

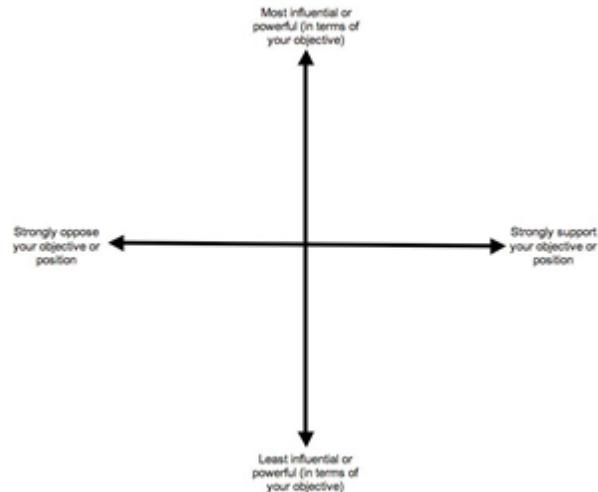
Advocacy Planning

Professional Issues/COVID-19 Response

1. Find who is representing you at the Ohio State House, their party, and their contact information
 - ❖ Ohio House of Representatives:

 - ❖ Ohio Senate:
2. What specific issue do you want to address? (COVID-19 response: unemployment benefits, rent freeze, halting ICE activities and deportation, etc.) (Professional issues: debt relief, salaries, manageable caseloads, etc.)
3. Begin to strategize your advocacy efforts using stakeholder/power mapping
 - ❖ Who has the power to address this issue? (State legislators – consider who represents you, who is on the committee that this issue would likely be delegated to, etc.) (Local government – who has authority over this issue)

 - ❖ Who may support or oppose your goals? (Community organizations, advocacy groups, State legislators, the public, etc.)



4. Plan your advocacy strategies
 - ❖ How will you build support for your cause? (Indirect Advocacy: letters to the editor, social media campaigns, education campaigns)

 - ❖ What form of direct advocacy will you use? (Letters, Emails, Phone Calls, Meetings)

Advocacy Planning

Mental Health Parity/LGBTQ+ Care & Rights

1. Find who is representing you at the Ohio State House, their party, and their contact information

- ❖ Ohio House of Representatives:

- ❖ Ohio Senate:

2. Research relevant bills – Mental Health Parity – SB 254 (Yes); HB 443 (Yes)
LGBTQ+ Care/Rights – SB 130 (Yes); HB 503 (Yes); HB 513 (No)

- ❖ Who are the bill's sponsors and cosponsors?

- ❖ What is the bill(s) current status?

- ❖ What committee has the bill(s) been assigned to? Who is on the committee?

- ❖ If there has been a committee hearing for the bill, who testified?

3. Begin to strategize your advocacy efforts using a stakeholder/power map (incorporate the above information)



4. Plan your advocacy strategy

- ❖ Who will you collaborate with?

- ❖ How will you build support for your cause? (Indirect Advocacy: letters to the editor, social media campaigns, education campaigns)

❖ What elected officials will you contact?

❖ What form of direct advocacy will you use? (Letters, Emails, Phone Calls, Meetings)