

Advertising Opportunities

- 
- Exhibiting and Sponsorships
 - Email Advertising
 - Job Openings
 - Mailing Lists
 - NASW-NC Newsletter

Conference Sponsorships



Virtual Sponsorship Benefits	Title Sponsor \$4,000 <i>Exclusive Opportunity!</i>	Platinum Sponsor \$2500 <i>2 Spots</i>	Gold Sponsor \$1600 <i>2 Spots</i>	Silver Sponsor \$900 <i>3 Spots</i>	Bronze (Exhibitors) <i>non-profit \$200 corporate \$300 Limited Availability</i>
BE VISIBLE					
Virtual Exhibit Hall Listing	60 days	60 days	60 days	60 days	60 days
Virtual Exhibit Hall Sponsorship (exclusive recognition as the sponsor of the virtual exhibit hall)	✓				
Social Media Recognition	✓	✓	✓	✓	✓
Name on Virtual Exhibit Hall and on conference registration page	Logo plus company profile	Logo plus company profile	Logo plus company profile	Logo only	Company Name
Information included in Vendor Information Packet	✓	✓	✓	✓	✓
Use of NASW-NC logo for promoting your company at the conference	✓	✓	✓	✓	✓
CONNECT WITH ATTENDEES					
Verbal Shoutouts! Sponsor and exhibitor names mentioned before sessions	✓	✓	✓	✓	✓
Complimentary Conference Registration	2	2	1		
Email to Conference Attendees (sent from NASW-NC on behalf of company)	2 (1 Before and 1 After)	1 (1 Before or 1 After)	1 Before or After		
Speaking Address to Attendees (video or we can read something for you)	3 min	2 min	1 min	1 min	
Logo or name featured in all event promotional materials and on event registration thank you page	Logo	Logo	Logo	Logo	Name only
Company Profile or logo on conference rolling slides during the virtual conference	Company Profile	Company Profile	Company Profile	Logo Only	Name only
LEAVE AN IMPRESSION					
Newsletter Ad to membership	Full Page	1/2 Page	1/4 Page		
NASW-NC Website Banner with clickable link	120 Days	90 Days	60 Days	30 Days	
E-newswire Ad to Membership	3	3	2	2	1
Free 30 day Job Posting(s) on NASW-NC Job Bank	4	3	2	1	
Local Region or Practice Area Emails	up to 5	up to 4	up to 3	2	1
Don't wait! Sign up today!					

Conference Exhibit/ Sponsor Opportunities

Ethics Conference and Awards Luncheon (March)

- One day conference 9:00am-4:30pm
- All exhibitors are set up inside the meeting room
- Expected attendance of 500 each year. Participants come from across the state.
- Exhibitors are invited to attend awards luncheon to continue to network with attendees
- * Exhibitors seeking conference credit must register as a conference attendee.



Spring & Fall LCSW Exam Prep Sessions

- One day conference, 9:00am-4:30pm.
- All exhibitors are set up inside the meeting room.
- Limited exhibitors.
- Expected attendance of 120 twice per year. Participants come from across the state.

Additional Sponsorship Opportunity:

- If sponsoring lunch for the group, the vendor has the opportunity to give a 15 minute presentation on their product or service.

Annual Clinical Social Work Summer Institute (May)

- Two and a half day conference
- All exhibitors are set up just outside the meeting rooms
- Expected attendance of 350 each year. Participants come from across the state.

Additional Sponsorship Opportunities:

- If sponsoring lunch for a specialty networking group, the vendor has the opportunity to give a 15 minute presentation on their product or service.

Clinical Supervision Certificate Training (June)

- Two and a half day conference
- All exhibitors are set up just outside the meeting rooms
- Expected attendance of 150 each year. Participants come from across the state.

Annual Fall Conference (November)

- Two day conference
- All exhibitors are set up in an exhibit hall where breakfast and snacks are served
- Expected attendance of 450. Participants come from across the state.

Additional Sponsorship Opportunities:

- If sponsoring lunch for a specialty networking group, the vendor has the opportunity to give a 15 minute presentation on their product or service.

"Exhibiting at the NASW-NC Fall conference helped me to connect with my exact demographic and connect face to face. Overall, it was a fantastic experience from the NASW Staff, to the hotel, to downtown Asheville. I will be back next year for sure!"

Amy Kosciński, GiveForward



CE Endorsement / Approval

Offer *peer reviewed* coursework

Be more *attractive* to Social Workers seeking CE hours

Increase your marketability

Raise profit margin

Get *approval* for your distance education CE offerings!



Check out the new NASW-NC CE Endorsement Program and the CE Home Study Approval Program

For more information, please go to www.naswnc.org

International and Statewide Endorsement or Approval of your conference or seminar!

NASW-NC is pleased to join with you in the endorsement/approval process designed to support quality continuing education for social workers in North Carolina.

All courses that are endorsed (face to face) or approved (online) will be listed on the NASW-NC website and also placed on the NASW-NC continuing education calendar of events.

Please allow up to 4 weeks for processing. There is the option of rushing an application with a 10 day return for an additional fee.

NUMBER OF COURSES	FEE
1	\$100.00
2-5	\$300.00 for the group. Must be submitted at the same time.
6-10	\$400.00 for the group. Must be submitted at the same time.
11-15	\$500.00 for the group. Must be submitted at the same time.
16-20	\$600.00 for the group. Must be submitted at the same time.
MORE THAN 20	\$600.00 for 20 plus \$40.00 for each additional program over 20.

Email Advertisements

NASW-NC sends a bi-weekly newsletter containing important information to almost 5,000 social work members across North Carolina. Reach our members with your message sent directly to their email inbox!



Advertisement

THE NORTH CAROLINA SOCIETY OF CLINICAL HYPNOSIS
49TH ANNUAL FALL CONFERENCE

MINDFULNESS AND HYPNOSIS
THE POWER OF SUGGESTION TO TRANSFORM EXPERIENCE
WITH MICHAEL D. YAPKO, PH.D.

NOVEMBER 9-10, 2018
FRIDAY CONFERENCE CENTER
CHAPEL HILL, NORTH CAROLINA

What is it about hypnosis and guided mindfulness meditations (GMMs) that encourages people to discover resources in themselves they didn't know they had and learn new therapeutic skills more easily? This presentation considers principles and methods of hypnosis and mindfulness as they apply to goal-oriented treatments in an attempt to answer that question. The focus is entirely on clinical applications of key aspects of hypnosis and GMMs by deconstructing such processes, identifying their therapeutically relevant components, and constructing meaningful interventions by incorporating them in novel ways that serve to empower the client.

Cost (includes Continental Breakfast, Lunch, Beverages and Snacks)

	Early Bird	After 10/9
Member	\$325	\$375
Non-member	\$400	\$450
Student	\$125	\$175

12 CE hours approved by ASCH, NBCC, & NCPA

Info & registration: nchypnosis.org/conference-info

Click here to register: <http://nchypnosis.org/conference-info/>

Paid Advertisement

GRADUATE CERTIFICATE IN
NONPROFIT MANAGEMENT
AND LEADERSHIP

COMMITTED TO
RAISING THE BAR FOR ONLINE DEGREES

UNIVERSITY OF
GEORGIA
Online Learning

ONLINE.UGA.EDU

Advertisement

Nourish your
community.
Elevate your
practice.

We connect underserved clients to
therapists so they can find affordable
therapy in their community.

JOIN TODAY. IT'S FREE!

open path
psychotherapy collective

enewSWire Advertisements \$175.00

enewSWire advertisements include 1 picture/graphic, 1 hyperlink and up to 100 words. It is emailed to the entire membership email list. (approx. 5,000 members)

Email a Practice Area or Local Region \$50.00

As a benefit of membership, NASW-NC maintains 16 Practice Area Networks and 15 Local Program Units that provide resources, continuing education opportunities, and services related to a specific area of interest or practice, or a particular region of the state. These Networks are a great way to target your advertisement to those with whom it is most relevant.

Areas of Practice:

Aging, Clinical Social Work, Criminal Justice, Disaster Response, Ethics, GLBTQ, Health Care, Integrated/Collaborative Care, International Social Work, LCSWA, Macro Social Work, Men's Social Work, Military Social Work, Public Health Social Work, Safety, School Social Work, Social Workers Advancing Human-Animal Relationships (SWAHAR)

Local Regions:

Asheville, Boone, Cape Fear/Wilmington, Charlotte/Mecklenburg County, Coastal, Far West, Fayetteville, Forsyth County, Greenville, Guilford County, Lumberton/Pembroke County, Morganton, Onslow County/Jacksonville, Orange County, Wake County

Job Openings



Featured Job Openings

[Social Work Investigative/Assessment & Treatment](#) - Albemarle, NC

[Men's Primary Substance Abuse Counselor](#) - Greensboro, NC

[Self-Sufficiency Program Manager](#) - Asheville, NC

[Foster Care Social Worker](#) - Greenville, NC

[Care Services Coordinator](#) - Raleigh, NC

[Social Worker MSW](#) - Salisbury, NC

[Fully-licensed and Associate licensed NC providers](#) - Fayetteville, NC

[Find more job openings on the NASW-NC Job Bank here.](#)

"We were pleased with the quality of candidates responding to the posting. While we still have LCSW positions to be filled, the results of this posting made it well worth the cost and your email blast was specifically mentioned by a couple of the respondents. Thank you, also, for making the posting process so easy and user friendly. I have shared your contact information with my colleagues working on other programs in the Behavioral Health area."

-Talent Acquisition Consultant, National Health Services Company

Job Bank Posting

\$65 /\$125 /\$185 /\$500

Posting opportunity includes unlimited words, and is listed for your choice of 30, 60, or 90 days. If you have multiple positions throughout the year, ask about our year contract! The Job Bank is available to any web-site visitor, and specifically marketed to over 5000 social workers in North Carolina.

Career Connect Email

\$40.00 /\$200

Our newest and quite popular email to membership, the Career Connect, contains a limited number of "featured jobs" directly reaching our membership with your open position. Positions must be posted on the NASW-NC Job Bank to apply. Ask about an email specifically marketing your company if multiple positions are available.

The NASW-NC Job Bank has over 9,500 page views per month with users spending an average of 55 seconds online.

Mailing Lists



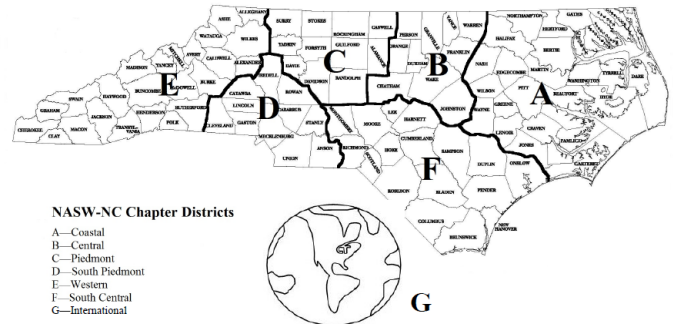
Entire State Chapter

\$300 /\$425

Receive a mailing address label for every member of the NASW North Carolina Chapter.

Important information:

- Labels are rented for one-time use only
- Labels will be sent on self adhesive labels (\$425) or emailed directly to a professional mailer (\$300)
- Labels can be sorted by City, District, County and Membership type



Website Banners

The NASW-NC homepage is the source for professional social work information. We currently have over 5000 members. Members and non-members frequently use our site to find continuing education opportunities, register for conferences or events, find information about international social work, search available jobs, etc. This traffic creates over 6,000 unique pageviews per month. Display your company logo on our website today!

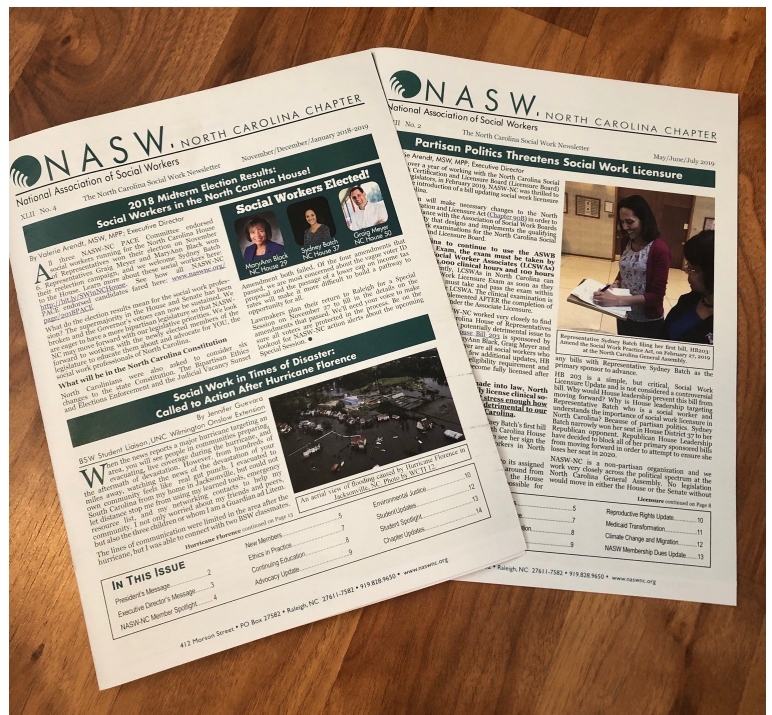
- The rotating banner is placed on the bottom of the NASW-NC homepage.
- The graphic that is provided can be linked. Once it is clicked on, the user will be directed to a webpage of your choice.

60 Days	\$550.00
90 Days	\$775.00 (save \$50)
120 Days	\$1,000.00 (save \$100)
180 Days	\$1,500.00 (save \$150)

Our Partner & Sponsor Organizations



NASW-NC Newsletter



The NASW-NC Newsletter is printed 4 times per year, including February, May, August, and November editions. Deadline is the third Thursday of the previous month.

Classified Advertising

Display Advertising

Classified space can be used to advertise:

- Employment openings
- Office rental space
- Supervision
- And much more!

Display space can be used to advertise:

- Employment openings
- Conferences and Trainings
- Professional services (promote your agency or services)

Advertisement fee includes up to **100 words**.

There is a charge of \$1.00 per word for each additional word over 100 words.

\$75.00

Full Page Ad: 7.5 in x 10 in **\$325.00**

Half Page Ad: 7.5in x 5 in or 3.75in x 10in **\$250.00**

Quarter Page Ad: 3.75in x 5in **\$175.00**

Advertisements that are not camera-ready will be assessed and additional \$30/full page or \$15/quarter or half page ads.

PDF or InDesign format is preferred.

Supervision Registry

Obtaining Supervision for Licensure

Providing supervision is a time honored tradition as well as a legal requirement for Licensed Clinical Social Worker Associates (LCSWAs). NASW-NC provides a Clinical Supervision Directory for social workers both seeking and providing supervision for licensure around the state.

Name	Credentials	Counties	City, Zip	Phone	NASW Member	Specializations	Passed Supervision Exam	Email
Jane Doe	LCSW	YOUR	INFO	HERE	yes	ADHD, Anxiety, Etc.	yes	Jane@email.com

NASWNC will post your listing for 365 days from date of entry. Listings include name, credentials, business contact information, links to your web page or email, and your specializations. We look forward to providing the registry for the social work community, with your name on it!

"What a great resource to me as I grow in my practice!"
- Guilford County Social Worker

Members who have Taken and Passed NASW-NC's Clinical Supervision Training	Free
Members who have NOT Taken and Passed NASW-NC's Clinical Supervision Training	\$20.00
Non-Members who have Taken and Passed NASW-NC's Clinical Supervision Training	\$75.00
Non-Members who have NOT Taken and Passed NASW-NC's Clinical Supervision Training	\$150.00

*****Prices are per year. *****

NASW-NC Supervision Registry

Find and Provide Supervision in North Carolina



Advertising Information

To purchase any method of advertising, please visit www.naswnc.org and click on *Advertise with Us*.

To receive coupons and discounts on advertising, please fill out the following form and email, fax or mail to the address below.

Company Name: _____
Contact Person: _____
Company Address: _____
Company City: _____
Company State: _____
Company Zip: _____
Contact Phone: _____
Contact Email: _____
Website: _____

Thank you for your continued support of the social work profession, and for being a partner with NASW-NC.

We look forward to working with you in the future!

If you have additional questions, please contact us.

NASW-NC

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