

2020 SOCIAL WORK DAY ON THE HILL STUDENT POLICY PRESENTATION CONTEST GUIDELINES AND DESCRIPTION

Background: Social Work Day on the Hill is an annual event coordinated by the Tennessee Chapter of NASW. This event is attended by social work students, faculty and practitioners from across the state. A highlight of Social Work Day on the Hill is policy presentations by students from universities across the state. Each attending school is invited to bring one policy poster to display in War Memorial Auditorium and to select one student to present the policy issue using a maximum 5 minute PowerPoint presentation. (A second student may assist the presenter in advancing the PowerPoint.) A panel of respected Tennessee social workers and policy experts will select the winning policy presentation based upon the attached judging criteria. The winning BSW and MSW schools receive a plaque to display at their university.

Objectives of the policy presentation contest:

- 1) Increase ability to apply and synthesize policy concepts and principles
- 2) Increase understanding of the composition of policy development, moving from identifying an initial policy topic to the finalized poster and presentation
- 3) Increase knowledge of policy-making process and policy advocacy
- 4) Develop communication and presentation skills that motivate others for policy change
- 5) Develop an understanding of social worker's role in policy

2020 Policy Presentation Contest Instructions

The **Policy Presentation** will demonstrate the social work students' ability to read, understand and analyze an existing policy or a bill that is being considered by the 2020 session of the Tennessee General Assembly. **The policy or bill that is chosen should relate to one of the Active Priority Issues or Partnership Issues included in NASW TN's 2020 Legislative Priorities.** The presentation will also allow students to make policy recommendations based on the core values of the social work profession.

The presentation will include four components:

Oral Presentation (40 Points) – the oral presentation will be the main opportunity for students to clearly explain the policy or bill they have chosen.

The oral presentation should:

- Present the policy, explaining its main components and demonstrating an in-depth understanding and critical thinking skills.
- Analyze the strengths and weaknesses of the policy or bill
- Clearly identify specific ways in which vulnerable and at-risk populations or social work professionals are impacted.
- Present three to five reasons to support and/or recommendations to improve the current policy or legislation.
 - If students choose a current policy, they should also look at legislation that is being considered by the TN General Assembly to see how it would impact the policy.
 - If students choose a bill that is being considered in the 2020 session, they should explain how the bill would impact current policy. Their reasons to support and/or recommendations should refer to the bill they have chosen.
- **The presentation SHOULD NOT exceed 5 minutes.** Students will receive 1 minute and 30 second warnings prior to the 5 minute maximum. Presenters that have not completed their presentations in five minutes will be asked to leave the stage.

PowerPoint Presentation (10 points for on time submission) –The PowerPoint presentation should serve as a complement to the oral presentation. The PowerPoint should make a visual statement that emphasizes the points that are being made in the oral presentation. The PowerPoint Presentation must be submitted to the NASW-TN Office by **5pm Central Time on Wednesday, March 18, 2020**. The presentation should be emailed to mwest.naswtn@socialworkers.org . Please note schools will be penalized for late submissions.

Policy Poster (40 points) - The poster should also complement the overall presentation. The poster will be displayed in War Memorial Auditorium and should make a clear and impactful statement about the policy, or bill. The poster should be developed with the thought that legislators may be reading it. The poster should:

- Include the name of the University and class submitting the poster (BSW or MSW).
- Define the social policy or issue clearly. 1-2 sentences and may include bill number.
- Include three to five points about what the bill or policy does, including any at-risk populations or social work professionals that may be impacted.
- State three to five reasons to support and/or recommendations to improve the policy. These should incorporate social work values and may include examples of how other states have addressed this same policy issue; and can incorporate bill/s that are currently being considered by the TN General Assembly.
- The policy poster must be presented as a **poster that can be displayed on a standing display easel. *Sturdy material is recommended.* (The maximum size for the poster is 36 inches by 48 inches.)**
- **Please consider accessibility issues for attendees with disabilities. Ex: Lighter background with dark font.**
- **Posters will need to arrive in War Memorial Auditorium by 7:30 am in order to give judges ample time to view.**

Abstract (10 points for on time submission)- Each school must submit an abstract of the presentation **no later than 5pm Central time on Wednesday, March 11, 2020** . Please note, schools will be penalized for late submissions. ***Please limit the abstract to 200-250 words. Also, include the names of the students participating in the policy poster presentation, University name and program.*** (The abstract will be included in the Social Work Day on the Hill program.)

*NASW, Tennessee Chapter reserves the right to reject or request revisions to policy presentations that are not consistent with NASW-TN's 2020 Legislative Priorities and the 11th edition of **Social Work Speaks: National Association of Social Workers Policy Statements 2018-2020.***

**2020 SOCIAL WORK DAY ON THE HILL
STUDENT POLICY PRESENTATION JUDGING SHEET**

University and Program _____ Judges Initials: _____
 _____ Baccalaureate or _____ Masters

Please give 0 - 5 points in each box unless otherwise indicated,
with 5 being the highest rating you can give.

1. Poster policy abstract was received by the deadline for printing the program (i.e. abstract is included in the program). 10 Points	/10
2. PowerPoint presentation was received by the deadline. 10 Points	/10
Presentation CRITERIA:	❖❖❖❖
1. PowerPoint presentation is less than 5 minutes in length. (One minute and 30 second warnings will be given; those exceeding 5 minutes will be asked to leave the stage.) 10 Points	/10
2. Presentation clearly defines the social policy or issue.	/5
3. Presentation states the policy as it is and analyzes the strengths/limitations of current policy.	/5
4. Presentation identifies specific ways in which at-risk populations or professional Social Workers are impacted by the current policy.	/5
5. Presentation states reasons to support and/or recommendations to improve the policy; these should incorporate various levels of social work practice and social work core values.	/5
6. Presentation is creative, innovative, persuasive, captures the attention of the viewer; uses appropriate graphics, statistics, pictures, charts, to get message across. 10 Points	/10
Poster CRITERIA:	❖❖❖❖
1. Poster lists university name and program	/5
2. Poster topic is congruent with current NASW, Tennessee Chapter, Active or Partnership issues. 10 Points	/10
3. Poster clearly defines the social policy or issue. 1-2 sentences	/5
4. Poster identifies three to five strengths/limitations of the bill or policy. This may include information on vulnerable, at-risk populations, or social work professionals that may be specifically impacted by the current policy.	/5
5. Poster states three to five reasons to support and/or recommendations to improve policy; these recommendations should address various levels of social work practice and may include examples of how other states have addressed this same policy issue. May also include rationale for support of the bill or policy and recommendations for alternatives. This is designed to educate legislators and others about the issue. You may also want to look at other bills related to the topic for ideas	/5
6. Poster is creative, innovative, persuasive, captures the attention of the reader; uses appropriate graphics, statistics, pictures, charts, to get message across. 10 Points	/10
TOTAL SCORE	/100

A Few Websites for Additional Information

www.naswtn.com

NASW, Tennessee Chapter website.

www.socialworkers.org

NASW national website

www.helpstartshere.org

Website designed to educate the public on how social workers help.

www.tn.gov/tccy.html

This is the website for the Tennessee Commission on Children and Youth

www.tn.gov

State of Tennessee website

www.legislature.state.tn.us

Tennessee General Assembly Website

www.sycamoreinstituten.org

Website of the Sycamore Institute, an organization dedicated to providing accessible, reliable data and research in pursuit of sound, sustainable policies that improve the lives of all Tennesseans.

www.frameworksinstitute.org

Website of Frameworks Institute, an organization focused on advancing the nonprofit sector's communications capacity by identifying, translating and modeling relevant scholarly research for framing the public discourse about social problems.