

**National Association of Social Workers,
California Chapter**

EMPOWERED PROGRAM

**REQUEST FOR PROPOSALS (RFP):
BECOME AN NASW-CA APPROVED
CE TRAINER**

 **N A S W**
National Association of Social Workers
CALIFORNIA CHAPTER



ABOUT NASW-CA

Founded in 1955, the National Association of Social Workers (NASW) is the largest membership organization of professional social workers in the world, with more than 120,000 members. [NASW-California](#) (NASW-CA) is a leading chapter with 9,000 richly diverse members across the state. NASW-CA works to enhance the capacity of social workers to provide clinically sound service and effectively advocate for systems change, simultaneously working to create and maintain the highest ethical and professional standards, and to advance social policies that address the needs of communities served.

PROGRAM OVERVIEW

For over 20 years, the [NASW-CA EmpowerED Program](#) (aka the Online CE Program) has been one of the largest providers of continuing education (CE) courses for social work practitioners and other mental health professionals in California and beyond. The program offers an extensive and diverse catalogue of courses that meet the pre-licensure and licensure renewal requirements set by the California Board of Behavioral Sciences. Known for high-quality text-based and mixed-media courses, the EmpowerED program expanded its programming in 2022 by launching live, virtual continuing education workshops, diversifying content, expanding its inclusivity of diverse trainers and educators, and deepening its embodiment of capacity building opportunities to assure professional development in all spheres of social work and behavioral health.

STATEMENT OF PURPOSE

The intent of this Request for Proposals (RFP) is to invite qualified social workers (defined by those with social work degrees from CSWE accredited universities) and other mental health professionals (e.g. licensed marriage and family therapists, licensed professional clinical counselors) who have extensive experience teaching and providing trainings to become an NASW-CA approved Continuing Education trainer! Work with NASW-CA in offering relevant and innovative workshops on a variety of topics that are of interest to NASW-CA members and the larger community of micro-, mezzo-, and macro-level practitioners.

Becoming an NASW-CA approved CE educator helps elevate social work practice, the diverse leaders who are at the forefront of evidence-based change, and those who are actively engaged in and leading social movements in clinical and advocacy initiatives. Accepted proposals will be integrated into NASW-CA's EmpowerEd programming and trainers are invited to publicize their biographies and links to their professional websites and profiles to further amplify their work, publications, and visibility. EmpowerEd's reach spans broadly as our site benefits from over 12,000 users each year.

We are actively searching for presenters who have practice experience, education and knowledge, and teaching experience in the following topics areas:

Treatment Modalities:

- Cognitive Behavior Therapy (CBT)
- Dialectical Behavior Therapy (DBT)
- Trauma-Focused CBT (TF-CBT)
- Emotion-Focused Therapy (EFT)
- Eye Movement Desensitization and Reprocessing (EMDR)
- Acceptance and Commitment Therapy (ACT)
- Motivational Interviewing (MI)
- Multisystemic Therapy (MST)
- Family-Focused Therapy (FFT)
- Narrative Therapy
- Solution-Focused Therapy/Solution-Focused Brief Therapy
- Psychodynamic Therapy
- Multimodal Attachment Therapy (M-MAT)
- Play Therapy
- Sand Tray Therapy
- Personality Disorder Treatment

Specialty Practice Areas and Topics

- Racial equity and cultural responsiveness
- Critical Race Theory
- Anti-Racist Practices
- School Social Work
- Healthcare Social Work and Leadership
- Crisis Response and Intervention
- Older Adults and End-of-Life Interventions
- Adverse Childhood Experiences (ACEs)
- Social Determinants of Health
- Disaster Social Work
- Veterans and Military Social Work
- Interventions specific to neurodiverse clients
- Disability and Language Access
- LGBTQIAP2+ topics
- Working with 0-5 populations & Early Intervention/Prevention
- Sex and Human Trafficking
- Substance Abuse
- Clinical Supervision
- California Law and Ethics
- Exam Preparation for the California Law and Ethics licensure exam
- Telehealth
- Social Program Design, Implementation, and Evaluation
- Social Work Policy: Advocacy & public policy

PROPOSAL REQUIREMENTS:

Those who wish to respond to this RFP must carefully review and submit the following:

General Information

- Name and Contact Information
- Resume or Curriculum Vitae
- Copy of License (if any)
- Website (if any)
- Presentation hourly rate, including costs related to preparation

Workshop/Training Proposal

- Title/topic of presentation
- Course description(s)
- Course objectives
- Course/module outline
- A statement that describes how the workshop/training will include themes and topics relevant to diversity, equity, and inclusion
- Sample PPT and presentation materials
- Course evaluation results (if any)
- Sample of a presentation (if any):
 - Audio recording
 - Video recording

Please submit the above information and documents to Sylvia Montijo at smontijo.naswca@socialworkers.org. Applications will be accepted on a rolling basis.

We strongly encourage and seek applications from people of color, including bilingual and bi-cultural individuals, those representing the disability community, veterans, as well as members of the lesbian, gay, bisexual, transgender, and queer communities.

Thank you for your interest in joining us!