

 UPLIFT.
DEFEND.
TRANSFORM.



**SPONSOR & EXHIBITOR
PROSPECTUS**

50th Annual NASW
**TEXAS STATE
CONFERENCE**
Nov. 5-7, 2026 | Galveston, TX



 **nasw**
TEXAS CHAPTER

50th Annual NASW Texas State Conference

*“Social Workers:
Uplift. Defend.
Transform.”*

**November 5–7, 2026
Galveston Island
Convention Center
Galveston, Texas**

NASW Texas helps organizations reach licensed social workers in Texas. Social workers are busy, discerning, and deeply values-driven. They're spread across many sectors, such as universities, hospitals, nonprofits, and government. Reaching them requires trust, relevance, and connection to the work they care about most. That's where NASW Texas partnership comes in.

More than 1,000 social workers will gather in Galveston for the 50th Annual NASW Texas Conference, seeking practical tools, high-quality training, and authentic professional connection. Through exhibit booths, sponsorships, branding opportunities, and post-event attendee lists, you'll have powerful, trusted ways to engage them—all in one place.



Event Overview

- 2 ½ day annual social work conference
- One of the largest social work conferences in the country
- Historically, attracts more than 1,000 social workers, students, and allied professionals
- Up to 80 exhibit booth spaces

Partnership Benefits

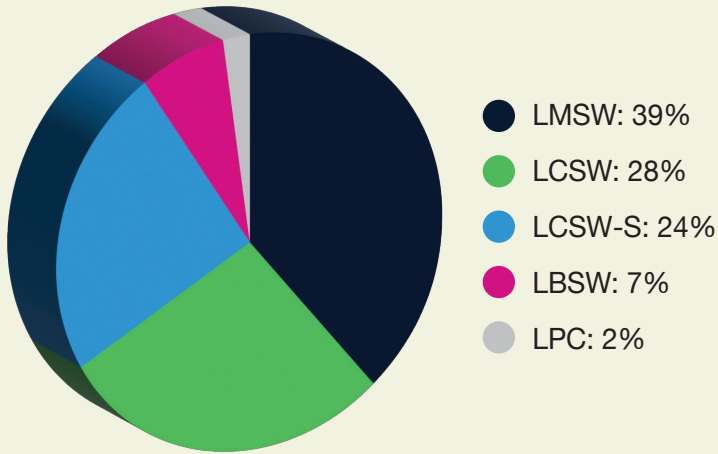
- Interact with social workers face-to-face to increase your organization's brand awareness, generate leads, or sell your product!
- Maximize year-round exposure to the largest social work community in Texas.
- Network with colleagues and find new business partners.
- Provide customer service to existing customers.
- Gain valuable insight on your customer's needs.
- Identify potential employees.

Who Sponsors & Exhibits?

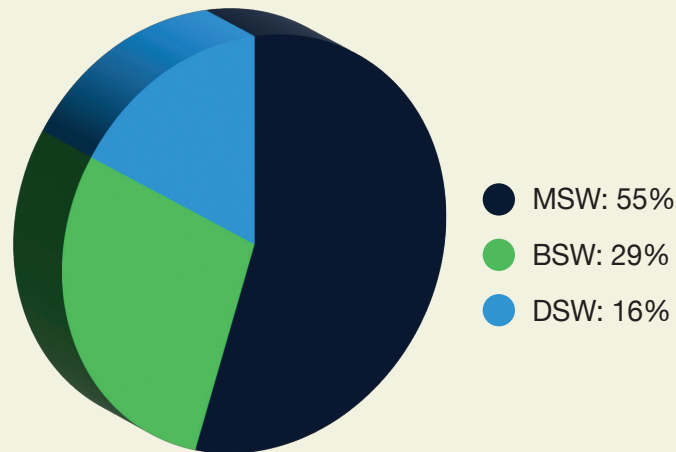
- Academic and Educational Institutions
- Government Agencies
- Long-term Care Organizations
- Medical/Healthcare Products and Services
- Mental Health Providers and Services
- Nonprofit Organizations
- Professional Services
- Publishers
- Veteran's Organizations

Attendee Demographics

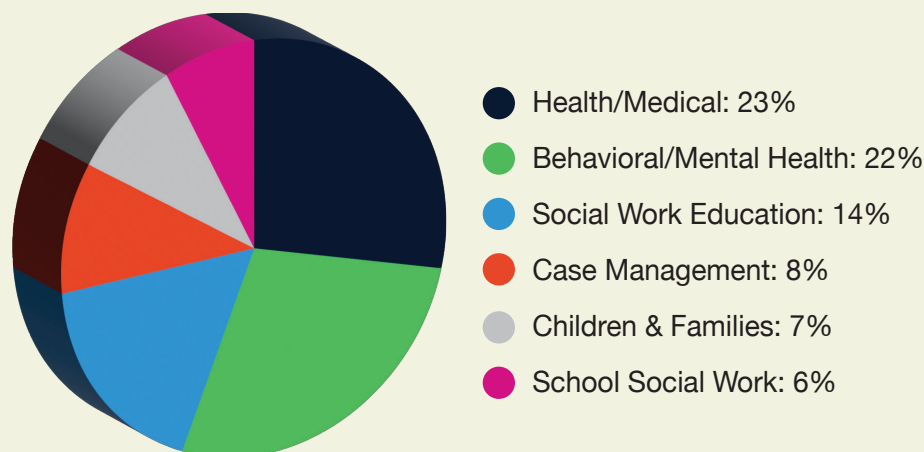
Attendee License Types



Degrees Sought by Student Attendees



Most Represented Practice Settings



**85% OF ATTENDEES
ARE SOCIAL WORK
PROFESSIONALS**

**15% ARE SOCIAL
WORK STUDENTS**

Thank You to Our 2025 Partners, including:



Graduate College of Social Work
UNIVERSITY OF HOUSTON



Upbring®



School of Social Work



Exhibitor Packages

Exhibitor package costs increase by \$100 on August 1, 2026.

	GOLD \$1,995 PROFIT \$1,895 NON-PROFIT	SILVER \$1,595 PROFIT \$1,495 NON-PROFIT	BOOTH ONLY \$1,125 PROFIT \$1,025 NON-PROFIT
CONFERENCE BENEFITS			
Full attendee contact list, including emails	✓		
231x231 pixel banner on NASW Texas homepage (1 month)	✓		
468x60 pixel banner in the NASW Texas newsletter (1 month)		✓	
Sponsorship of one conference session of your choice	✓	✓	
8'x10' Exhibit Booth	✓	✓	✓
Logo and contact info in mobile app	✓	✓	✓
Website link in online exhibitor listing	✓	✓	✓
Opportunity to participate in Exhibit Hall activity	✓	✓	✓
Complimentary meals and coffee for two booth staff	2	2	2
Complimentary conference registrations	2	2	1

Exhibit Booth Packages include:

- 8' x 10' booth space
- 8' pipe and drape back wall
- 3' pipe and drape side walls
- 6' skirted table, 2 chairs, and wastebasket
- One-line identification sign

Exhibit Hall Dates & Hours

Exhibit Set-Up:

Wednesday, November 4, 2026 • 1:00–6:00pm

Exhibit Hours:

Thursday, November 5, 2026 • 7:30am–5:00pm

Friday, November 6, 2026 • 8:00am–4:00pm

Exhibit Breakdown:

Friday, November 6, 2026 • 4:00pm–8:00pm



Sponsorship Packages



Driscoll



PRESENTING SPONSOR (3 AVAILABLE)

- Logo on all conference marketing emails (Estimated reach of 100,000+)
- Three-minute Opening Plenary speaking opportunity
- Largest logo on Opening Plenary welcome screens
- Recognition by Executive Director at Opening Plenary
- Premium logo placement on conference website homepage
- Sponsored email to 4,000+ NASW Texas members
- Sponsored email sent to attendees during conference
- Exclusive sponsor of the Opening Plenary, Closing Plenary, Welcome Brunch, or Networking Lunch
- Full attendee contact list, including emails
- Exclusive sponsor of one 2027 NASW Texas Member Forum
- 1125 x 360 pixel banner on NASW Texas homepage (1 month)
- 600 x 300 pixel banner in NASW Texas newsletter (1 month)
- Sponsored Facebook post before conference
- 10% registration discount for ten attendees
- Logo and website link on registration homepage
- 8' x 10' Exhibit Booth
- Sponsorship of a breakout session of your choice
- Promotional insert in conference tote bags
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

\$4,995.

“Best investment ever! Sponsorship at the NASW Texas State Conference was the best return on investment of marketing dollars. The leadership of the conference provided multiple opportunities for face time with attendees and actively promoted our agency before, during and after conference. I would definitely do this conference again!”

**—VP Business Development,
Angel Hands Hospice**

Sponsorship Packages

GENERAL SPONSOR

- Exclusive sponsor of a Coffee Break, the Quiet Room, or the Film Screening
- Full attendee contact list, including emails
- Recognition by Executive Director at Opening Plenary
- Logo displayed on Opening Plenary welcome screen
- Logo and website link on registration homepage
- Recognition in email to 11,000 Texas social workers
- 468 x 60 digital banner in NASW Texas newsletter (1 month)
- 231 x 231 digital banner on the NASW Texas homepage (1 month)
- 8' x 10' Exhibit Booth
- Sponsorship of a breakout session of your choice
- Promotional insert in conference tote bags
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

\$3,495

GENERAL SPONSOR - STUDENT FOCUS (2 AVAILABLE)

- Exclusive sponsor of the Volunteer Center or the Stacie McGee Student Scholar Awards
- Full attendee contact list, including student email addresses
- Large 800 x 200 pixel ad in the Student E-News for two months
- Bronze Sponsorship at the 2027 NASW-TX Social Work Advocacy Day (SWAD)
- Recognition in email to 11,000 Texas social workers and students
- Recognition by Executive Director at Opening Plenary
- Logo displayed on Opening Plenary welcome screen
- Logo and website link on registration homepage
- Promotional insert in conference tote bags
- 8' x 10' Exhibit Booth
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

\$3,495

Sponsorship Packages

EXCLUSIVE ALUMNI LEADERSHIP RECEPTION SPONSOR

- Full attendee contact list, including email addresses
- Recognition by Executive Director at Opening Plenary
- Logo displayed on Opening Plenary welcome screen
- Logo displayed on reception signage
- Logo and website link on registration homepage
- Logo displayed on reception invitations
- Promotional insert in conference tote bags

\$2,595



EXCLUSIVE ALUMNI LEADERSHIP RECEPTION SPONSOR W/EXHIBIT BOOTH

- Full attendee contact list, including email addresses
- Recognition by Executive Director at Opening Plenary
- Recognition in email to 11,000 Texas social workers and students
- Logo displayed on Opening Plenary welcome screen
- Logo displayed on reception signage
- Logo and website link on registration homepage
- Logo prominently displayed on reception invitations
- Promotional insert in conference tote bags
- 8' x 10' Exhibit Booth
- Logo and profile in conference mobile app
- Two complimentary meals and coffee for two booth staff
- Two complimentary conference registrations

\$3,495

Branding Opportunities

EXCLUSIVE LANYARD SPONSOR, \$2,495

Your organization's name or logo will be featured on the badge lanyards distributed to all in-person conference attendees. Also includes contact information for all attendees and logo linking to your organization's website from the conference registration homepage.

EXCLUSIVE TOTE SPONSOR, \$2,595

Your organization's logo will be featured on the conference mini-tote for use collecting Exhibit Hall giveaways. Also includes contact information for all attendees and logo linking to your organization's website from the conference registration homepage.

SPONSORED EMAIL, \$495

Send an email message of any length to all conference attendees during or after the event.



BREAKOUT SESSION SPONSOR, \$395

Sponsorship acknowledgement with session description on conference registration website and in the conference mobile app for a session of your choice.

SWAG BAG ITEM, \$395

Include 1,200 of your branded promotional give-away items in the registration totes distributed to all attendees at conference check-in! Only functional products, such as pens, notepads, stress balls, etc. are permitted. Limit one item per organization.



Become a Partner Today

Ready to move forward? [Sign-up online now.](#)

For questions or custom sponsorships,
contact Virginia Cantu,
NASW Texas Manager of Administration,
at vcantu.naswtx@socialworkers.org or (512) 474-1581.

