“It just makes sense to advertise with NASW—they help us get our name in front of everyone from social workers in hospice to those in child welfare.”

The Ohio Chapter of the National Association of Social Workers is the largest professional social work organization in the state—with 4,700+ members—and the only organization that represents social workers in every area of practice. The Association is committed to advancing the social work profession (and its practice), promoting human rights, social and economic justice, as well as enabling full access to services for everyone. Members work in health care settings, community agencies, government, academia, business, nursing homes, schools, adoption, clinical private practice, and more. Together, we’re the perfect audience for those who offer social services or work with social workers.

Register to sponsor the conference at naswoh.org/conference

Past sponsors include:

Abraxas Youth and Family Services
ACLU of Ohio
AIDS Resource Center
Ohio Amethyst
Apprised
BeechBrook
Buckeye Community Health Plan
CareSource
CareStar Inc.
Center for Discovery
Central Ohio Area Agency on Aging
Cincinnati Children’s Hospital
Medical Center
Columbus Federation of Settlements
Columbus International Program
Cornerstone of Hope
Dayton Children’s Hospital
Diamond Healthcare Corporation
Dublin Springs
Franklin County Office on Aging
Fresenius Medical Care
Gestalt Associates
Greater Miami Valley Joint MASW:
Miami University and Wright State University
Guardian Medical Monitoring
Indiana University, School of Social Work
InHealth Mutual
Jack, Joseph, and Morton Mandel School of Applied Social Sciences
Kindred Hospital
Maryhaven
NASW Assurance Services
National Church Residences
Nationwide Children’s Hospital
Ohio Department of Aging
Ohio Drug Card
Ohio Hospital for Psychiatry
Ohio Mentor/IFCS
Ohio University, Social Work Program
OhioGuidestone
Opportunities for Ohioans with Disabilities
Pam Reid, ACSW, LISW-S
Pomegranate Health Systems
Right at Home
Senior Independence
Southeast, Inc.
St. Joseph Orphanage
St. Joseph’s Hospice
St. Vincent Family Center
Talbert House
The Buckeye Ranch
The Center for Community Solutions
The Ohio State University, College of Social Work
The University of Akron, School of Social Work
UMCH Family Services
UnitedHealthcare Community Plan
University of Cincinnati, School of Social Work
University of New England, School of Social Work
University of Pittsburgh, School of Social Work
USC, School of Social Work
VITAS Healthcare
NASW Annual Statewide Conference: Sponsorship and Advertising

The Annual Conference of the NASW Ohio Chapter, taking place in Columbus, is the most important event in the state for anyone who provides social services or works with social workers. The average number of attendees is typically 500. There are several sponsorship and exhibitor advertising packages, as well as a la carte options:

Conference Sponsorship Packages Levels:
- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Pewter

Exhibitor Package Opportunities:
- Jane Adams
- Mary Richmond
- Whitney M. Young, Jr.

A la carte Advertising:
- Exhibit
- Advertising
- Bag stuffers

naswoh.org/conference
## Annual Statewide Conference Sponsorship Packages

Become a sponsor at the Annual Statewide Conference to build name recognition and get the chance to distribute your product information. We gather this highly engage-able audience and you get the face time.

All sponsorship packet options include the bag stuffer opportunity.

### Diamond Sponsor Package

<table>
<thead>
<tr>
<th>Includes:</th>
<th>$7,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Sponsorship of attendee flash drives</td>
<td>Receive name recognition long after the conference by placing your logo on the flash drives given to each attendee. Drives are used by attendees to save electronic workshop handouts during the conference and then become a part of their professional lives for information storage.</td>
</tr>
<tr>
<td>- Sponsorship of the tote-bag</td>
<td>Receive name recognition long after the event by placing your logo on the conference tote bag. These canvas bags are used by attendees during the conference, then go with them to future meetings, conferences—even the grocery store!</td>
</tr>
<tr>
<td>- A sign with your organization’s logo</td>
<td>will be featured in front of the two keynote speakers and a representative from your organization will introduce both speakers.</td>
</tr>
<tr>
<td>- A sign with your organization’s logo</td>
<td>will be prominently displayed at the continental breakfast area.</td>
</tr>
<tr>
<td>- Advertisement space on conference online registration</td>
<td>Your logo will be featured on the conference online registration pages. Your logo will also be included on the weekly e-mail invitations to members.</td>
</tr>
<tr>
<td>- Choice of exhibit space at the conference</td>
<td></td>
</tr>
<tr>
<td>- Full page ad in the conference brochure</td>
<td></td>
</tr>
<tr>
<td>- Name listed as the Diamond Sponsor</td>
<td>in the January–February Ohio Update newsletter</td>
</tr>
<tr>
<td>- Two complimentary registrations</td>
<td>for the conference for staff or board members</td>
</tr>
</tbody>
</table>

### Platinum Sponsor Package

<table>
<thead>
<tr>
<th>Includes:</th>
<th>$3,450</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Sponsorship of the tote-bag</td>
<td>Receive name recognition long after the event by placing your logo on the conference tote bag. These canvas bags are used by attendees during the conference, then go with them to future meetings, conferences—even the grocery store!</td>
</tr>
<tr>
<td>- Advertisement space on conference online registration</td>
<td>Your logo will be featured on the conference online registration pages. Your logo will also be included on the weekly e-mail invitations to members.</td>
</tr>
<tr>
<td>- A sign with your organization’s logo</td>
<td>will be prominently displayed at the continental breakfast area.</td>
</tr>
<tr>
<td>- Choice of exhibit space at the conference</td>
<td></td>
</tr>
<tr>
<td>- Full page ad in the conference brochure</td>
<td></td>
</tr>
<tr>
<td>- Name listed as the Platinum Sponsor</td>
<td>in the January–February Ohio Update newsletter</td>
</tr>
<tr>
<td>- Two complimentary registrations</td>
<td>for the conference for staff or board members</td>
</tr>
</tbody>
</table>

naswoh.org/conference
Annual Statewide Conference Sponsorship Packages

All sponsorship packet options include the bag stuffer opportunity.

Gold Sponsor Package  |  $2,300

Includes:

- A sign with your organization’s logo will be prominently displayed at the continental breakfast area.
- Choice of exhibit space at the conference
- Full page ad in the conference brochure
- Name listed as the Gold Sponsor in the January–February Ohio Update newsletter
- Two complimentary registrations for the conference for staff or board members

Silver Sponsor Package  |  $1,725

Includes:

- A sign with your organization’s logo will be prominently displayed at the Awards Reception.
- Choice of exhibit space at the conference
- Full page ad in the conference brochure
- Name listed as the Silver Sponsor in the January–February Ohio Update newsletter

Bronze Sponsor Package  |  $1,450

Includes:

- A sign with your organization’s logo will be prominently displayed at the President’s Townhall.
- Choice of exhibit space at the conference
- Full page ad in the conference brochure
- Name listed as the Bronze Sponsor in the January–February Ohio Update newsletter

Pewter Sponsor Package  |  $920

Includes:

- A sign with your organization’s logo will be prominently displayed at the coffee break in the afternoon. This package is designed for organizations that are not interested in exhibitor space.
- Choice of exhibit space at the conference
- Half page ad in the conference brochure
- Name listed as the Pewter Sponsor in the January–February Ohio Update newsletter
NASW Annual Statewide Conference: Exhibitor Package Opportunities

Choose an Exhibitor Package to receive exhibit space in centralized, highly trafficked areas of the Annual Statewide Conference.
## Exhibitor Package Opportunities

All exhibitors will receive raffle tickets for attendees to collect to enter to win prizes.

### Jane Addams Exhibitor Package

| For Profit: $920 | NonProfit: $750 |

Includes:
- Exhibit Space: 6 foot table
- Full page ad in the conference brochure
- Name listed in the conference brochure exhibitor section
- Name listed as a sponsor in the January–February Ohio Update newsletter
- One complimentary registration for the conference for staff or board members

### Mary Richmond Exhibitor Package

| For Profit: $650 | NonProfit: $460 |

Includes:
- Exhibit Space: 6 foot table
- Half page ad in the conference brochure
- Name listed in the conference brochure exhibitor section
- Name listed as a sponsor in the January–February Ohio Update newsletter

### Whitney M. Young, Jr. Exhibitor Package

| For Profit: $575 | NonProfit: $400 |

Includes:
- Exhibit Space: 6 foot table
- Quarter page ad in the conference brochure
- Name listed in the conference brochure exhibitor section
- Name listed as a sponsor in the January–February Ohio Update newsletter