the micro, mezzo, and macro levels
3. Prevail as the leading expert voice for the profession, representing and demonstrating core social work values
4. Attract and cultivate future practitioners, and develop leadership through training and mentoring



2. Advocacy

NASW-PA effectively advocates on behalf of its members, the social work profession, and related populations.

1. Establish relationships with government officials and effectively leverage those connections during key policy decisions
2. Advocate for robust policy initiatives promoting social work, social welfare, and social justice
3. Create and build partnerships with allied organizations to advance common goals
4. Empower social workers to participate in the legislative and political arenas



3. Membership Experience

NASW-PA serves as a member-first organization, providing resources for professional growth and development at a Chapter and division level.

1. Increase continuing education and networking opportunities through quality conferences and events across the Commonwealth
2. Enrich membership through in person and online experiences, resulting in organizational growth
3. Provide growth opportunities for emerging leaders, thereby fostering a robust volunteer base
4. Expand and accentuate the benefits of NASW through a culture of innovation



4. Organizational Excellence

NASW-PA is committed to maintaining and elevating organizational effectiveness and sustainability in all operations and programs.

1. Solidify financial viability through prudent management of resources, cost efficiency, and maximization of non-dues revenue
2. Invigorate the association through internal unity and cohesion to achieve association goals
3. Strengthen Chapter infrastructure through expansion of technological and human resources
4. Maximize effectiveness among volunteers and staff through leadership development and accountability