

Mission Champions

NASW is the largest professional association of social workers in the country. Ohio is home to more than 4,200 of our members working in a myriad of practice settings to make a difference. You can connect to these members to support your organization's goals by becoming a mission champion. You'll receive a package of benefits to market and advertise to social workers for the purposes of finding employees, obtaining referrals, and showing support for the profession.

Ultimate Mission Champion - \$8,000

- Full-page ad in three printed newsletters (usually \$475 per ad)
- E-newsletter ad once a month (usually \$150 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Platinum Sponsor Package at annual conference (\$3,450 value)
- Social Work Month Celebration Champion (\$2,500 value)
- Sponsorship of two regional conferences (\$2,000 value)
- Advocacy Day Champion (\$1,000 value)
- Local level event, usually workshop or networking event (\$300 value)

Social Work Mission Champion - \$5,000

- Half-page ad in three printed newsletters (usually \$375 per ad)
- E-Newsletter ad once a month (usually \$150 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Gold Sponsor Package at annual conference (\$2,300 value)
- Social Work Month Celebration Advocate (\$1,000 value)
- Sponsorship of one regional conference (\$1,000 value)
- Advocacy Day Advocate (\$500 value)
- Local level event, usually workshop or networking event (\$300 value)

Social Work Mission Advocate - \$3,000

- Quarter-page ad in two printed newsletters (usually \$250 per ad)
- E-Newsletter ad once a month (usually \$150 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Bronze Sponsor Package at annual conference (\$1,450 value)
- Exhibit table at one regional conference (\$300 value)
- Exhibit table at Advocacy Day (\$300 value)
- Local level event, usually workshop or networking event (\$300 value)

Social Work Mission Supporter - \$1,000

- Eighth-page ad in two printed newsletters (usually \$150 per ad)
- E-Newsletter ad once a month (usually \$150 per ad)
- Website ad for one year on homepage (usually \$200 for 30 days)
- Pewter Sponsor Package at annual conference (\$920 value)
- Exhibit table at one regional conference (\$300 value)

Contact NASW Ohio Chapter at:

info.naswoh@socialworkers.org • 614-461-4484 • www.naswoh.org/advertise