

SPONSOR & EXHIBITOR PROSPECTUS

The NASW-PA Annual Conference will bring together social workers and related professionals from across the state. NASW-PA relies on the generosity of sponsors and exhibitors to help provide a high-quality conference experience for social workers and allied professionals in our field.

As a sponsor, you have the chance to connect with dedicated, engaged professionals who are seeking information about products and services, new career opportunities, and resources to help them serve clients more effectively.

GOLD SPONSORS: \$4,000

- Gold prominent ad space on any advertising, website, in e-newsletter, and in/on conference app as well as all signage at conference.
- Prominent logo on-screen presence at all Plenary sessions.
- Prominent sponsorship tabling opportunity in Exhibition area with seating and meals (breakfast/lunch) for up to two representatives.
- Two-three (2-3) minutes to address conference attendees at opening and closing of conference or opportunity to play promotional message at beginning of Opening and Closing Plenary sessions at 2026 Annual Conference.
- Two (2) promotional bag stuffers.*
- Two 1 FREE conference registrations OR two (2) student registrations.
- Full page ad in the conference program.

SILVER SPONSORS: \$3,000

- Silver sponsor ad space on website, conference app, and inclusion in conference advertising leading up to and signage at conference.
- Sponsor thank you logo on-screen presence at Opening and Closing Plenary sessions.
- Sponsorship tabling opportunity in Exhibition area with seating and meals (breakfast/lunch) for up to two representatives.
- Two (2) promotional bag stuffers.*
- One (1) FREE conference registration OR two (2) student registrations.
- Half page ad in the conference program.

BRONZE SPONSORS: \$2,000

- Bronze sponsor ad space on website, conference app, and inclusion in conference advertising leading up to and signage at conference.
- Sponsor thank you logo on-screen presence at Opening and Closing Plenary sessions.
- Sponsorship tabling opportunity in Exhibition area with seating and meals (breakfast/lunch) for up to two representatives.
- One (1) promotional bag stuffer.*
- Quarter page ad in the conference program.

2026 EXHIBITOR HALL AND BOOTH/TABLE OPPORTUNITIES:

Includes: exhibit space, 6' table with two chairs, breakfast, lunch, and coffee/beverage break for one (1) on Monday and Tuesday agency/organization name in conference program and signage. (Additional representatives available in "add on options" below.)

- For-Profit Investment: \$775
- Non-Profit Investment: \$600

ADD ON/A LA CARTE OPTIONS:

Additional Representative at Exhibit/Sponsorship Booth:

- \$150 (available with sponsorship or exhibit only)

Conference Program and/or App Advertisement

- With purchase of sponsorship or exhibit:
 - \$125 one-quarter (1/4) page ad
 - \$200 one-half (1/2) page ad
 - \$275 full page ad
- A la carte:
 - \$250 one-quarter (1/4) page ad
 - \$400 one-half (1/2) page ad
 - \$550 full page ad

2026 Commemorative Tote Bag Stuffer:

- \$125 with purchase of sponsorship or exhibit
- \$250 a la carte

***NEW* Take One Table:** Can't afford an exhibit but still want your materials available to conference attendees? Put your brochures, flyers, or giveaways on our take-one table. Price includes up to two items (for example, one brochure and one promotional item) placed on the table for attendees.

- \$150 (available a la carte only)

In addition to the opportunities outlined, NASW-PA is eager to work with organizations on other creative sponsorship opportunities that you might have in mind.

Have ideas? Reach out to discuss.

Email Dan Lebo at dlebo.naswpa@socialworkers.org

***ALL PROMOTIONAL BAG STUFFERS ARE PROVIDED BY SPONSOR(S) AND ARE TO BE SHIPPED TO KALAHARI PRIOR TO SUNDAY, OCTOBER 25TH OR DROPPED OFF TO A NASW-PA STAFF MEMBER BY SUNDAY**

**To register please
fill out the form & payment:
bit.ly/3TC1pBF**