



National Association of Social Workers
California Chapter

NASW-CA Newsletter Policies

Communications Committee

The chapter's communications committee is comprised of social work professionals and students who review and approve policies for the chapter's communication and media tools.

Contact Staff

Lisa Kopochinski, *News* editor at naswnews@naswca.org.

Newsletter Purpose

The *California News* is printed ten times a year and may include the following:

- Articles highlighting social work practice, research, trends, education, careers, etc.
- Information related to NASW national, chapter, region, unit, and council announcements, benefits, services, events, and activities.
- Information from social work entities, such as universities, related associations and groups, etc.

Newsletter Policies

1. The *News* editor consults with chapter staff in the selection of submissions for each issue.
2. Submissions received by the published deadline are given first priority. The submission deadline is the fifth day of the month prior to the month the issue is published. For example, the deadline for the Feb Issue is Jan 5.
3. Featured articles may be run in full or, depending on the length and the number of other submissions, refer readers to a web link to view the entire article. In this case, members may contact the chapter to request a copy of entire article.
4. Submission topics must be timely and current. Articles related to events that have already occurred must be submitted within 30 days of the event.
5. Submissions from NASW and chapter-related (and sponsored) groups will be given priority over submissions from nonrelated NASW entities.
6. On rare occasion, the chapter will agree to run a nonrelated NASW ad at no cost if the event meets the criteria. When the chapter agrees to this arrangement, it will be limited to a quarter-page display ad, run once or twice, and placed at the *News* editor's discretion.
7. A section of each issue will be dedicated to region and unit reports. Each submission is limited to 250 words and will include e-mails and related websites (Facebook pages).
8. A section of each issue will be dedicated to council submissions. Each submission is limited to 250 words and will include e-mails and related websites.
9. Articles must be educational in nature and not solely for the purpose of marketing services, products, etc. Interested parties may purchase a classified or display advertisement for non-educational purposes.
10. In general, article should be maintained at 250 words and be concise and educational.