



2025 Annual Statewide Social Work Conference

Sponsorship & Exhibitor Packages

About NASW

The National Association of Social Workers (NASW) is the largest and most recognized membership organization of professional social workers in the world. There are more than 130,000 members nationwide and 3,800+ in Ohio. NASW is the only organization dedicated to advocating for the entire profession of social work. NASW works to enhance the professional growth and development of its members, to create and maintain professional standards, and to advance social justice.



Conference Details

November 13 & 14, 2025

Quest Conference Center; Columbus, OH
naswoh.org/annualconference

25+
Session

400+
Attendees

30
CEUs

60+
Exhibitors

Quotes from attendees



“The workshops were informative and I learned a lot. I loved the exhibits and obtained good resource information. Also, really enjoyed meeting and being with other wonderful social workers!”

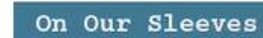
"The conference was wonderful. I appreciated the number of sessions, the raffle encouraged us to talk to so many of the vendors, food was great, and it was so good to actually see people!!!"

“The keynotes were great and there was a nice variety of workshops. This is my favorite conference to attend!”

"What an excellent and uplifting conference. I feel so inspired to be a social worker!"

“I enjoyed the conference as I always do. I can tell it is getting better and bigger each year. The atmosphere was amazing and I learned a lot.”

Past Sponsors



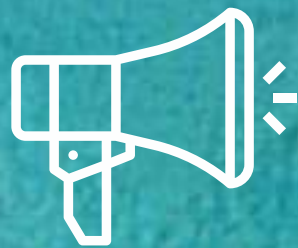
Why sponsor?



Highlight your organization's job openings, uplifting the benefits of joining your team, and building genuine connections that can lead to great job matches.



Show your support for Ohio Social Workers! Your sponsorship helps foster community, learning, and collaboration amongst social workers and advances advocacy on behalf of social workers and their clients.



Promote your organization's services, programs, and mission to increase referrals, partnerships, and engagement.



Gaining valuable exposure by marketing your products and services to a diverse, highly engaged audience who are eager to discover brands aligned with their values and interests.



Share the unique benefits of your university's program with those looking to take the next step in their social work education journey.

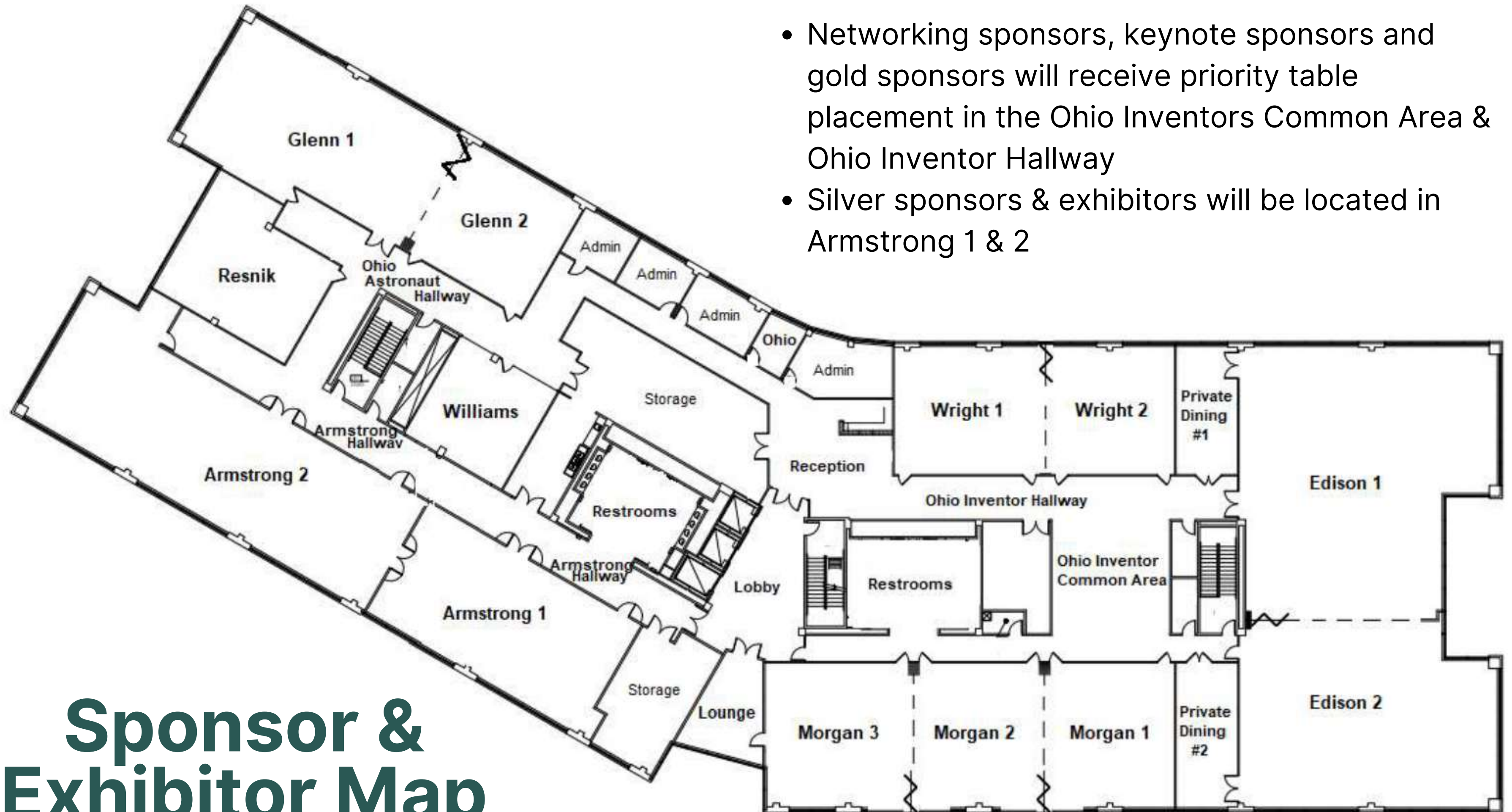


Sponsor & Exhibitor Packages



	Networking Event Sponsor (Limit 1) \$5,250	Keynote Sponsor (Limit 2) \$3,850	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Exhibitor \$950 / \$850 (non- profit discount)
Exhibitor Space: 6-foot table	Priority placement	Priority placement	Priority placement	✓	✓
Breakfast & lunch provided both days for up to two individuals staffing table	✓	✓	✓	✓	✓
Name listed in the digital conference brochure	✓	✓	✓	✓	✓
Name listed on the conference webpage	✓	✓	✓	✓	✓
Name listed as a sponsor in the winter NASW Ohio Magazine	✓	✓	✓	✓	✓
Logo featured on the conference webpage	With 50-word blurb	With 50-word blurb	With 50-word blurb	✓	
Ad in the conference brochure	Full Page	Full Page	Half Page	Quarter Page	
Logo featured on two social media posts (before and after conference)	✓	✓	✓	✓	
Complementary conference registration	2 Registrations	2 Registrations	2 Registrations	1 Registrations	
Logo featured on conference tote bag	✓	✓	✓		
Opportunity to place bag stuffer item in conference tote	✓	✓	✓		
Sign with your logo prominently featured	✓	✓	✓		
Custom Social Media Posts	2	2	1		
Opportunity to share a welcome message with attendees before keynote		✓			
Be the ONLY featured sponsor at the conference networking event, including 6-foot exhibit table inside the networking event room	✓				
Name listed as networking event sponsor on all marketing material	✓				
Opportunity to share a welcome message with networking event attendees	✓				

- Networking sponsors, keynote sponsors and gold sponsors will receive priority table placement in the Ohio Inventors Common Area & Ohio Inventor Hallway
- Silver sponsors & exhibitors will be located in Armstrong 1 & 2



Sponsor & Exhibitor Map

EXHIBITOR

\$950; NON-PROFIT DISCOUNT \$850

- Exhibit Space: 6-foot table
- Breakfast and lunch provided both days for up to two individuals staffing exhibit table (those staffing tables are welcome to attend sessions and earn CEUs if space is available)
- Name listed in the digital conference brochure exhibitor section
- Name listed on conference webpage
- Name listed in the winter NASW Ohio Magazine



SILVER SPONSOR

\$1,500

- Exhibit Space: 6-foot table
- Breakfast and lunch provided both days for up to two individuals staffing exhibit table (those staffing tables are welcome to attend sessions and earn CEUs if space is available)
- One complementary full-access conference registration
- Quarter-page ad in the digital conference brochure
- Logo with a clickable link featured on the conference webpage
- Logo featured on two social media posts
- Name listed as a sponsor in the winter NASW Ohio Magazine
- Name listed in the digital conference brochure sponsor section



GOLD SPONSOR

\$2,500

- Exhibit Space: 6-foot table; priority placement
- Breakfast and lunch provided both days for up to two individuals staffing the exhibit table (those staffing tables are welcome to attend sessions and earn CEUs if space is available)
- Logo featured on conference tote bag
- Two complementary full-access conference registrations
- Opportunity to place a bag stuffer item in the conference tote (bag stuffer items to be provided by the sponsor)
- Half-page ad in the digital conference brochure
- Logo featured on two social media posts
- One custom social media post published in the lead up to the conference
- Sign with your logo prominently featured at the conference entryway
- Logo with clickable link and 50-word blurb featured on conference webpage
- Name listed in the digital conference brochure sponsor section
- Name listed as a sponsor in the winter Ohio Update magazine



KEYNOTE SPONSOR

\$3,850 (LIMIT 2, ONE PER DAY)



Welcome attendees to the conference and share your organization's mission, products, and services before the Keynote session on either Thursday or Friday. Keynote Sponsors are the only sponsors who have the opportunity to address all conference attendees. Welcome messages will be included in the recording to reach those unable to attend in person as well. Keynote sponsors also receive the following outreach and advertising opportunities:

- Includes everything listed as part of the gold sponsor package (\$2,500)
- Sign with your logo prominently featured on the keynote stage
- One additional custom social media post
- Digital conference brochure ad upgraded to full-page

NETWORKING EVENT SPONSOR

\$5,250 (LIMIT 1)

Be the ONLY featured sponsor at the conference networking event! This targeted sponsorship is the best way to connect with conference attendees most interested in career growth and new opportunities! We are happy to discuss the event format with you to target the networking event to your desired audience.

- Includes everything listed as part of the gold sponsor package (\$2,500)
- The networking event will be branded with your organization's name on all marketing materials and the conference agenda
- Opportunity for your representative to share a welcome message with event attendees
- Exclusive exhibit space at the networking event, as well as exhibit space with priority placement in the highest-traffic area at the conference
- Sign with your logo prominently featured at the networking event entryway
- One additional custom social media post
- Digital conference brochure ad upgraded to full-page



CLICK HERE
TO REGISTER

More details at
naswoph.org/annualconference

Annual Advertising Packages

Bundle your conference sponsorship with year round NASW advertising opportunities to maximize your savings and keep your name in front of social workers year round! Contact NASW Ohio for questions or to purchase.

	Ultimate Mission Champion \$8,500	Social Work Mission Patron \$5,700	Social Work Mission Advocate \$3,825	Social Work Mission Supporter \$2,250
Website ad for one year on homepage (usually \$200 for 30 days)	✓	✓	✓	✓
E-newsletter ad once a month (usually \$75 per ad)	✓	✓	✓	Every-other Month
Ad in printed quarterly Ohio Update Magazine	Full-page ad in 3 magazines (usually \$475 per ad)	Half-page ad in 3 magazines (usually \$375 per ad)	Quarter-page ad in 2 magazines (usually \$250 per ad)	Quarter-page ad in 2 magazines (usually \$250 per ad)
Annual Conference Sponsorship	Gold Sponsor (\$2,500 value)	Gold Sponsor (\$2,500 value)	Silver Sponsor (\$1,500 value)	Exhibitor (\$950 value)
Social Work Celebration Gala Sponsorship	Gold Sponsor (\$3,000 value)	Silver Sponsor (\$1,250 value)	Bronze Sponsor (\$600 value)	Bronze Sponsor (\$600 value)
Advocacy Day Sponsorship	Gold Sponsor (\$1,750 value)	Silver Sponsor (\$900 value)	Silver Sponsor (\$900 value)	
Sponsored Social Media Post	4			

Ultimate Mission Champion

\$8,500

- Full-page ad in three printed magazines (usually \$475 per ad)
- E-newsletter ad once a month (usually \$75 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Four sponsored social media posts (usually \$150 per post)
- Gold Sponsor at Annual Conference (\$2,500 value)
- Gold Sponsor at Social Work Celebration Gala (\$3,000 value)
- Gold Sponsor at Advocacy Day (\$1,750 value)

For full package details, please see
NASW Ohio's Advertising Packet



SOCIAL WORK MISSION PATRON

\$5,700

- Half-page ad in three printed magazines (usually \$375 per ad)
- E-Newsletter ad once a month (usually \$75 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Gold Sponsor at Annual Conference (\$2,500 value)
- Silver Sponsor at Social Work Celebration Gala (\$1,250 value)
- Silver Sponsor at Advocacy Day (\$900 value)

For full package details, please see
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SOCIAL WORK MISSION ADVOCATE

\$3,825



- Quarter-page ad in two printed magazines (usually \$250 per ad)
- E-Newsletter ad once a month (usually \$75 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Silver Sponsor at annual conference (\$1,500 value)
- Bronze Sponsorship at Social Work Celebration Gala (\$600 value)
- Silver Sponsor at Advocacy Day (\$900 value)

*For full package details please see
NASW Ohio's Advertising Packet*

SOCIAL WORK MISSION SUPPORTER

\$2,250

- Quarter-page ad in two printed magazines (usually \$250 per ad)
- E-Newsletter ad every other month, 6 total (usually \$75 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Exhibitor at Annual Conference (\$950 value)
- Bronze Sponsorship at Social Work Month Gala (\$600 value)

For full package details please see
NASW Ohio's Advertising Packet



Contact Us



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