## 2021 NASW-NC Impact Report

# NASW-NC was here for you in 2021.

As we close out 2021 and continue to move forward, we feel it is important to take a moment to reflect on the strength and voice of the social work profession in North Carolina.

We know that when you connect with the National Association of Social Workers North Carolina (NASW-NC) for individual support, licensure and career consultations and ethics questions, it is easy to see where your membership dollars go and the value of the Association. But our collective impact is so much stronger. This ongoing individual support, together with the daily behind-the-scenes advocacy and meetings, the Local Program Unit gatherings, and the community conversations have made us a powerhouse profession in North Carolina.

As you review the selected accomplishments in this document, we hope you take pride in what we've achieved together. This work would not have been possible without your NASW membership and support. We hope you feel both pride for our strong profession in North Carolina and inspired for what else we can accomplish together. Most of all, we hope you will continue this journey with us. We are stronger together and the impact you have is immeasurable. We are always here for you. Please reach out to the NASW-NC team at any time: <a href="www.naswnc.org/page/Staff">www.naswnc.org/page/Staff</a>

Thank you for your NASW membership, your social work voice and your support.

The Staff and Board of Directors of NASW-NC



#### 2019

- February 14, 2019
  Bill to extend connection to NCHealthConnex filed
- February 28, 2019
  Bill to save clinical social work
  licensure in North Carolina filed
- March 1, 2019

  NASW-NC Supports
  Ban on Conversion Therapy

## PROTECT LGBTQ YOUTH

SUPPORT HB 516/SB 426 AND BAN CONVERSION THERAPY

April 20, 2019

After 3 years of advocacy by NASW-NC, the Department of Public Instruction set aside funds to hire a statewide School Social Work Consultant

May 3, 2019

Social Work Licensure bill passes the NC House of Representatives

June 6, 2019

NASW-NC Legislative Victory!
Bill to delay provider connection to
HIEA signed by Governor Cooper!

June 10, 2019

NASW-NC joins coalition to expand Medicaid

June 29, 2019

NASW-NC represents social work at first Pride Month celebration at Executive Mansion



- August 2, 2019

  NASW-NC Supports Governor's

  Executive Order to Prohibit

  Government-Funded

  Conversion Therapy
- August 19, 2019

  NASW-NC joins NC Counts Coalition
  to promote all North Carolinians
  filling out the U.S. Census
  - NASW-NC keeps members up-to-date on Hurricane Dorian resources
- October 31, 2019

  NASW-NC Saves Clinical
  Social Work Licensure!



Membership

The <u>NASW-NC team</u> works hard to provide members with the most helpful and up-to-date resources, support, and information possible.

## communication & member services

In 2021, NASW-NC staff sent over 41,000 emails, reaching an audience of more than 520,000 recipients. This included:

- 50 eNewswires, providing weekly news, updates, and resources to members
- 12 Career Connect emails, providing tips and information on current job openings
- **126** Conference and Local Program Unit emails, providing information on continuing education, networking, and more

#### 2021 Social Media Highlights:

- Across social media, NASW-NC has 21,921 followers. In 2021, we had over 370,000 impressions & interactions on <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u> and <u>Twitter</u>
- NASW-NC posted **210** <u>news items</u> on the NASW-NC website keeping members up-to-date on information critical to the profession

#### 2021 Member Services:

- The NASW-NC website had over 1,014,000 page views and 90,000 unique visitors
- NASW-NC staff posted over **925** jobs and **170** CE events
- NASW-NC staff provided over **50** presentations on topics such as social work resume building, interviewing, job searches, advocacy, legislation, and more
- NASW-NC staff provided over **125** personalized <u>resume reviews</u> and career consultations for NASW-NC members.
- NASW-NC staff held 3 Virtual Q&A sessions, with more than 50 attendees

IN 2021, NASW-NC STAFF PROVIDED OVER 3,100
MEMBER CONSULTS ON TOPICS SUCH AS LICENSURE,
ETHICS. CAREERS. AND MORE.

## leadership

NASW-NC has a dedicated group of volunteers to further our goals of supporting NASW-NC's membership and the larger social work profession through consultation, advocacy, education, and more.



 In 2021, the NASW-NC <u>Board of Directors</u>, <u>Local Program Unit</u> Leadership, and Committees had **157** members who met **66** times

NASW-NC'S EQUITY AND INCLUSION COMMITTEE CREATED
THE EQUITY AND INCLUSION STUDENT AWARD,
WHICH WILL BE AWARDED FOR THE FIRST TIME IN 2022.

#### 2020

February 8, 2020

NASW-NC participates in HKonJ
Moral March in Raleigh



- February 28, 2020

  NASW-NC keeps members up-to-date on voter ID. gerrymandering and the U.S. Census
- March 13, 2020

  NASW-NC begins providing regular
  updates members and providers
  about COVID-19
- March 17, 2020

  NASW-NC begins providing regular updates to members and advocacy for telehealth parity
- March 23, 2020

  NASW-NC successfully advocates for hardship extension for social workers connecting to HIEA
- April 4, 2020

  NASW-NC member Dr. Iris Carlton-LaNey honored with NASW Lifetime Achievement Award



April 21, 2020

NASW-NC successfully advocates
for emergency rules for social work
licensure for the clinical exam,

May 1, 2020

CE and supervision

With mental health and safety in the spotlight, there were over 60 media appearances by NASW-NC members since the beginning of the pandemic

June 1, 2020

NASW-NC issues statement:
Social Workers Cannot Be Silent:
Call to Action Against Racism and
Race-Based Violence



July 16, 2020

<u>Dr. Sonyia Richardson appointed to</u> <u>Governor's Task Force on Health Equity</u> <u>at NASW-NC's recommendation</u>

September 10, 2020

NASW-NC submits public comment to NC Task Force for Racial Equity in Criminal Justice

NASW-NC Board of Directors votes to

NASW-NC Board of Directors votes to make Equity and Inclusion Workgroup an official NASW-NC Committee

October 19, 2020

NASW-NC member Carolyn Craddock appointed to NC Social Work Licensure Board by Governor Cooper

# Advocacy

NASW-NC represents the profession at meetings with <u>coalition partners</u>, elected officials, and leadership in state departments to give social workers a voice at the table on a variety of topics. We advocate for issues brought to our attention by members, as well as those on our <u>2021 Legislative Agenda</u>.

## 2021 legislative work

- NASW-NC lobbied legislators on behalf of social workers in what became the second longest legislative session in our state's history. NASW-NC met virtually with legislators, provided weekly advocacy updates, and met with social work members and their legislators to advance the 2021 Legislative Agenda.
- Legislators <u>passed the first budget</u> the state has seen since 2018. The budget was signed into law on November 18, 2021. NASW-NC advocated for many items in the state budget including pay increases, Medicaid Expansion, and more.
- NASW-NC successfully lobbied to change North Carolina's marriage law on behalf of youth through the <u>passage of Senate Bill 35</u>, which bans the marriage of youth under the age of 16. The law also bans 16- and 17-year-olds from marrying someone who is four years older. This was a major coalition effort.
- One key aspect of the legislative session was NASW-NC's work to prevent bad
  polices from being implemented. These included major anti-LGBTQ bills that did not
  advance. Other bills did advance but Governor Cooper vetoed them, including antiabortion legislation and a ban on Critical Race Theory. NASW-NC made sure that
  lawmakers heard from social workers throughout 2021.

NASW-NC SENT OUT 38 ACTION ALERTS AND LEGISLATIVE UPDATES TO SOCIAL WORKERS IN 2021.

## advocacy programming

NASW-NC provides advocacy presentations and events throughout the year to engage social workers in conversations about issues impacting the profession.

2021 Virtual North Carolina Social Work

<u>Advocacy Week</u> (streamed both on Zoom and live on Facebook)

• 2,722 attendees/viewers over 3 days

#### 2021 NASW-NC Legislative Agenda Webinar

• 185 attendees/viewers

#### 2021 NASW-NC Student Policy & Equity Summit

• 90 attendees

#### 2021 Social Work Policy Educators Summit

• 30 attendees



NASW-NC'S <u>ADVOCACY 101 WEBINAR</u> WAS VIEWED MORE THAN 550 TIMES IN 2021.

#### 2021

- January 4, 2021

  NASW-NC Legislative Committee
  finalizes 2021 Legislative Agenda
- January 6, 2021

  NASW-NC Denounces Terrorism and Violence at U.S. Capitol
- February 26, 2021
  First Policy and Equity Student
  Summit hosted by NASW-NC Interns
- March 2, 2021

  COVID-19 Vaccines available to social workers
- March 19, 2021

  NASW Calls for End to Hate. Racism &
  Gun Violence Against Asian Americans
- April 4, 2021

  NASW-NC Opposes Anti-LGBTQ+ Bills



- April 26, 2021

  NASW-NC Statement:
  Stop Killing Black People
- May 5, 2021

  Governor Cooper appoints NASW-NC

  member Ryan Estes to MH/DD/SAS

  Commission
- June 7, 2021

  NASW-NC submits public comment
  for SW Licensure rule changes
- June 10, 2021

  NASW-NC successfully advocates for waiver of penalties and back taxes for privilege license

PRIVILEGE LICENSE IN NORTH CAROLINA
What Social Workers Need to Know

- July 20, 2021

  NASW-NC opposes bill that prohibits teaching of history of racism and oppression in schools
- July 22, 2021

   NASW-NC meets with North
   Carolina members of Congress to
   advocate for social work profession



August 26, 2021

Governor Cooper signs bill ba

October 2, 2021

- Governor Cooper signs bill banning marriage of youth under age of 16
- NASW-NC\_co-sponsors Rally for Abortion Justice
- November 2, 2021

  NASW-NC launches new Equity and Inclusion Student Award!

TASW-TIC
EQUITY AND INCLUSION
STUDENT AWARD

This NEW award provides an annual monetary award and NASW membership to

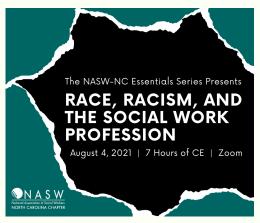
# **Professional Support**

The main objective of all NASW-NC Continuing Education activities is to promote and support professional development of social workers. The goal of our effort is to provide sound, relevant, appropriate and ethical continuing education (CE) opportunities for social workers in North Carolina.

## continuing education

All **7** of NASW-NC's <u>2021 Conferences</u> were presented in a virtual format. Conference fees remained drastically reduced as we recognize the continued financial realities many members are facing due to COVID.

Major conferences were recorded for attendees to accommodate the challenges of working from home, as well as provide more opportunities for CE.



#### 2021 Conferences and Webinars:

- 2,621 individuals attended all of NASW-NC's conferences, with 52 presenters facilitating workshops and keynote presentations
- NASW-NC conferences offered 104 hours of CE
- NASW-NC added 5 new webinars to our <u>recorded webinar library</u>, bringing the total to
   41 webinars, all available FREE to NASW-NC members

IN 2021, RECORDED WEBINARS IN NASW-NC'S LIBRARY WERE WATCHED 2,082 TIMES.

## local program units

NASW-NC <u>Local Program Units (LPUs)</u> provide continuing education (CE), networking, and support for social workers across the state. LPUs continue to meet virtually to ensure that all social workers can have access to CE and support without worrying about their health and safety.

#### In 2021:

- 13 NASW-NC LPUs held 93 virtual meetings with 90 presenters
- LPUs welcomed 3,228 attendees to webinars, meet-ups, and other networking events
- LPUs offered NASW-NC members 72 FREE hours of continuing education and 101.5 hours of CE in total

NASW-NC DISTRIBUTED 4,366 HOURS OF CONTINUING EDUCATION THROUGH LOCAL PROGRAM UNIT WEBINARS IN 2021.

#### students

#### 2021 Student Webinar Series:

 NASW-NC held 3 webinars for social work students, with more than 200 attendees

#### Student Liaison Program:

 In 2021, 50 social work student volunteers served as <u>NASW-NC Student Liaisons</u>, across 28 social work programs

#### **Graduation Cords:**

 Mailed 376 FREE NASW-NC graduation cords to student members

## sponsors/partners

Thank you to our partners and sponsors for supporting us and the members of NASW-NC. Your support allows us to keep NASW-NC conference fees low to participants.

**Platinum:** Triangle Springs

Gold: Unite Us/NC Care 360

**Silver:** NASW Assurance Services Inc, UNC Chapel Hill School of Social Work, NC State University School of Social Work, Holly Hill Hospital, Old Vineyard, Sprint CapTel

**Exhibitors** Cherry Hospital, CapTel, Brain Injury Association of NC, SHIIP (Seniors Health Insurance Information Program), Monarch

## coalitions

NASW-NC serves on over **30** statewide coalitions and provides the social work perspective to these groups. These coalitions provide policy recommendations to state leaders, lawmakers, and community organizations on a variety of issues from aging, child welfare, insurance reimbursement, addictions, and more.

## NASW-NC ATTENDED MORE THAN 250 COALITION MEETINGS TO REPRESENT THE SOCIAL WORK PROFESSION IN 2021.

#### Leadership and Highlights:

- NASW-NC Executive Director Valerie Arendt serves as the current Chair of the North Carolina Coalition on Mental Health, Developmental Disabilities and Substance Use Disorders and led the submission of the NC Olmstead Draft Plan public comments.
- NASW-NC Director of Advocacy, Policy and Legislation Kay ended her term as chair of the NC Mental Health Coalition after serving for 3.5 years.
- Kay Castillo was appointed by peers to the <u>North</u>
   <u>Carolina Coalition on Aging's Board of Directors</u> to
   serve a two-year term.
- Kay serves as Chair to the NC Professional Association Council (PAC) representing all behavioral health licensed professional groups in North Carolina. Under Kay's leadership, PAC successfully lobbied to <a href="mailto:prevent legislation">prevent legislation</a> from passing which would have imposed penalties on providers who do not connect to the Health Information Exchange Authority (HIEA).
- NASW-NC is a founding member of the NC Joint Insurance Committee which is compromised of social work, psychiatry, and psychology wrote letters to insurance companies and state leaders advocating for expanded and ongoing telehealth flexibilities.
- The Prison Advisory Committee met with state prison leadership and the Department of Health and Human Services to advocate for behavioral health services and better supports for individuals who are incarcerated.

## **Amicus Briefs Filed**

NASW-NC partnered with Disability Rights North Carolina to sign on to two amicus briefs in 2021. NASW participates in amicus ("friend of the court") briefs in cases to provide a social work perspective on issues of importance to the profession.

#### May 2021: Anderson, Conner, Kelliher, North Carolina Supreme Court

These criminal cases all involve defendants who were juveniles at the time they committed serious offenses, and were given extremely long sentences that are tantamount to life without parole. Our amicus, filed in all three cases, addresses the high prevalence of trauma histories among children in the juvenile justice system. We provided the Court with clinical research regarding the effects of trauma – and especially Adverse Childhood Experiences (ACEs) – on culpability and longevity. [view brief]

November 2021: E.D.Y., C.G., Q.J., C.F., J.R., R.S.H., North Carolina Supreme Court

These cases all involve involuntary commitment (IVC) and the brief contends that IVC is an adversarial process that, when the petitioner prevails, results in a deprivation of the respondent's liberty. NASW believes involuntary hospitalization and outpatient treatment should balance individuals' rights to self-determination with the safety of family members and the community, and the process of appealing adverse treatment decisions should be enhanced. [view brief]



NASW-NC is proud to represent the profession and a membership that reflects talented social workers committed to enhancing the well-being of the most vulnerable. With the NASW-NC Member of the Week campaign we are thrilled to raise the public profile of social workers, highlight the vital roles they serve in our communities, and share how NASW has contributed to their social work career. Click on each of the 2021 NASW-NC Members of the Week below to learn more about their social work talents.



National Association of Social Workers
NORTH CAROLINA CHAPTER

"I learned of NASW my first week of graduate school when I saw a flyer posted on the bulletin board. I joined immediately under a student membership and have never looked back. From requirements to membership and have never looked back. From resume reviews, to amazing conferences, to networking with other social workers, NASW-NC has been a great resource 6 a strong support system for me, personally and professionally. I'm proud to be a member!"

-Lauren Zingraff, MSW NASW Member Since 2007



N A S W

"Being a social worker and NASW member allows me to best live out my values and ethics, with NASW-NC providing important avenues for legislative activism, guidance and collaboration, and other macro social work opportunities. I am honored to join the NASW-NC Equity and Inclusion Committee this year to assist with furthering acknowledgment and amends of the harm caused by our field and empowering social workers and community leaders with ensuring the development of equity and justice for all of us, across all domains."

-Shannon Krenek, MSW, LCSW NASW Member Since 2013

**NASW Member Since 2013** 



Joining NASW-NC has allowed me to evolve "Joining NASW-NC has allowed me to evolve professionally and has equipped me with the appropriate tools to build a level of confidence as a social worker. I have been able to cultivate friendships with other social workers from various backgrounds throughout North Carolina that share similar values and principles. NASW-NC is a great resource in keeping members informed regarding current trends in social work practice. Additionally, NASW-NC provides excellent opportunities to obtain continuing education and allows for opportunities to thrive professionally." -Karen McLeod, MSW NASW Member Since 2020



N A S W

"I was a Clinical Social Worker as a Military Service Member for 25 years, and now as a retiree, I have a passion for the Military population. Our Armed Forces are in need of all of our support to address their readjustment challenges such as mental health, domestic violence, interactions with law enforcement, and suicide.

I highly regard NASW as a change agent for its continuous advocacy for social justice and civil rights. NASW and I share common values on re-imagining policing, pushing against physical and mental health disparities and addressing racism. In my current volunteer work with NASW and NAMI, I hope that I am helping these two organizations make a difference in the lives of those in need."

Amanda I Alexander

ose in need." -Amanda L. Alexander, Major US Army-Retired, LCSW, ACSW NASW Member Since 1996



N A S W National Association of Social Workers
NORTH CAROLINA CHAPTER

"When I left direct practice, NASW helped keep me connected to the field. The networking and the newsletters have kept me up to date with all of the policy happenings from both the state and federal level. I am grateful to have this resource.

-Lynn Puma, MSW, LCSW NASW Member Since 2017



"I am a member of NASW-NC to stay connected to other professionals with similar goals, interests, and values. I believe that when we work together to improve our communities and the services that we provide, we will be much more successful than if we do this work alone.

-Kendra Edwards, MSW, LCSW NASW Member Since 2016



NASW National Association of Social Workers NORTH CAROLINA CHAPTER

am proud to be a member of "I am proud to be a member of NASW-NC, an organization that works as tirelessly as the social workers they support. Knowing that I have an organization working for the greater good and committed to advocating for the most vulnerable makes me feel that I am not alone in this work. We can accomplish so much more through accomplish so much more through NASW-NC's support and advocacy!

-Lisa Hoskins, MSW, LCSW **NASW Member Since 2015** 



NAS National Association of Social Workers NORTH CAROLINA CHAPTER

"I am proud to have been a member of NASW for over 30 years. NASW supported me as an MSW student with guidance and practical experience. It helped me acclimate to Minneapolis, where I worked in a Model Cities Health Care Center, and to Chicago where I accompanied 16 others in an exchange with social workers from England to Durban, South Africa, expanding my understanding of the world in which we live. It has provided me with guidance in ethical decision-making and a peer group of people who are striving to make a difference in our worklife, our family relationships, our communities and our world."

-Susan Dolphin, MSW NASW Member Since 1991



NASW National Association of Social Workers
NORTH CAROLINA CHAPTER

"Being a member of NASW-NC gives me a sense of belonging to an organization that understands my unique challenges in this profession. They not only understand, but they have appropriate tools and resources to help me navigate those challenges. NASW-NC is also my main source of information related to current trends in practice latest news and locification. practice, latest news, and legislative updates related to the social work profession. I am grateful for the educational opportunities, networking, and for NASW-NC always having our backs!"

-Pachovia Lovett, MSW NASW Member Since 2020



NASW National Association of Social Workers NORTH CAROLINA CHAPTER

"I first became involved with NASW as a student and participated as a Student Liaison for my graduate program. I continue to be a member of NASW to stay connected and have a collective of others who share the same passions, philosophies, and ideals. NASW membership also helps me obtain resources and stay updated with ways to continue to advocate in social justice.'

-Isis Bey, MSW, LCSW NASW Member Since 2011



NASW National Association of Social Workers NORTH CAROLINA CHAPTER

"I highly regard NASW-NC as a professional organization and leading the way for the profession of social work. NASW-NC maintains a reputation of consistent advocacy for vulnerable populations, dynamic continuing education opportunities for social work professionals, and genuinely works to make lives better for North Carolina citizens. Being an NASW-NC member has added value to my career and also increased my professional network. Additionally, I thoroughly enjoy contributing to ensuring social workers have varied and valuable learning opportunities through my service on the NASW-NC peer review board."

-Adrian Green, MSW, LCSW NASW Member Since 2011



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"As a social worker, my passion grew out of my own acculturation of being born and raised in a family with very limited resources. We collectively supported others in our extended family and in our community at large. I came into the social work profession thirty years ago, knowing the value and reward of social justice, which has a place at the table with register. which has a place at the table with racial justice. NASW-NC is a constant and continuous space with like-minded people to advocate, create policy and "do good" in our communities at large."

-Karen Bullock, PhD, LCSW NASW Member Since 1991



N A S W

"NASW-NC is an ongoing valuable resource reminding me that social work is not just a job or career – it is a way of life. NASW-NC is in line with my personal and professional values and provides support of those values. NASW- NC has taught me to view events in the news at a much deeper level than just a report about things that happen every day. I look deeper to see what motivates the events, the social injustices behind them and ways I can Injustices of the state of the



NASW

"I joined NASW-NC to strengthen my contributions to the profession and to the communities we serve. As a member of the Equity and Inclusion Committee, I can collaborate with other social workers to advance the social workers to advance the profession's core value of social justice. NASW-NC supports my role and development as a professional social worker. NASW-NC not only advocates for the profession but also for critical legislative priorities that impact micro mezzo, and macro practice.

Frances Ferrante-Fusilli, MSW, LCSW NASW Member Since 2020



NASW National Association of Social Workers
NORTH CAROLINA CHAPTER

"NASW-NC unites us professionally to harness our combined efforts to affect change in the NC Legislature and beyond. NASW-NC is a robust professional association, with two lobbyists constantly advocating for the social work agenda. My membership provides me with current information, education and the support that I need to be an effective leader in my agency

-Jenny Gadd, MSW, LCSW NASW Member Since 2013



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"As a member of NASW, I appreciate their advocacy for the social work profession, as well as for social policies. Also, I value that the organization provides social workers with continuing education and professional networking opportunities.'

-Tyreasa Washington, PhD, LCSW NASW Member Since 1997



NASW NORTH CAROLINA CHAPTER

Joining as an undergraduate student, NASW has, over the years, given me opportunities to meet other social work professionals, make important useful connections/collaborations, and foster long-term, close friendships. Strong professional identification, membership/participation in and support of one's professional association is, to me, a very important earmark of professional social work, and I am proud of my long-term membership!"

-Myra Powell, MSW, ACSW NASW Member Since 1972



NASW National Association of Social Workers NORTH CAROLINA CHAPTER

"NASW is vital to the social work profession. The organization allows social workers to broaden their professional network and collaborate with colleagues."

-Vue Yang, MSW NASW Member Since 2020



"NASW-NC is an integral part of the profession of social work in North Carolina and lobbies on our behalf for policy improvements to the field and also provides support at every level of social work such as empĺoyment search support, advocácy, linking with supervision or mentorship and (most helpful for me) continuing education opportunities."

-Kimberly Spader, MSW, LCSW NASW Member Since 2019



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'I am a long-time member of NASW and remain a member because I value the political voice NASW provides. It is invaluable. Our clients are often those silenced by oppressive power structures. Without NASW's tireless efforts working for policies for our clients at the state and national level, our clients would be voiceless.

-Tamara Estes Savage, PhD, MSW NASW Member Since 1997



N A S W National Association of Social Workers
NORTH CAROLINA CHAPTER "The key to sustainable and equitable social change is rooted in the development of authentic relationships, whether they are between individuals or within groups, organizations, and communities. I see my membership in NASW-NC as one of my essential professional relationships that essential professional relationships that provides information, opportunities for advocacy, and ways to connect myself army students with colleagues around the state in our collective commitment to social, racial, political, economic, and environmental justice."

-Lucy Lawrence, MSW, PhD NASW Member Since 1999



"Being a member of NASW directly connects me to the social work profession and allows me to continue to learn and grow while building friendships with my fellow social workers. As a macro practitioner who works in a space without other social workers, NASW enables me to more fully understand the opportunities and challenges facing both our profession and the populations we serve. I am grateful for all the opportunities that NASW-NC provides for us and the welcoming space they have created to bring us all together."

-Allison Stersic, BSW

-Allison Stersic, BSW NASW Member Since 2020



"As I grow in my career, NASW has provided guidance, support, and a network community that enhances my ability to be resourceful. I value my membership and attempt to maximize the tools and ethical support that the organization has provided to me.

-Ciara Suros, MSW, LCSWA, LCASA NASW Member Since 2019



"The impact that social workers—and other advocates—can have on creating and influencing policy and politics is often overlooked and undervalued. However, the staff and membership at NASW-NC reject these ideas, and instead choose to lead the way in our state through the examples they set as well as the results they cultivate. For these reacons I'm super excited and set as well as the results they cultivate. For these reasons, I'm super excited and humbled to be a part of NASW-NC, and I hope to continue following their examples, building lasting relationships, and affecting change in policy and politics throughout my career!"

-Pavid Conley PhD MSW

-David Conley, PhD, MSW NASW Member Since 2020



National Association of Social Workers
NORTH CAROLINA CHAPTER

Being a member of NASW-NC is most important to me as it allows me to keep abreast of social work issues in my state. The seminars, webinars, conferences, legislative updates, and professional resources keep me current with professional issues. The resources available to my students are priceless. NASW is my professional organization and has always provided much-needed support.

-Carla Fagan, Ph.D., MSW **NASW Member Since 1979** 



National Association of Social Workers NORTH CAROLINA CHAPTER

"My long and continued membership in NASW-NC has strengthened my knowledge of the helping profession and formed stronger appreciation for those in service to humankind.'

-Gloria D. Lovett, MSW, LCSW, ACSW NASW Member Since 1980



National Association of Social Workers
NORTH CAROLINA CHAPTER

"I became a social worker and joined NASW because I believe everyone has the right for their voice to be heard. NASW is the organization that helps social workers to raise the voices of individuals to be heard at the state and national levels.

- Amy Horgan, MSW, LCSW NASW Member Since 2002



NASW

"I have been a member of NASW-NC for twenty-one years, which has afforded me the ability to have a connection with other members who have a similar passion for helping others and improving our communities. Even when I'm not in North Carolina, I am able to connect with other NASW members in other states who share similar interests and who are often willing to share their knowledge and experiences with me." - Felissa Ferrell, MSW, LCSW, CSW-G NASW Member Since 2000



⊗N A S W

"I have been a member of NASW-NC since joining as a student at UNC-Chapel Hill. NASW is important to me as a professional social worker because NASW is the foundation for the profession of social work because of the Code of Ethics. These are the standards that the profession is held to and is considered one of the gold standards for professions in

e. -Gary Bailey, MA, MSW, Ph.D., LCSW, ACSW, CEAP NASW Member Since 1982



⊗N A S W National Association of Social Workers
NORTH CAROLINA CHAPTER

"I am a member of NASW-NC because it is the organization that champions and defends our profession and our professional rights to our lawmakers and the public! NASW is vital to the mission of the social work profession, advocating for, organizing and growing our profession while staying ahead of and responding to changes in our national culture. I've been a proud member since 2008."

-James McCracken, MSW, LCSW, DCSW NASW Member Since 2008



N A S W

'I appreciate my membership with NASW-NC for several reasons. I gain personal satisfaction as a practice teacher as I learn from others and share from my expertise as a clinician. I enjoy interfacing with statewide field programs as that keeps me aware of community resources as I network with human service agency professionals and the community at large.'

-Elizabeth Watson, Ph.D., MSW NASW Member Since 1983



N A S W

I have been privileged to be representing clinical social workers for NASW-NC on two statewide committees. I have seen firsthand the tireless efforts of NASW-NC to advocate for the needs of social workers and the people of NC. I have experienced how they listen to the concerns of social workers and actively communicate and advocate with legislators, MCOs, Medicaid, DOI, and so many other stakeholders. They have our backs and this is invaluable."

-Michelle Topal, MSW, LCSW NASW Member Since 1994



"I am proud to be a member of NASW-NC, who has been a strong advocate for the profession and the issues that affect the communities we serve. NASW-NC not only provides a wealth of professional development and networking opportunities, but also provides members with various opportunities to

lead/serve!' e: -Nakeia Alsup, MSW NASW Member Since 2010



N A S W

"I joined NASW-NC because as a white cisgender woman providing mental health services to diverse populations, I feel it is important to engage in education, consultation, and conversation about how to foster therapeutic relationships without unintentionally causing harm to those we work to serve. NASW-NC's mission and vision statements back that very sentiment. NASW-NC has allowed me the opportunity to network, sharpen my clinical skills, and bring culturally competent conversations into practice."

-Megan Peedin, MSW, LCSW, LCAS-A NASW Member Since 2021 "I joined NASW-NC because as a white



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"One of the biggest reasons NASW is important to me is their lobbying efforts at a national level. I currently work with other therapists who are not LCSWs and cannot bill Medicare.

-Lynn Duffy, LCSW NASW Member Since 2011



"I have maintained my membership in NASW because I value the opportunity to connect with other social workers from various practice settings and stay abreast of policies and legislative agendas that impact me professionally.'

-Natasha Scott, BSW, MSW, Ed.D. NASW-NC Board Member Since 2018 NASW Member Since 1996

Let us celebrate you! Nominate yourself or another NASW member as a NASW-NC Member of the Week! www.naswnc.org/MemberoftheWeek



## Student Leadership: The Future of the Social Work Profession

BSW, MSW, DSW and PhD social work students across North Carolina have chosen to commit to a profession at a powerful time of change and challenge in our world. These amazing students are the future of our profession and NASW-NC is proud to support students in every aspect of their academic experience and prepare them for their social work career. We are proud to highlight a few of our student leaders from the NASW-NC Board of Directors, Student Liaison Program and NASW-NC interns.



be a part of an organization that was making a difference in the world. NASW offers support and connections for established social workers and guidance for those just starting in their career Although it has only been a few months, I am proud to be a member of NASW and look forward to the opportunities it will bring.

Zaphenia Jones, BSW Student North Carolina Central University

2020-2021 Student Liaison



"I am a board member of NASW-NC because I believe social workers must engage and promote the voices of our communities. In these dark times, it is also important to connect social workers to one another.'

-Sarah Brown, MSW Student NASW-NC Board Member Since 2021 NASW Member Since 2020



NORTH CAROLINA CHAPTER

-Bailey Hanagan, BSW Student Appalachian State University 2020-2021 NASW-NC Intern



be a part of NASW because I understand the necessity of (and value) relationships both personal and professional."

"I feel it is important to

**UNC-Chapel Hill** 

Diana Baker, MSW Student

National Association of Social Workers
NORTH CAROLINA CHAPTER

"I'm excited to serve at NASW-NC to join the fight and advocate for communities and social workers! It is my heart's mission to create effective change in people's lives through advocacy and policy and NASW-NC provides the training ground for just that!"

-Camerian Williams, MSW Student North Carolina State University 2020-2021 NASW-NC Intern



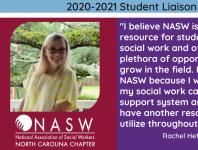
National Association of Social Workers NORTH CAROLINA CHAPTER

connections, resources, and information. As an undergraduate social work student, NASW has made it possible for me to connect to other social workers as well as resources that will aid in mu success and ability to show up for my community and clients."

"NASW offers a wide range of

Wyatt Roper, BSW Student Warren Wilson College

2020-2021 Student Liaison



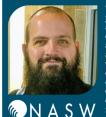
"I believe NASW is a great resource for students studying social work and offers a plethora of opportunities to grow in the field. I joined NASW because I want to begin my social work career with a support system and be able to have another resource to utilize throughout mu journeu."

Rachel Hefner, BSW Student Meredith College

€NASW

2020-2021 Student Liaison

'NASW has been an essential part of my development as a social worker. Their resources have allowed me to advocate for social justice issues that I feel critical for our future. I advocate against social iniustices through research that dismantles existing barriers to implement effective solutions." Will Duncan, MSW Student **UNC Wilmington** 



"I joined NASW to advocate for social justice within our community, our state and beyond. I wanted to be part of an organization whose priorities and ambitions aligned with mine. I have been a leader for the majority of my adult life whether it was the military, school, or my community. My NASW membership connects me directly to my fellow North Carolina professionals who share my excitement to fight for social change right here in our state.'

-Jonathan Conover, BSW Student NASW-NC Board Member Since 2020 NASW Member Since 2020



Being a member of NASW allows passionate social workers to collaborate and use their voices. It is a space that advocates and values the importance of social work. I am thankful to be a part of something bigger than me, but also so important."

> Lauren McNamara-Clement. **BSW Student** Campbell University

0-2021 Student Liaison



'In becoming a member of NASW, you gain a supportive and resourceful community to turn to while figuring out who you want to be, and how to pursue what you are passionate about."

Anna Butler, BSW Student North Carolina State University



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level! Advocacy and policy practice are essential tools to creating positive change!"

-Holly Edmondson, MSW Student 2021-22 NASW-NC Intern **NASW Member Since 2020** 



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'I ioined NASW because of the endless resources that NASW provides you with, like the LCSW prep and the job bank!"

> Rayliene Hwang, **BSW Student UNC** Wilmington, **Onslow Extension**

2020-2021 Student Liaison



Every social worker should become a member of NASW. NASW advocates on behalf of vulnerable populations and social justice issues I care about As an NASW member, I can be supported in improving my career as a social worker, engage in advocacy, and advance my career through the tools provided by NASW. Chandradai Chandler, BSW Student

2019-2020 Student Liaison



"Being a member of NASW has provided me with resources to expand my knowledge and connect with other social workers. NASW provides information on social issues that are relevant today and serves as an advocate for social workers, ensuring our representation is part of the change we want to see in the world."

Kelli Lawrence, MSW Studen UNC - Pembrok

2020-2021 Student Liaison



'I joined NASW so that I could connect with professionals who share the passion of advocacy for others."

Alexis Jackson, MSW Student North Carolina State University



'I look forward to interning with NASW-NC this year because it will enable me to gain valuable experience in community organizing and grassroots advocacy. Through this opportunity, I also hope to improve my public speaking skills and get hands-on experience with macro-level social work.

> -Stacy Bateman, BSW Student **UNC-Greensboro** 2020-2021 NASW-NC Intern

Learn more about NASW-NC Student membership, leadership opportunities and support here: www.naswnc.org/289

Click on each student to learn more about their social work interests!

