movers. shakers. difference makers.

Partner with NASW-NC and create change.
# Virtual Sponsorship Benefits

<table>
<thead>
<tr>
<th></th>
<th>Title Sponsor $4,000</th>
<th>Platinum Sponsor $2500</th>
<th>Gold Sponsor $1600</th>
<th>Silver Sponsor $900</th>
<th>Bronze (Exhibitors) non-profit $200 corporate $300</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Exclusive Opportunity!</td>
<td>2 Spots</td>
<td>2 Spots</td>
<td>3 Spots</td>
<td>Limited Availability</td>
</tr>
</tbody>
</table>

## BE VISIBLE

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Title Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze (Exhibitors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Exhibit Hall Listing</td>
<td>60 days</td>
<td>60 days</td>
<td>60 days</td>
<td>60 days</td>
<td>60 days</td>
</tr>
<tr>
<td>Virtual Exhibit Hall Sponsorship (exclusive recognition as the sponsor of the virtual exhibit hall)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name on Virtual Exhibit Hall and on conference registration page</td>
<td>Logo plus company profile</td>
<td>Logo plus company profile</td>
<td>Logo plus company profile</td>
<td>Logo only</td>
<td>Company Name</td>
</tr>
<tr>
<td>Information included in Vendor Information Packet</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of NASW-NC logo for promoting your company at the conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## CONNECT WITH ATTENDEES

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Title Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze (Exhibitors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verbal Shoutouts! Sponsor and exhibitor names mentioned before sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Conference Registration</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email to Conference Attendees (sent from NASW-NC on behalf of company)</td>
<td>2 (1 Before and 1 After)</td>
<td>1 (1 Before or 1 After)</td>
<td>1 Before or After</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking Address to Attendees (video or we can read something for you)</td>
<td>3 min</td>
<td>2 min</td>
<td>1 min</td>
<td>1 min</td>
<td></td>
</tr>
<tr>
<td>Logo or name featured in all event promotional materials and on event registration thank you page</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name only</td>
</tr>
<tr>
<td>Company Profile or logo on conference rolling slides during the virtual conference</td>
<td>Company Profile</td>
<td>Company Profile</td>
<td>Company Profile</td>
<td>Logo Only</td>
<td>Name only</td>
</tr>
</tbody>
</table>

## LEAVE AN IMPRESSION

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Title Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze (Exhibitors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newsletter Ad to membership</td>
<td>Full Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NASW-NC Website Banner with clickable link</td>
<td>120 Days</td>
<td>90 Days</td>
<td>60 Days</td>
<td>30 Days</td>
<td></td>
</tr>
<tr>
<td>E-newsSWire Ad to Membership</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Free 30 day Job Posting(s) on NASW-NC Job Bank</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Local Region or Practice Area Emails</td>
<td>up to 5</td>
<td>up to 4</td>
<td>up to 3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

Don’t wait! Sign up today!
EXHIBIT OR SPONSORSHIP OPPORTUNITIES

Ethics Conference and Awards Luncheon (March)
- One Day Conference
- Currently Virtual
- Expected attendance of 700+ social workers from across North Carolina and the U.S!
- Virtual Exhibit Hall with attendee incentives.

Annual Clinical Social Work Institute (May)
- Two Day Conference
- Currently Virtual
- Expected attendance of 700+ social workers from across North Carolina and the U.S!
- Virtual Exhibit Hall with attendee incentives.

Annual Fall Conference (November)
- Two Day Conference
- Currently Virtual
- Expected attendance of 700+ social workers from across North Carolina and the U.S!
- Virtual Exhibit Hall with attendee incentives.

www.naswnc.org/28

Questions?
Contact: Kristen Carter, Operations Manager at kcarter.naswnc@socialworkers.org
Posting includes unlimited words. The Job Bank is available to anyone, and specifically marketed to over 5000 social workers in North Carolina.

- The NASW-NC Job Bank receives 60,000-100,000 views per month!
- You will have 24/7 access to edit, post, deactivate and reactivate your job posting.
- Shared to membership via social media and emails (Career Connect, Local Regions)

30 Day Posting.................. $65.00
60 Day Posting.................. $125.00
90 Day Posting.................. $185.00

1 Year Contract: Our most popular option! 1 year of unlimited job postings to our online Job Bank.

$500

CAREER CONNECT

The NASW-NC Career Connect monthly email contains a limited number of “featured jobs” directly reaching our membership with your open position. Positions must be posted on the NASW-NC Job Bank to apply. Ask about an email specifically marketing your company if you have multiple positions.

$40/$200

www.naswnc.org/328

“We were pleased with the quality of candidates responding to the posting. While we still have LCSW positions to be filled, the results of this posting made it well worth the cost and your email blast was specifically mentioned by a couple of the respondents. Thank you, also, for making the posting process so easy and user friendly. I have shared your contact information with my colleagues working on other programs in the Behavioral Health area.”

-Talent Acquisition Consultant, National Health Services Company
The NASW-NC Newsletter is published quarterly, including February, May, August, and November editions. Deadline for ad submission is the third Thursday of the previous month.

Display Advertising
Display space can be used to advertise: Employment openings, Conferences and Trainings or Professional Services

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad</td>
<td>$325</td>
</tr>
<tr>
<td>Half Page Ad</td>
<td>$250</td>
</tr>
<tr>
<td>Quarter Page Ad</td>
<td>$175</td>
</tr>
</tbody>
</table>

Advertisements that are not camera-ready will be assessed an additional $30/full page or $15/quarter or half page ads. PDF or InDesign format is preferred.

Classified Advertising
Classified space can be used to advertise: Job Openings, Office Rental Space, Supervision, and much more!

Advertisement fee includes up to 100 words. There is a charge of $1.00 per word for each additional word over 100 words.

www.naswnc.org/327
enewSWire Advertisements $175.00

The NASW-NC enewSWire is a weekly email to the entire membership (approx. 5,000 members). enewSWire advertisements include 1 picture/graphic, 1 hyperlink and up to 100 words.

Email a Practice Area or Local Region $50.00

NASW-NC maintains 16 Practice Area Network and 15 Local Program Unit listservs that provide resources, CE opportunities, and services related to a specific area of interest or practice, or a particular region of the state. Target these networks and your advertisement where it is most relevant.

Practice Areas

Local Regions
Asheville, Boone, Cape Fear/Wilmington, Charlotte/Mecklenburg County, Coastal, Far West, Fayetteville, Forsyth County, Greenville, Guilford County, Lumberton/Pembroke County, Morganton, Onslow County/Jacksonville, Orange County, Wake County

www.naswnc.org/357
WEBSITE BANNERS

The NASW-NC homepage is the source for professional social work information. NASW-NC has over 5000 members. Social workers and behavioral health professionals frequently use our site. This traffic creates over 50,000 unique pageviews per month.

Display your company logo on our website today!

60 Days $550.00
90 Days $775.00 (save $50)
120 Days $1,000.00 (save $100)
180 Days $1,500.00 (save $150)

www.naswnc.org/webbanners
Providing supervision is a time honored tradition as well as a legal requirement for Licensed Clinical Social Worker Associates (LCSWAs). NASW-NC provides a Clinical Supervisors Directory for social workers both seeking and providing supervision for licensure around the state.

NASWNC will post your listing for 365 days from date of entry. Listings include name, credentials, business contact information, links to your web page or email, and your specializations. We look forward to providing the registry for the social work community, with your name on it!

Members who have Taken and Passed NASW-NC’s Clinical Supervision Training

Free

Members who have NOT Taken and Passed NASW-NC’s Clinical Supervision Training

$20.00

Non-Members who have Taken and Passed NASW-NC’s Clinical Supervision Training

$75.00

Non-Members who have NOT Taken and Passed NASW-NC’s Clinical Supervision Training

$150.00

www.naswnc.org/277
CE ENDORSEMENT AND APPROVAL

Endorsement or Approval of your conference or seminar!

The North Carolina Chapter of the National Association of Social Workers (NASW-NC) has a procedure to endorse and approve continuing education (CE) courses for social workers with North Carolina clinical social work licensure and certification. The mission of the NASW-NC Approval and Endorsement Program is to champion the professional development of social workers. It is the goal of the program to certify sound, relevant, and appropriate CE opportunities for social workers in the state of North Carolina.

What's the difference between Endorsement and Approval?

Endorsed
- Live, synchronous continuing education
- In Person Meetings/Conferences
- Live Webinars

Approved
- Asynchronous continuing education not occurring in real time
- Recorded Webinars
- Online Course Work

FEES

<table>
<thead>
<tr>
<th>Programs</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Program</td>
<td>$100.00</td>
</tr>
<tr>
<td>2-5 Programs</td>
<td>$300.00 for the group</td>
</tr>
<tr>
<td>6-10 Programs</td>
<td>$400.00 for the group</td>
</tr>
<tr>
<td>11-15 Programs</td>
<td>$500.00 for the group</td>
</tr>
<tr>
<td>16-20 Programs</td>
<td>$600.00 for the group</td>
</tr>
<tr>
<td>MORE THAN 20 Programs</td>
<td>$600.00 for 20 plus $40.00 for each additional program over 20.</td>
</tr>
</tbody>
</table>

*group submissions must be submitted together

www.naswnc.org/132

Questions?
Contact: Vanessa Hines, Education Program Manager at: vhines.naswnc@socialworkers.org