



## SPONSOR & EXHIBITOR PROSPECTUS

*50th Annual NASW*

# TEXAS STATE CONFERENCE

Nov. 5-7, 2026 | Galveston, TX





# 50th Annual NASW Texas State Conference

*“Social Workers:  
Uplift. Defend.  
Transform.”*

**November 5–7, 2026  
Galveston Island  
Convention Center  
Galveston, Texas**

NASW Texas helps organizations reach licensed social workers in Texas. Social workers are busy, discerning, and deeply values-driven. They're spread across many sectors, such as universities, hospitals, nonprofits, and government. Reaching them requires trust, relevance, and connection to the work they care about most. That's where NASW Texas partnership comes in.

More than 1,000 social workers will gather in Galveston for the 50th Annual NASW Texas Conference, seeking practical tools, high-quality training, and authentic professional connection. Through exhibit booths, sponsorships, branding opportunities, and post-event attendee lists, you'll have powerful, trusted ways to engage them—all in one place.



## Event Overview

- 2 ½ day annual social work conference
- One of the largest social work conferences in the country
- Historically, attracts more than 1,000 social workers, students, and allied professionals
- Up to 80 exhibit booth spaces

## Partnership Benefits

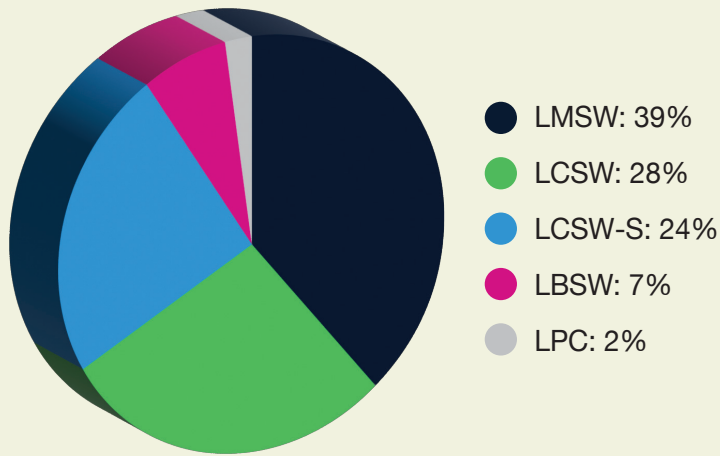
- Interact with social workers face-to-face to increase your organization's brand awareness, generate leads, or sell your product!
- Maximize year-round exposure to the largest social work community in Texas.
- Network with colleagues and find new business partners.
- Provide customer service to existing customers.
- Gain valuable insight on your customer's needs.
- Identify potential employees.

## Who Sponsors & Exhibits?

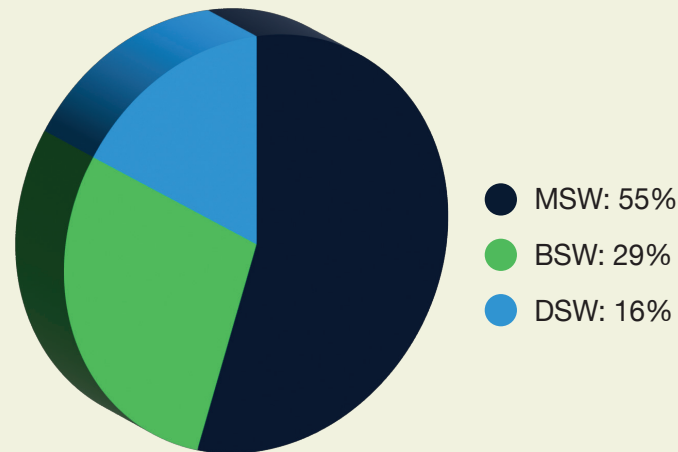
- Academic and Educational Institutions
- Government Agencies
- Long-term Care Organizations
- Medical/Healthcare Products and Services
- Mental Health Providers and Services
- Nonprofit Organizations
- Professional Services
- Publishers
- Veteran's Organizations

# Attendee Demographics

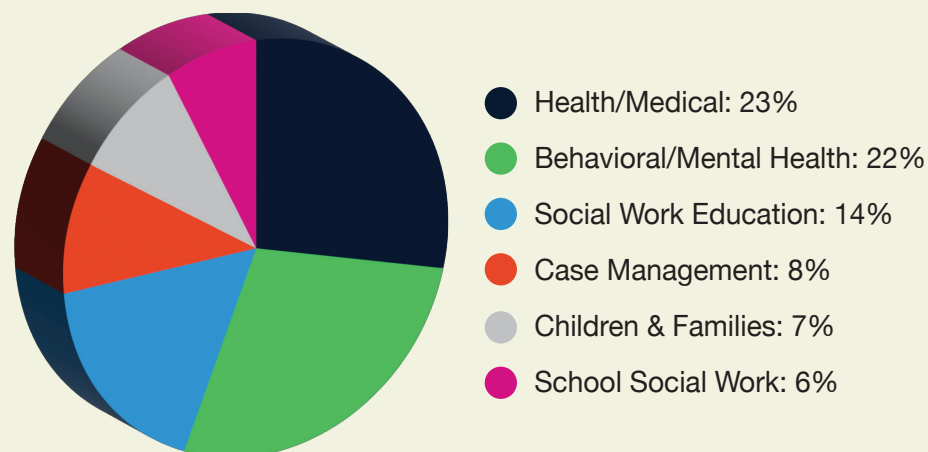
## Attendee License Types



## Degrees Sought by Student Attendees



## Most Represented Practice Settings



**85% OF ATTENDEES  
ARE SOCIAL WORK  
PROFESSIONALS**

**15% ARE SOCIAL  
WORK STUDENTS**

# Thank You to Our 2025 Partners, including:



Graduate College of Social Work  
UNIVERSITY OF **HOUSTON**



**Upbring**<sup>®</sup>



School of Social Work



**NASW**<sup>™</sup>  
Assurance Services

**GRAIL**

**PRMA**  
RESEARCH • PROGRESS • HOPE

**Carroll College**  
SOCIAL WORK



**QMedic**<sup>™</sup>  
The Smarter PERS Company



 The University of Texas at Austin  
School of Social Work

  
TULANE UNIVERSITY<sup>™</sup>  
School of Social Work

  
**TEXAS**  
Health and Human Services  
Early Childhood Intervention



# Exhibitor Packages

|                                                            | <b>GOLD</b><br><b>\$2,095 PROFIT</b><br><b>\$1,995 NON-PROFIT</b> | <b>SILVER</b><br><b>\$1,695 PROFIT</b><br><b>\$1,595 NON-PROFIT</b> | <b>BOOTH ONLY</b><br><b>\$1,225 PROFIT</b><br><b>\$1,125 NON-PROFIT</b> |
|------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| <b>CONFERENCE BENEFITS</b>                                 |                                                                   |                                                                     |                                                                         |
| Full attendee contact list, including emails               | ✓                                                                 |                                                                     |                                                                         |
| 231x231 pixel banner on NASW Texas homepage (1 month)      | ✓                                                                 |                                                                     |                                                                         |
| 468x60 pixel banner in the NASW Texas newsletter (1 month) |                                                                   | ✓                                                                   |                                                                         |
| Sponsorship of one conference session of your choice       | ✓                                                                 | ✓                                                                   |                                                                         |
| 8'x10' Exhibit Booth                                       | ✓                                                                 | ✓                                                                   | ✓                                                                       |
| Logo and contact info in mobile app                        | ✓                                                                 | ✓                                                                   | ✓                                                                       |
| Website link in online exhibitor listing                   | ✓                                                                 | ✓                                                                   | ✓                                                                       |
| Opportunity to participate in Exhibit Hall activity        | ✓                                                                 | ✓                                                                   | ✓                                                                       |
| Complimentary meals and coffee for two booth staff         | 2                                                                 | 2                                                                   | 2                                                                       |
| Complimentary conference registrations                     | 2                                                                 | 2                                                                   | 1                                                                       |

## Exhibit Booth Packages include:

- 8' x 10' booth space
- 8' pipe and drape back wall
- 3' pipe and drape side walls
- 6' skirted table, 2 chairs, and wastebasket
- One-line identification sign

## Exhibit Hall Dates & Hours

### Exhibit Set-Up:

Wednesday, November 4, 2026 • 1:00–6:00pm

### Exhibit Hours:

Thursday, November 5, 2026 • 7:30am–5:00pm

Friday, November 6, 2026 • 8:00am–4:00pm

### Exhibit Breakdown:

Friday, November 6, 2026 • 4:00pm–8:00pm





# Sponsorship Packages



# Driscoll



## PRESENTING SPONSOR (1 AVAILABLE)

- Logo on all conference marketing emails (Estimated reach of 100,000+)
- Three-minute Opening Plenary speaking opportunity
- Largest logo on Opening Plenary welcome screens
- Recognition by Executive Director at Opening Plenary
- Premium logo placement on conference website homepage
- Sponsored email to 4,000+ NASW Texas members
- Sponsored email sent to attendees during conference
- Exclusive sponsor of the Opening Plenary, Closing Plenary, Welcome Brunch, or Networking Lunch
- Full attendee contact list, including emails
- Exclusive sponsor of one 2027 NASW Texas Member Forum
- 1125 x 360 pixel banner on NASW Texas homepage (1 month)
- 600 x 300 pixel banner in NASW Texas newsletter (1 month)
- Sponsored Facebook post before conference
- 10% registration discount for ten attendees
- Logo and website link on registration homepage
- 8' x 10' Exhibit Booth
- Sponsorship of a breakout session of your choice
- Promotional insert in conference tote bags
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

**\$5,095.**

*"Best investment ever! Sponsorship at the NASW Texas State Conference was the best return on investment of marketing dollars. The leadership of the conference provided multiple opportunities for face time with attendees and actively promoted our agency before, during and after conference. I would definitely do this conference again!"*

**—VP Business Development,  
Angel Hands Hospice**

# Sponsorship Packages

## GENERAL SPONSOR

- Exclusive sponsor of a Coffee Break or the Quiet Room
- Full attendee contact list, including emails
- Recognition by Executive Director at Opening Plenary
- Logo displayed on Opening Plenary welcome screen
- Logo and website link on registration homepage
- Recognition in email to 11,000 Texas social workers
- 468 x 60 digital banner in NASW Texas newsletter (1 month)
- 231 x 231 digital banner on the NASW Texas homepage (1 month)
- 8' x 10' Exhibit Booth
- Sponsorship of a breakout session of your choice
- Promotional insert in conference tote bags
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

**\$3,595**

## GENERAL SPONSOR - STUDENT FOCUS (1 AVAILABLE)

- Exclusive sponsor of the Stacie McGee Student Scholar Awards
- Full attendee contact list, including student email addresses
- Large 800 x 200 pixel ad in the Student E-News for two months
- Bronze Sponsorship at the 2027 NASW-TX Social Work Advocacy Day (SWAD)
- Recognition in email to 11,000 Texas social workers and students
- Recognition by Executive Director at Opening Plenary
- Logo displayed on Opening Plenary welcome screen
- Logo and website link on registration homepage
- Promotional insert in conference tote bags
- 8' x 10' Exhibit Booth
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

**\$3,595**

# Branding Opportunities

## EXCLUSIVE MOBILE APP SPONSOR, \$2,595

Put your logo front and center on the app splash screen—the first thing attendees see each time they open the conference app—delivering repeated, high-impact visibility throughout the event.

## EXCLUSIVE FILM SCREENING SPONSOR, \$1,595

Your organization's name and logo will appear on film screening signage and alongside film screening listings on the conference website and in the mobile app. We'll also recognize your support from the podium at the screening. This year's film will be LGBTQIA-focused.



## JOB POSTING ADD-ON, \$349

With purchase of an exhibit booth, add a job posting in the new NASW-TX Career Center for one month. Logo will be included in the “Featured Company” section on the Career Center homepage and your job will be spotlighted at the top of the search results. (\$350 value)

## SPONSORED EMAIL, \$595

Send an email message of any length to all conference attendees during or after the event.

## BREAKOUT SESSION SPONSOR, \$495

Sponsorship acknowledgment with session description on conference registration website and in the conference mobile

app for a session of your choice.

## EXCLUSIVE LANYARD SPONSOR, \$2,495 **SOLD**

Your organization's name or logo will be featured on the badge lanyards distributed to all in-person conference attendees.

## EXCLUSIVE TOTE SPONSOR, \$2,595 **SOLD**

Your organization's logo will be featured on the conference mini-tote for use collecting Exhibit Hall giveaways.

## NEW ADD-ON COMING SOON! NASW TEXAS SPANISH LANGUAGE SYMPOSIUM

Increase your brand visibility among 300+ social workers at the NASW Texas Spanish Language Symposium in El Paso, Texas, April 2027. Exhibitor and sponsorship opportunities are currently in development. To express interest in adding NASW Texas Spanish Language Symposium exposure to your conference package, please contact Deanna Gabelein at [dgabelein.naswtx@socialworkers.org](mailto:dgabelein.naswtx@socialworkers.org).





## Become a Partner Today

Ready to move forward? [Sign-up online now.](#)

For questions or custom sponsorships,  
contact Virginia Cantu,  
NASW Texas Manager of Administration,  
at [vcantu.naswtx@socialworkers.org](mailto:vcantu.naswtx@socialworkers.org) or (512) 474-1581.



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