

SPONSORSHIP PACKAGES

DIAMOND \$10,000 (\$16,100 VALUE)

- 5- 1 year membership sign-ups
- Logo prominently displayed as “Diamond Sponsor” on front of invitation
- Promotion on social media channels and event email distributions (combined: approximately 25,000 social workers)
- On stage recognition during award ceremony and dinner announcements
- Logo prominently displayed on the front of S.W.A.G. (Social Workers Are Grateful) bags
- TEN tables of 10 (or 100 guest tickets sponsorship) with company recognition sign
- Full page advertisement in Gala program
- Company logo on step & repeat event backdrop for guest photographs
- Logo as “Diamond Sponsor” on NASW-NYC website (500 daily visitors)
- Name included as Diamond Sponsor in any media mentions & press releases
- Inclusion of promotional items in guest gift bag (optional)

PLATINUM \$7,500 (\$13,100 value)

- Logo prominently displayed as “Platinum Sponsor” on front of invitation
- Promotion on social media channels and event email distributions (combined: approximately 25,000 social workers)
- On stage recognition during award ceremony and dinner announcements
- Logo prominently displayed on the front of S.W.A.G. (social workers are grateful) bags
- EIGHT tables of 10 (or 80 guest tickets sponsorship) with company recognition sign
- Full page advertisement in Gala program
- Company logo on step & repeat event backdrop for guest photographs
- Logo as “Platinum Sponsor” on NASW-NYC website (500 daily visitors)
- Name included as Platinum Sponsor in any media mentions & press releases
- Inclusion of promotional items in guest gift bag (optional)

SILVER \$3,000 (\$5,225 value)

- THREE tables of 10 (or 30 guest tickets sponsorship) with company recognition sign
- Full page advertisement in Gala program
- Company logo on step & repeat event backdrop for guest photographs
- Listing as "Silver Sponsor" on NASW-NYC website (500 daily visitors)
- Inclusion of promotional items in guest gift bag (optional)

BRONZE \$1,850 (\$2,625 value)

- ONE table of 10 (or 10 guest tickets sponsorship) with company recognition sign
- Full page advertisement in Gala program
- Listing as "Bronze Sponsor" on NASW-NYC website (500 daily visitors)
- Inclusion of promotional items in guest gift bag (optional)

FRIEND OF SOCIAL WORK \$1,000

- Listing as "Elevator" on NASW-NYC website (500 daily visitors)
- Inclusion of promotional items in guest gift bag (optional)

A LA CARTE OPTIONS

Tickets

- Table of Ten (10)- \$1,250.00
- Individual- \$135.00
- New Professional- \$85.00
- Student- \$60.00

Ads

- Full Page Ad- \$625
- 1/2 Page Ad- \$400
- 1/4 Page Ad- \$250
- Listing- \$50

SOCIAL WORK

ELEVATOR