

Empowering Social Workers

Celebrating 40 years of National Social Work Month

Social Work Month Toolkit

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Social workers deserve better compensation

SOCIAL ISSUES ON RISE:

- Homelessness and housing insecurities on the rise
- Opioid Addiction crisis is impacting all races, regions and economic levels
- Suicide rate increasing, per CDC

HOW CAN SOCIAL WORKERS HELP?

- Trained to work with individuals, families, communities and society at large
- Receive years of educations and training and supervision
- Employed in schools, hospitals, all government levels, corporations, social service agencies, & veterans services.

AVERAGE SOCIAL WORKER PAY:

- According to the Bureau of Labor Statistics, 2022 median pay for social workers was \$55,350
- In order to work, most social worker positions require a Master in Social Work degree and a license.
- Social work licensure requires licensure exams and completing clinical supervision hours; in addition to licensure and exam fees.
- A median pay rate of \$55,350 is not comparable to pay rates of other professions requiring similar levels of education and licensure.

WHAT DO SOCIAL WORKERS NEED?

- The public to support legislation and initiatives that support the social workers
- Improving Access to Mental Health Act
- Student loan debt relief
- Social work safety legislation



NATIONAL ASSOCIATION OF SOCIAL WORKERS

EMPOWERING SOCIAL WORKERS!

Inspiring Action, Leading Change

NASW Social Work Month Toolkit

NASW Campaign Highlights

- We will have a national, online conversation in March to discuss the reasons behind lower social work pay and how social workers can address this issue.
- We will feature advice from social work influencers on areas of social work that offer higher salaries and how social workers can boost their salaries.
- Social work and human resources experts will offer guidance on how social workers can negotiate higher pay.
- NASW will offer an updated list of social work experts who can be interviewed by news organizations.

Talking Points about better compensation and support for social workers:

- Social workers are in high demand, with social work identified as one of the fastest growing professions in the United States.
- Several states have identified a shortage of mental health services providers, including social workers.
- Several cities (such as Washington, D.C., New York City, Seattle, and San Francisco) with severe income inequality and lack of affordable housing have said they need more social workers to help people who are unhoused or people experiencing housing insecurity get needed services.

- Social workers are needed as this nation grapples with an opioid addiction crisis and gun violence. Young people also need help from social workers, particularly in schools, to recover from the lingering educational and psychological impact of the COVID-19 pandemic.
- Our population is aging, and a recent study from the National Academies of Sciences says nursing homes should employ at least one social workers. NASW is also pushing for Medicare beneficiaries to have access to mental health services in Skilled Nursing Facilities.
- If our nation is serious about addressing these problems, lawmakers, regulators, and employers must ensure social workers get sufficient pay.
- Municipalities across the nation are deploying 988 crisis lines to help people who may be suicidal or in need of mental health services. Social workers often work at these crisis centers.

- There are more calls for child welfare and foster care reform. Social workers play a key role in this sector and have advice on how this can be accomplished.
- Congress must pass legislation to boost Medicare reimbursement for clinical social workers and improve social work safety. Student debt forgiveness is also very important.
- [Check out NASW Advocacy Guide](#)

We are also planning a Facebook Live forum in March to discuss the social work pay issue and discuss ideas on how to boost social work pay. We will be reaching out to chapters to identify state social work experts who may wish to take part. We hope this event will pave the way for a larger, longer term public education campaign to highlight how our society benefits when they empower the social work profession.



World Social Work Day:

March 19, 2024

Get Connected During Social Work Month

- Participate in local NASW branch events
 - Most branches host their awards banquet in March
- Go to Social Work Advocacy Day at the Capitol
- Plan a happy hour or other group event with coworkers
- Listen to podcasts on social work and social advocacy topics
- Join the NASW and invite a friend to join

SWAD 2024

NASW-TX SOCIAL WORK ADVOCACY DAY

"Sticking Around for a Stronger Texas!"

MARCH 22ND

Texas State Capitol

Presented by Chamberlain University & Walden University

NASW-TX SWAD 2024 | SWAD2024.com

Friday, March 22, 2024
UT Austin and Texas State Capitol
Austin, TX

NASW-TX is excited to announce that Social Work Advocacy Day (SWAD) 2024 will be returning on Friday, March 22nd,
at the University of Texas at Austin and the Texas State Capitol in Austin!

This year's NASW-TX SWAD theme is "Sticking Around for a Stronger Texas!"

#SocialWorkersStickAround



CHAMBERLAIN
UNIVERSITY



ADTALEM STRATEGIC WORKFORCE SOLUTIONS

WALDEN
UNIVERSITY

NASW Texas Area Branches

- **Alamo Area**

- Atascosa, Bandera, Bexar, Comal, Frio, Gillespie, Guadalupe, Karnes, Kendall, Kerr, Medina, Wilson

- **Brazos Valley**

- Brazos, Burleson, Grimes, Leon, Madison, Robertson, Washington

- **Capital Area**

- Bastrop, Blanco, Burnet, Caldwell, Fayette, Hays, Lee, Llano, Travis, Williamson

- **Central Texas**

- Bell, Coryell, Hamilton, Lampasas, Milam, Mills, San Saba

- **Coastal Bend**

- Aransas, Bee, Brooks, Duval, Jim Wells, Kenedy, Kleberg, Live Oak, McMullen, Nueces, Refugio, San Patricio

- **Concho Valley**

- Coke, Concho, Crockett, Irion, Kimble, Mason, McCulloch, Menard, Reagan, Schleicher, Sterling, Sutton, Tom Green

NASW Texas Area Branches

- **Deep East Texas**

- Angelina, Houston, Jasper, Nacogdoches, Newton, Polk, Sabine, San Augustine, San Jacinto, Shelby, Trinity, Tyler.

- **East Texas**

- Anderson, Camp, Cherokee, Gregg, Harrison, Henderson, Marion, Panola, Rains, Rusk, Smith, Upshur, Van Zandt, Wood.

- **Golden Crescent**

- Calhoun, De Witt, Goliad, Gonzales, Jackson, Lavaca, Victoria.

- **Gulf Coast**

- Brazoria, Chambers, Galveston

- **Heart of Texas**

- Bosque, Falls, Freestone, Hill, Limestone, McLennan

- **Houston**

- Austin, Colorado, Fort Bend, Harris, Liberty, Matagorda, Montgomery, Walker, Waller, Wharton

- **Lower Rio Grande Valley**

- Cameron, Hidalgo, Starr, Willacy

NASW Texas Area Branches

- **Middle Rio Grande Valley**

- Dimmit, Edwards, Kinney, La Salle, Maverick, Real, Uvalde, Val Verde, Zavala

- **North Central Texas- Dallas Area**

- Collin, Dallas, Ellis, Hunt, Kaufman, Navarro, Rockwall

- **North Central Texas- Fort Worth Area**

- Erath, Hood, Johnson, Palo Pinto, Parker, Somervell, Tarrant

- **North East Texas**

- Bowie, Cass, Delta, Franklin, Hopkins, Lamar, Morris, Red River, Titus

- **Panhandle**

- Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler

- **Permian Basin**

- Andrews, Borden, Crane, Dawson, Ector, Gaines, Glasscock, Howard, Loving, Martin, Midland, Pecos, Reeves, Terrell, Upton, Ward, Winkler

NASW Texas Area Branches

- **Red River**

- Archer, Baylor, Clay, Cottle, Foard, Hardeman, Jack, Montague, Wichita, Wilbarger, Young

- **Rio Grande**

- Brewster, Culberson, El Paso, Hudspeth, Jeff Davis, Presidio

- **South East Texas**

- Hardin, Jefferson, Orange

- **South Texas**

- Jim Hogg, Webb, Zapata

- **South Plains Texas**

- Bailey, Cochran, Crosby, Dickens, Floyd, Garza, Hale, Hockley, King, Lamb, Lubbock, Lynn, Motley, Terry, Yoakum

- **Texoma**

- Cooke, Denton, Fannin, Grayson, Wise

- **West Central Texas**

- Brown, Callahan, Coleman, Comanche, Eastland, Fisher, Haskell, Jones, Kent, Knox, Mitchell, Nolan, Runnels, Scurry, Shackelford, Stephens, Stonewall, Taylor, Throckmorton

Let's Connect

How to engage with other social work professionals using technology



Digital Business Cards

Social Media

Digital Marketing

Digital Newsletters

Check out this [Social Work Networking Session Slidedeck](#) from NASW-TX Staff

Digital Business Cards:

What?

Technology driven means to exchange business contact information.

Why?

Easily customizable, affordable, ecofriendly.
Stand out with digital business cards.

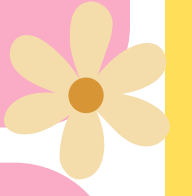
Where?

The following digital platforms:
Blinq • Hi Hello • Haystack



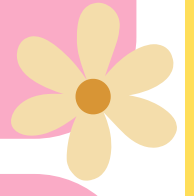
Bling

Connect wherever you go. Your Blinq digital business card can be easily shared with anyone you meet even if they don't have the app.



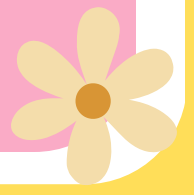
Hi Hello

Helps people strengthen relationships and amplify the power of their network. Includes a "self-healing address book". This means when a contact updates their information, your address book will automatically update.



Haystack

This app has impressed me with its ability to accurately scan all the information from a paper card and add it to your contacts list.



Social Media

What?

“Social media refers to a variety of technologies that facilitate the sharing of ideas and information among their users” - Investopedia

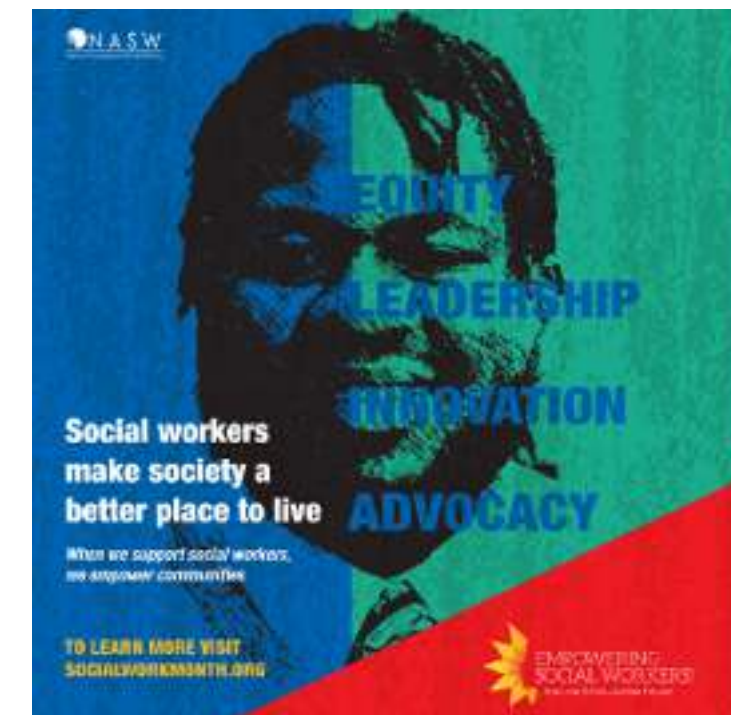
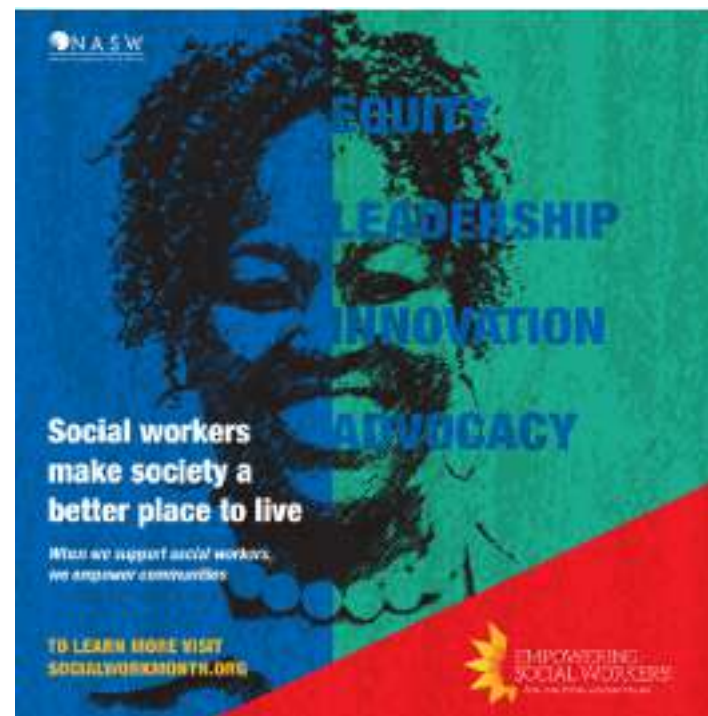
Why?

Allows individuals to find and connect to others who have similar values and beliefs. Creates connection in your hometown or across the world.

Examples?

LinkedIn • Facebook • Instagram • TikTok •
YouTube • Pinterest • Etsy

Social Media Cards



What is Digital Marketing?

According to Forbes Advisor, “Social media marketing is a type of digital marketing that uses social media platforms to promote your brand and offerings to your ideal customers.”

Benefits of Digital Marketing:

★ **Add a Human Element to Your Business:** Social media platforms allow you to interact with your current and prospective customers. As long as you use them correctly, you'll be able to "humanize your brand" and form a deeper connection with your audience.

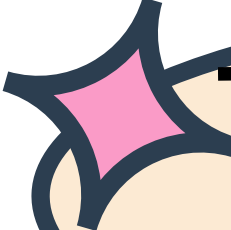
★ **Drive Traffic:** By adding links to your website throughout your social media posts, you'll bring relevant traffic to it. This type of traffic can do wonders for your search engine optimization and convert visitors into customers. Another key way to drive traffic is through search engine optimization (SEO). Learn more about SEO and the [best SEO services](#).

[According to Forbes](#)

★ **Generate Leads:** Thanks to features such as appointment booking and call-to-action buttons, Facebook and Instagram shops, and direct messaging, you can generate leads and conversions through social media. Leads and conversions are a sure way to increase your revenue.

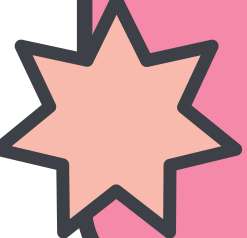
★ **Increase Brand Awareness:** If you're a startup or smaller business, social media marketing will give you the chance to show off your brand. You can use it to explain how you're different (and hopefully better) than your competitors.

★ **Build Relationships:** Forming relationships with your customers is important if you'd like to retain them for the long haul. Since social media opens the doors to easy lines of communication with your followers, it's a powerful relationship-building tool.



Types of Digital Marketing



- 
1. Content marketing
 2. Search engine marketing
 3. Display Advertising
 4. Mobile Marketing
 5. Social Media Marketing
 6. Email Marketing
 7. Influencer Marketing
 8. Affiliate Marketing
 9. Video Marketing
 10. Audio Marketing
- 

According to 99 designs by Vista

Digital Newsletters

What?

Electronic publications organizations use to ensure their customers are informed of news and upcoming events.

Why?

Digital newsletters are more engaging and visually appealing than traditional mass emails.

How?

Smore • Canva • Adobe Expressions •
MailChimp • Filpsnack

Essential Social Work Podcast List

List taken from:
Best MSW Programs

The Social Work Podcast

- Hosted by Loyola University Chicago professor, Jonathan Singer (Ph.D., LCSW),
- provides information on all things social work.
- Useful to anyone in a helping profession (including psychology, nursing, psychiatry, counseling, and education).
- Popular categories include: direct practice; assessment; human behavior and the social environment; psychotherapy; children & adolescents; and counseling.

The Mental Illness Happy Hour

- Hosted by comedian Paul Gilmartin, this weekly podcast interviews a range of artists and occasionally a doctor to talk about mental health
- Described as “a place for honesty about all of the battles in our heads,” exploring topics such as “mental illness, trauma, addiction and negative thinking.”
- Over 300 episodes that explore varying stories and experiences that shaped the lives of Gilmartin’s guests
- The perfect show for anyone interested or impacted by depression, addiction, and other mental health experiences
- The goal is to remind folks they aren’t alone, there are people to help with mental illness

Pod Save the People

- Hosted by organizer and activist DeRay Mckesson, a former educator with deep roots in Harlem and Baltimore County schools
- Each episode brings a new analysis, followed by deep conversations about social, political and cultural issues with experts, influencers, plus a range of local & national leaders
- 35+ episodes with important analysis and discussion of prominent cultural issues

Private Practice Journeys

- Four therapists discuss their experiences of what it's like to start and manage a private practice over the course of one year
- Each therapist is interviewed once per month, sharing lessons learned, highs and lows, and inner functions of their practice
- This podcast uses the intimate interviews to paint an accurate picture of private practice therapy
- Began the Private Practice Journeys Facebook Community to help listeners connect and discuss both podcast and personal private practice

Selling the Couch

- Host and psychologist Melvin Varghese (Ph.D) interviews seasoned mental health professionals to help the audience learn
- Asks questions about private practice, referrals, positive daily habits
- Recommends books and online tools used by practitioners
- Includes helpful tools for growing your business and services

inSocialWork®

- Podcast series from the University at Buffalo School of Social Work
- Large archive of 200+ episodes dating back to 2008
- Conversations with prominent social workers, researchers
- Engages practitioners and researchers in lifelong learning to promote research practice and practice to research
- Information on emerging trends and best practices in a variety of categories

The League of Awkward Unicorns

- Hosted by Alice Bradley and Deanna Zandt
- The duo discuss personal experiences in therapy, mental health, and coping skills
- Explore voicemails and phone calls from listeners & interview individuals who have experiences with adverse mental health
- Tie everything together with discussions on current events and mental illness in modern life

Another Round

- Hosted by Tracy Clayton and Heben Nigatu taking listeners on a journey of laughter, drinking, and deep thought
- 110 episodes focusing on feminism and racial justice, with segments diving into an array of topics from silly to serious
- A new guest is interviewed each week, from writers to presidential candidates
- Looking for insight into issues that Americans of color face? Tune into Another Round and gain the unique perspective offered by these hilarious hosts

Social Work Discoveries

- Hosted by Australian social work researcher Ben Joseph, tune in for a well-informed and social justice worldview
- Each week social work researchers are interviewed about new research projects
- The show aims to highlight social work research and share evidenced informed projects
- Ben hopes to promote social change through his podcast by highlighting social justice issues in a range of communities

Podsocs

- Podcast produced by the School of Human Services and Social Work at Griffith University in Australia.
- Designed for social workers aiming to broaden perspectives or deepen knowledge on discipline-related topics from micro to macro practice
- Features expert interviews with cutting-edge information from leaders in the field.
- Topics explored include Health, Education, Equality, Global, Culture, Family, and Policy

Social Work Conversations

- Podcast from the University of Kentucky College of Social Work, hosted by Dr. Blake Jones (Ph.D., LCSW)
- Great resource for social workers, explores the intersection of social work research, practice, and education
- Monthly conversations with social work practitioners, researchers, educators, or speakers, highlighting lessons from their life and work

Transgressive: the Podcast

- Show about transgender, genderqueer, non-binary, intersex, and some aspects of sexuality.
- Makes space for the real lives of trans folks, serves as a platform for storytelling, resource sharing, and activism.
- Hosted by Lindsay Lege (LCSW), a LCSW in Austin TX, and a guest every other week.
- Explores topics such as coming out, socially and medically transitioning, mental health, loved ones, activism in the current political climate, and how cisgender folks can be better allies.

Team Human

- Podcast strives to amplify human connection, hosted by author, media theorist, and professor Douglas Rushkoff.
- Focuses on the question of reprogramming society to better serve humans.
- Each episode of Team Human grapples with complex issues of agency, social justice, and various non-binary aspects of life.
- Highly approachable and engaging podcast format.

Counselor Toolbox

- Podcast provides freely accessible tips, tools, and tricks for achieving the highest quality of life, aimed at counselors, coaches, and companions.
- Twice a week, delves into topics to help people better deal with addictions, mood disorders, and understand the interaction between mood, physical health, and addiction..
- Provides useful counseling self-help tools for individuals struggling with these issues and their loved ones.
- Covers current research and practical counseling tools to improve skills and provide the best possible services.

Intersection

- Hosted by Jamil Smith, dedicated to discussing and debating issues surrounding race, gender, and identity.
- Features journalists, activists, politicians, and everyday individuals as guests.
- Focuses on exploring how individual social issues intersect and conflate for larger impact.
- Emphasizes intersectionality by bringing diverse perspectives to the table.

Mental Health Moment

- Hosted by Emily K. Newbold (LCSW), a bilingual therapist with over ten years of experience, with a focus on diverse populations.
- Weekly discussions and interviews with a variety of guests on mental health, therapy, and self care
- Specializes in trauma and works closely with parents of children with special needs, includes advice for complex emotions felt by parents.
- Utilizes an integrative therapeutic approach and various theoretical frameworks.
- Ensures therapy remains client-centered. Goal is to help clients return to their "normal."

The Social Work Podcast

- Hosted by Loyola University Chicago professor, Jonathan Singer (Ph.D., LCSW).
- Provides information on all things social work.
- Intended audience is social workers, but content is useful for anyone in a helping profession (psychology, nursing, psychiatry, counseling, and education).
- Wide range of topics including: Direct practice, assessment, human behavior and the social environment, psychotherapy, Children & adolescents, counseling

Guided Meditations

- Hosted by Tara Branch, a teacher of Western psychology and Eastern spiritual practices, dedicated to providing exercises for de-stressing and quieting the mind.
- Particularly beneficial for social workers seeking well-done guided meditations.
- Emphasizes mindful attention to inner life and compassionate engagement with the world.
- Actively fosters efforts to bring mindfulness principles and practices to issues like racial injustice, equity, inclusivity, peace, and environmental sustainability.

Psychiatric Services from Pages to Practice

- Podcast dedicated to discussing key aspects of recently published research by Psychiatric Services, a journal of the American Psychiatric Association.
- Hosted by Editor Lisa Dixon, M.D., M.P.H., and Podcast Editor/Co-Host Josh Berezin, M.D., M.S.
- Topics include community-based treatment programs, collaborative care, evidence-based treatment and service delivery, criminal and social justice, policy analysis, and more.
- Provides insights for those looking to stay on top of current research in psychiatry.

Practice of the Practice

- Hosted by Joe Sanok with the tagline "Innovative ideas to start, grow, and scale your private practice."
- Covers various issues around private practice and interviews successful individuals.
- Provides clear tools and insights for growing a private practice, including a website with articles & instruction for creating a private practice.
- Launched in 2012 because Joe believed that graduate school lacked teaching the basics of business and marketing for success in starting a private practice.

The Social World Podcast

- Podcast goal is to educate and share information on social work and social care.
- Hosted by David Niven, who has been involved in Social Work in the U.K. for over 30 years.
- David has extensive experience in social welfare and is recognized as an independent expert on child protection and parenting.
- The Social World Podcast covers all aspects of the social world, including media management, social care, children's services, vulnerable adults and children, judicial systems, social networking, influence of the media, & training social workers

Helpful Social Work

- Podcast aims to help social workers "learn, think, and act with integrity" to provide transformative help to those in need.
- Hosted by Gerry Nosowka and Jo Fox, seasoned social workers with extensive practice experience in a range of service provision
- Monthly discussions on important topics and an overview of social work happenings in the UK, exploring conflicts at the heart of the social work role.
- Examines responses to influences, both personal and societal, that may lead to controlling rather than helping.

Social Work Talks Podcast

- Tune in to the podcast produced by NASW to hear from a variety of interesting guests
- Topics range from using hip hop in therapy to exploring grief
- Meet with social work pioneers and experts to dive into these riveting topics
- You won't want to miss this exciting content from NASW

Is your favorite podcast missing?

- Did we miss a social work podcast you find inspiring and educational?
- Please don't hesitate to share with us!
- We hope you find these podcasts as entertaining and inspiring as we did!

Professional Development

**Social Work Programs at
Texas Accredited Universities**



COUNCIL ON SOCIAL WORK EDUCATION



Abilene Christian University

- Bachelor of Science in Social Work
- Master of Science in Social Work



Angelo State University

- Bachelor of Social Work
- Master of Social Work
- Doctor of Social Work



Baylor University

- Bachelor of Science in Social Work
- Master of Science in Social Work



Hardin-Simmons University

- Bachelor of Social Work



Howard Payne University

- Bachelor of Social Work



Jarvis Christian University

- Bachelor of Social Work



Lamar University

- Bachelor of Social Work



Lubbock Christian University

- Bachelor of Social Work



Midwestern State University

- Bachelor of Social Work



Our Lady of the Lake University

- Bachelor of Social Work
- Masters of Social Work



Prairie View A&M University

- Bachelor of Social Work
- Master of Social Work



Southwestern Assemblies of God University

- Bachelor of Social Work



St. Edward's University

- Bachelor of Social Work
- Master of Social Work



Stephen F. Austin State University

- Bachelor of Social Work
- Master of Social Work
- Doctor of Social Work



Tarleton State University

- Bachelor of Social Work
- Masters of Social Work



Texas A&M University Texarkana

- Bachelor of Social Work
- Masters of Social Work



Texas A&M University Central Texas

- Bachelor of Social Work



Texas A&M- Commerce

- Bachelor of Social Work
- Masters of Social Work



Texas A&M University Kingsville

- Bachelor of Social Work
- Masters of Social Work



Texas Christian University

- Bachelor of Social Work
- Master of Social Work



Texas College

- Bachelor of Social Work



Texas Southern University

- Bachelor of Social Work



Texas State University- San Marco

- Bachelor of Social Work
- Master of Social Work

Texas Tech University

- Bachelor of Arts in Social Work
- Master of Social Work

Texas Woman's University

- Bachelor of Social Work
- Masters of Social Work



UNIVERSITY OF HOUSTON



University
of Houston
Clear Lake



University of Houston

- Bachelor of Social Work
- Master of Social Work
- Doctor of Social Work

University of Houston Clear Lake

- Bachelor of Social Work

University of Houston- Downtown

- Bachelor of Social Work
- Masters of Social Work



University of North Texas

- Bachelor of Social Work
- Master of Social Work

University of Texas Arlington

- Bachelor of Social Work
- Masters of Social Work
- Doctor of Social Work

The University of Texas at Austin

- Bachelor of Social Work
- Masters of Social Work
- Doctor of Social Work



UTSA
Social Work



The University of Texas at El Paso

- Bachelor of Social Work
- Master of Social Work

University of Texas San Antonio

- Bachelor of Social Work
- Masters of Social Work

University of Texas- Tyler

- Bachelor of Social Work



University of Texas of the Permian Basin

- Bachelor of Social Work



The University of Texas Rio Grande Valley

- Bachelor of Social Work
- Master in Science of Social Work



Western Texas A&M University

- Bachelor of Social Work
- Masters of Social Work

NASW TX

Who we are...

2024



Questionnaire was sent out to committee members to better understand the variety within the Texas Social Work Profession.

1. Tell us about other social work roles you have had in the past



A word cloud of various social work roles. The words are arranged in a circular pattern, with 'therapist' and 'Hospital' being the largest and most prominent. Other roles include 'Case Manager', 'Community Case', 'Hospital Case', 'Worker with TDHS', 'care therapist', 'acute therapist', 'Staff Therapist', 'psych hospital', 'homeless case', 'Work Administrator', 'home', 'Case Worker', 'Hospice', 'Social Worker', 'paper work', 'children', 'work career', and 'social work'.

therapist Hospital
Case Manager Community Case Hospital Case
Worker with TDHS
care therapist
acute therapist Staff Therapist psych hospital homeless case
Work Administrator home Case Worker Hospice Social Worker
paper work children work career social work

2. Current social work licensure

LMSW LCSW

upgrade to LCSW

3. When did you start your career?

February
1986
6/2005
1988
2008
2017
2010
2013

4. Describe your current job and social work role

Clinical Officer
substance abuse
executive director
Play Therapist
children
young adults
Innovation Services
Healthcare
social work
housing programs
Work Consultant
diagnosis-Schizoaffective
housing issues ill adults
adults
MSSW program
therapy services
Private Practice
Housing Navigator

5. Tell us a fun fact about yourself- like a hobby or favorite experience you've had

Hobby Photography
Best recent experience gaming/comic
book club table top role
client love college love book playing games
NFL Player book nerd
fantasy fiction news channel DnD Harley Davidson music
LMSW capacity

6. Check all of the social work roles you've served in throughout your career.



Executive Director	2%
Financial Work Social Worker	0%
Human Resource Manager	0%
Job Placement Coordinator	0%
Managed Care Administrator	0%
Program Evaluator	1%
Program Manager	3%
Research Social Worker	0%
Research/Data Analyst	0%
Residential Care Manager	1%
Social Work Faculty	1%
Speaker/Author	1%

Training Specialist	1%
University Administrator	0%
Volunteer Services Director	1%
Behavior Analyst	1%
Case Manager	6%
Clinical Case Manager	0%
Clinical Social Worker	3%
Day Treatment Social Worker	0%
Employee Assistance Social Worker	0%
Grief Social Worker	3%
Group Social Worker	2%
Military Social Worker	1%

Private Practitioner	2%
Social Work Supervisor	4%
Social Worker	6%
Substance Abuse Social Worker	1%
Suicide Prevention Social Worker	1%
Trauma Specialist	1%
VA Social Worker	0%
Death and Dying Social Worker	2%
Geriatric Social Worker	3%
Geropsychiatric Social Worker	0%
Hospice Social Worker	3%
Nursing Home Social Worker	2%

Ombudsman	1%
Correctional Social Worker	1%
Court Liaison	0%
Crisis Intervention Coordinator	0%
Expert Witness	1%
Forensic Social Worker	0%
Juvenile Justice Social Worker	1%
Mediation/Conflict Resolution Social Worker	1%
Parole Officer	0%
Probation Officer	1%
Victim Advocate	0%
Victims Service Social Worker	0%

Disaster Relief Social Worker	1%
Community Organizer	2%
Community/Social Planner	2%
Eligibility/Benefits/Resource Social Worker	1%
Public Health Social Worker	0%
Rural Social Worker	0%
Discharge Planner	2%
Emergency Room Social Worker	1%
HIV Prevention Specialist	0%
Home Health Social Worker	3%
Medical Social Worker	2%
Occupational Social Worker	0%

Neurology Social Worker	0%
Oncology Social Worker	0%
Patient Navigator	0%
Pediatric Social Worker	1%
Rehabilitation Social Worker	1%
Renal Social Worker	0%
Spinal Cord Injury Social Worker	0%
Campaign Manager	0%
Elected Official	0%
Fund Raiser/Development Officer	1%
Grant Writer	1%
Homeless Prevention Social Worker	1%

NASW Texas Awards for Social Workers

Lifetime Achievement Award

- Recipients of the Lifetime Achievement Awards demonstrate repeated outstanding achievements, make contributions of lasting impact, exemplify outstanding creativity, and receive recognition beyond the social work profession.

Social Worker of the Year

- The Social Worker of the Year demonstrates outstanding leadership, advocates for clients, and takes risks to achieve outstanding results.

Social Work Student of the Year

- The Social Work Student of the Year demonstrates leadership, a commitment to social justice, the profession of social work, and clients, and the integration of social work knowledge, skills, attitudes, and values.

2018 Winners



Lifetime Achievement Award

Sandra Brackenridge, LCSW, BCD

Social Worker of the Year

Esmeralda (Amy) Barrera-Kovach, LCSW-CCM



Social Work Student of the Year

Jason Fernandez

2019 Winners



Lifetime Achievement Award

Joyce James, LMSW-AP

Social Worker of the Year

Wilma Cordova, LISW, LCSW



Social Work Student of the Year:

Mary Williams-Broom

2020 Winners



Lifetime Achievement Award

D. Lynn Jackson, PhD., LCSW,
ACSW

Social Worker of the Year

Hadidja Nyiransekuye, PhD., LMSW



Social Work Student of the Year

First Lieutenant Jamie Webb



2021 Winners



Lifetime Achievement Award

Theresa P. Secrest, LCSW



Social Worker of the Year

Sandra Orta-Stark, LMSW



Social Work Student of the Year

Jessica Riley

2022 Winners



Lifetime Achievement Award:

Dr. T. Paul Furukawa

Social Worker of the Year:

Denetria Brooks-James, DSW, LMSW



Social Work Student of the Year:

René Aguilar, LMSW

2023 Winners



Lifetime Achievement Award

Freddie L. Avant, PhD, LMSW-AP,
ACSW, C-SSWS

Social Worker of the Year

Shane Whalley, MSSW



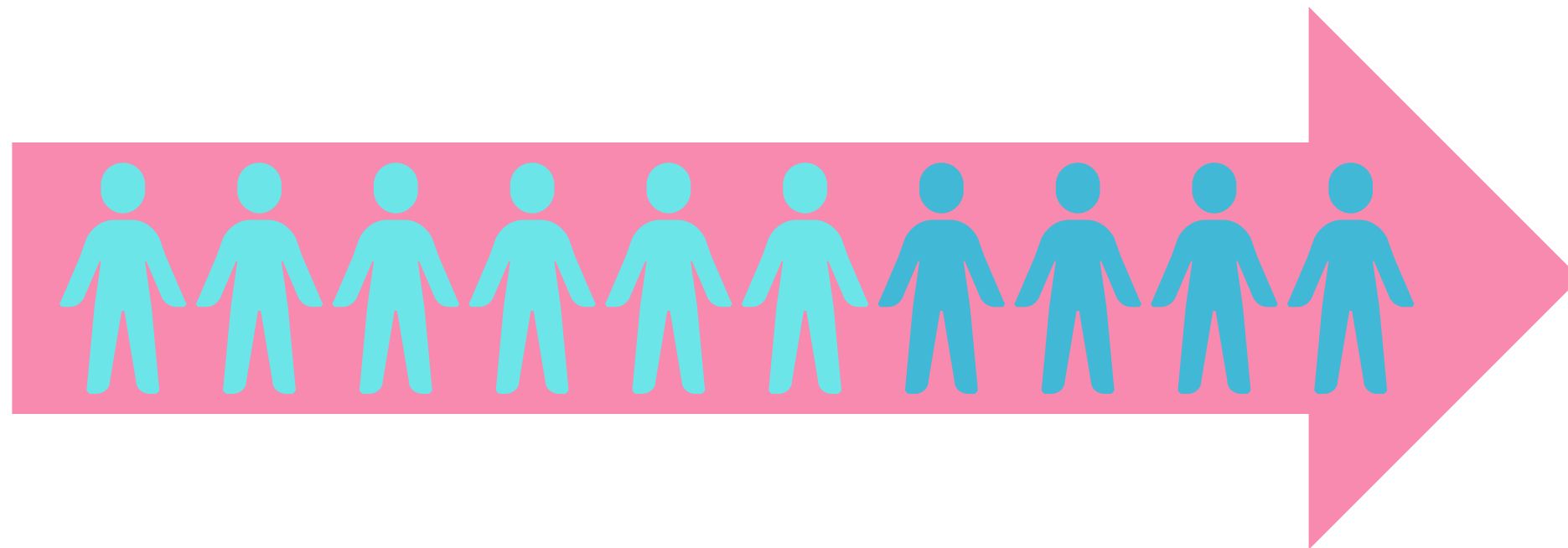
Social Work Student of the Year

Anna Hartman, LMSW

Brief Social Work History

NASW Full Interactive Timeline

Early Social Work



Pre-NASW

1889

Jane Addams and Ellen Cates Star opened Hull House

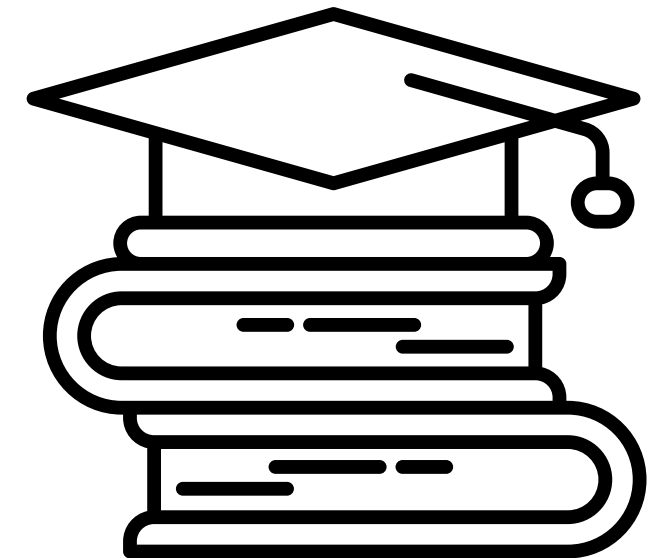
Hull House opened in Chicago in order to provide social services to immigrant population. Jane Addams won the Nobel Peace Prize in 1931 and is known as the “mother of social work.”



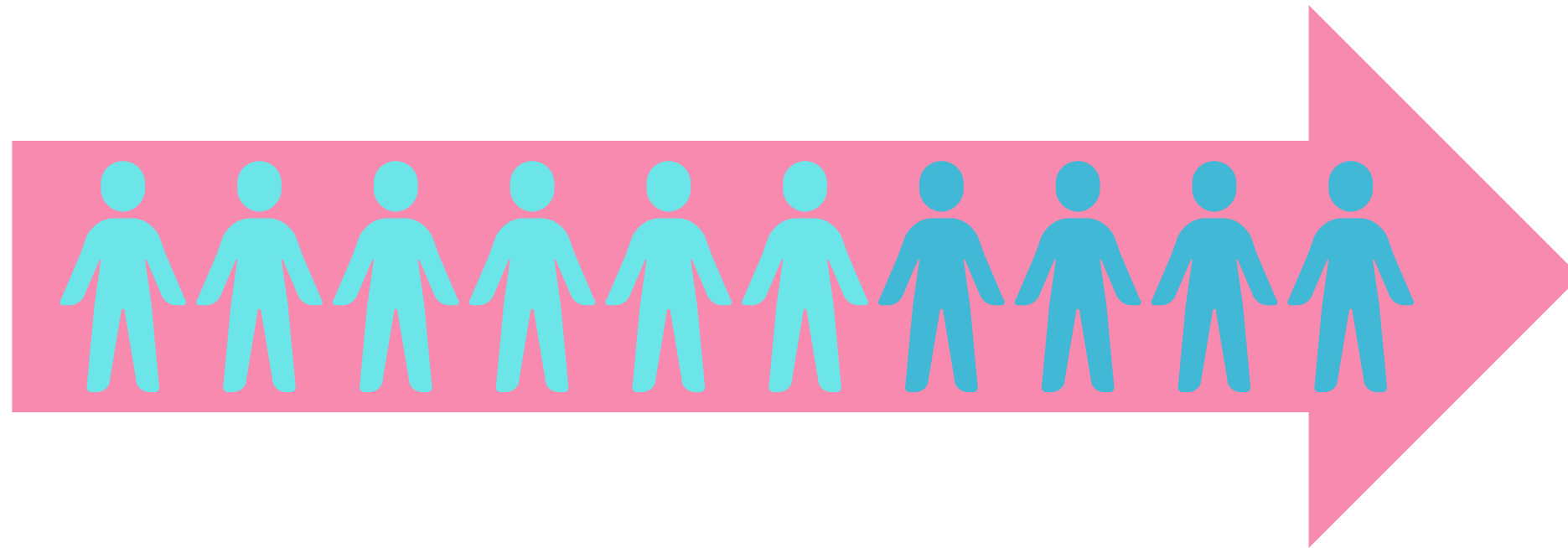


1898

Columbia University offers the first social work courses



NASW Through



The Civil Rights Era

1955

NASW was founded through a merger of seven social work organizations:

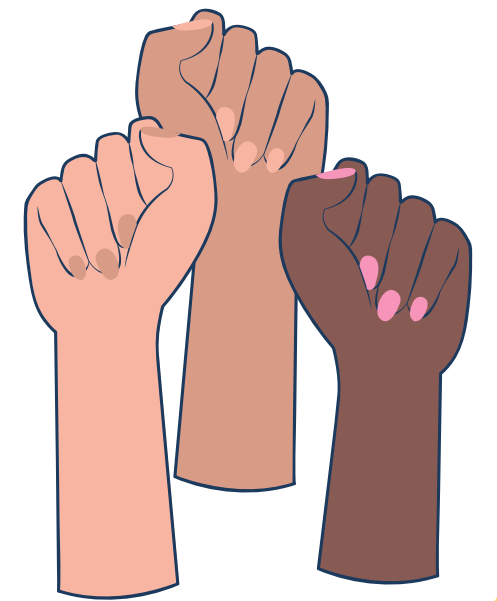
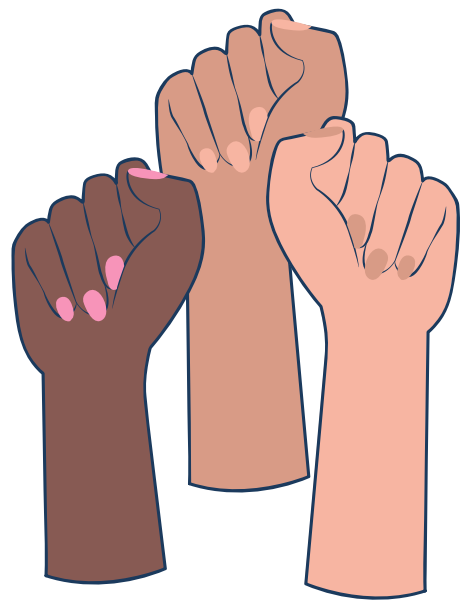
American Association of Social Workers; American Association of Medical Social Workers; American Association of Psychiatric Social Workers; National Association of School Social Workers; American Association of Group Workers; Association for the Study of Community Organization; and Social Work Research Group

<https://www.naswfoundation.org/Our-Work/The-NASW-Legacy-Project/NASW-History>

1955 to 1968

NASW played a pivotal role in the Civil Rights Movement.

How NASW Mobilized for Civil Rights Narrated by Kurt Reichert, NASW
President from 1963 to 1965

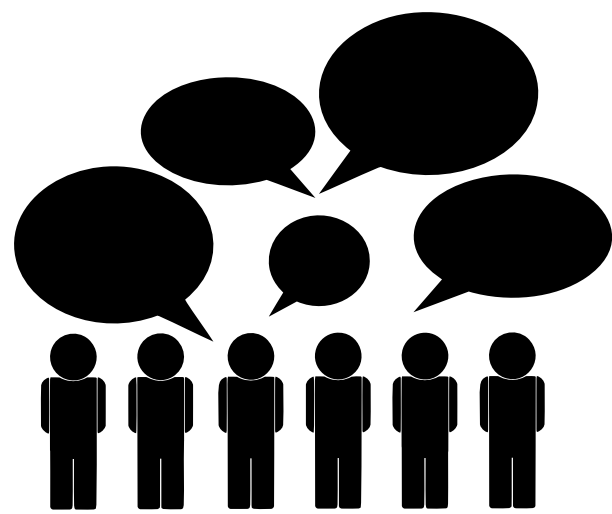




1956 May 17-19

NASW holds first Delegate Assembly in St. Louis

First NASW National Conference at the Hotel Coronado in St. Louis



1958

“A Working Definition of Social Work Practice”

NASW published a book outlining social work values, purposes, and methods.

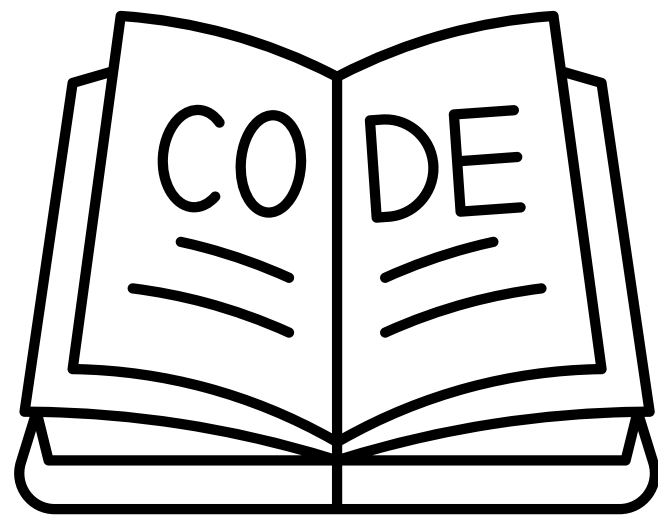


1959

NASW released Goals on Public Social Policy as a public support statement of the Civil Rights movement.

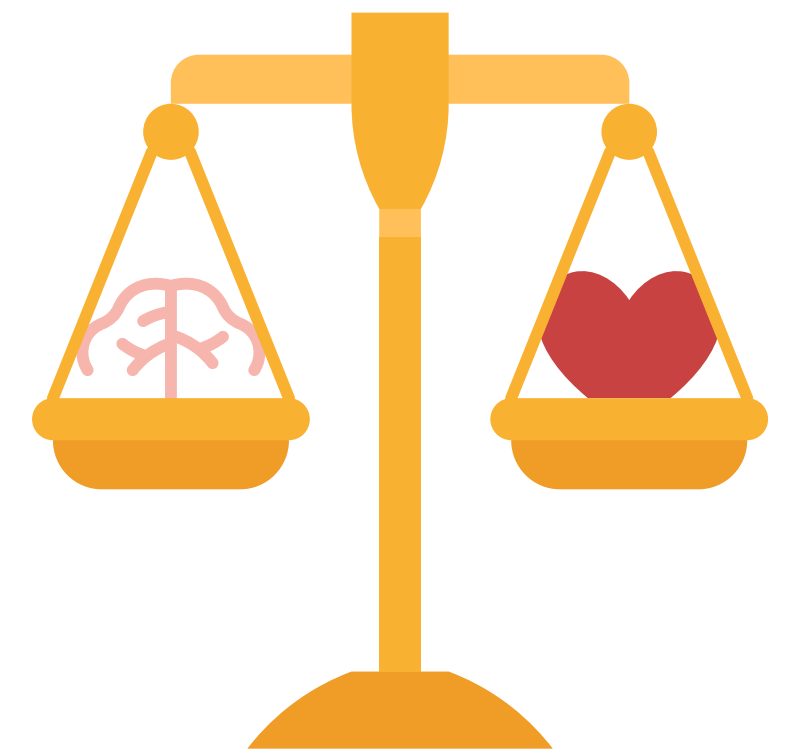
Joseph P. Anderson, NASW's first executive director, and other associated officials advocated for equal treatment of African Americans





1960

NASW adapts first NASW Code of Ethics





1963

NASW has first National Social Worker Month in March

NASW supports legislative efforts to uphold Civil Rights

March on Washington

NASW Members from the Washington D.C. and New York City Chapters participate in march to call for equal rights for African Americans.



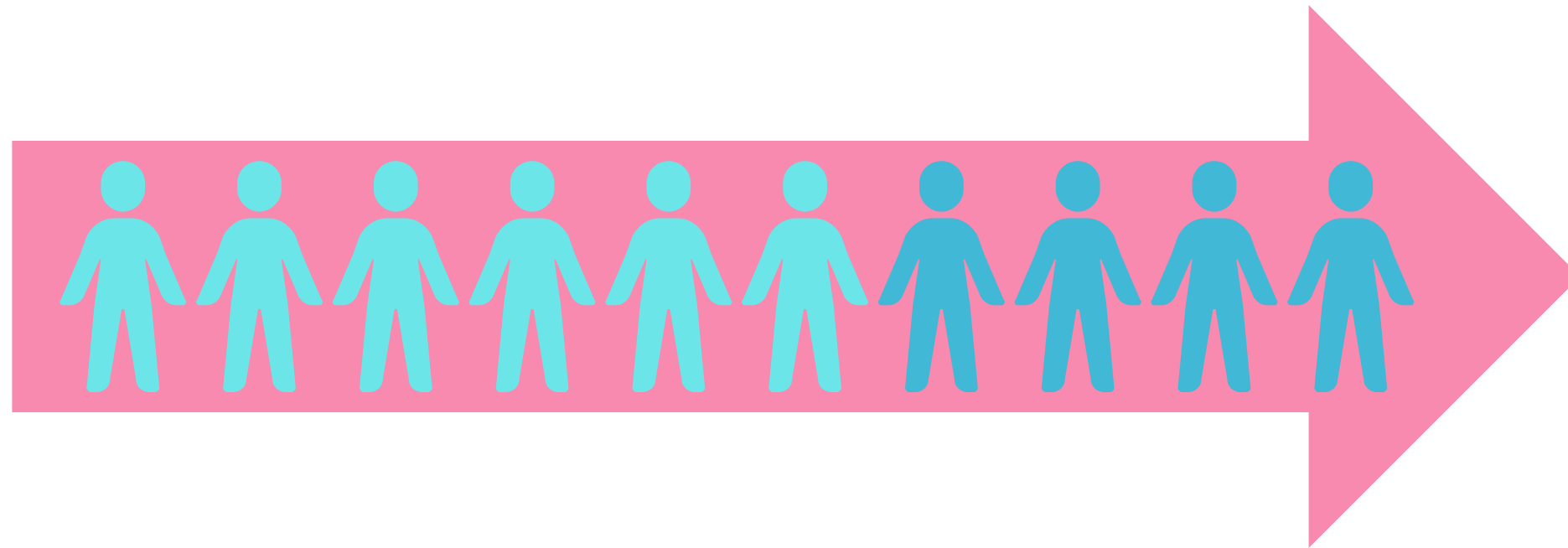
1964

July 2, 1964 The Civil Rights Act becomes Law





NASW During the



70's and 80's



1972

NASW Legal Defense Fund is created





1974

NASW Delegate Assembly reorganizes chapters by state **Title XX of the Social Security Act**

NASW advocated for legislation to give states funding for programs to end child abuse/neglect, provide homemaker services, transportation services, adult day care services, employment training, information and referral, nutrition assistance and health support.



1975

NASW creates National Committee on Women's Issues

NASW create National Committee on Racial and Ethnic Diversity



1976

NASW creates Task Force on Gay Issues in order to promote rights of gay and lesbian people

NASW creates Political Action for Candidate Election (PACE)





1984

Presidential Proclamation 1567



March 22, 1984 President Ronald Regan made March National Professional Social Worker Month.

NASW had been already celebrating March as Social Work Month since 1963

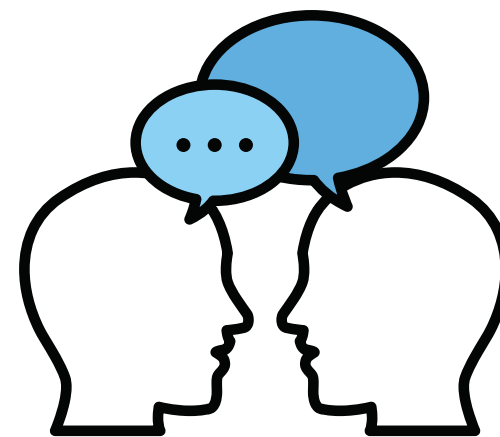
1989

Improving the Image of Social Workers

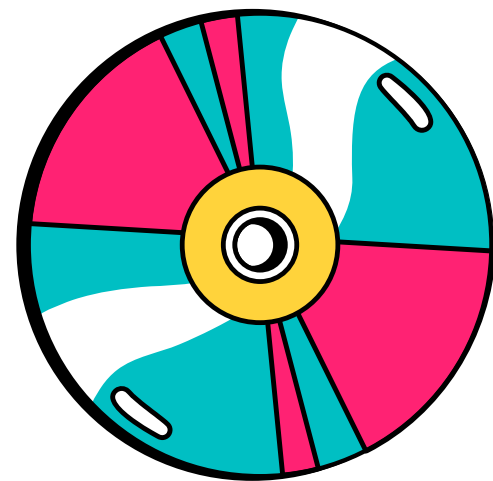
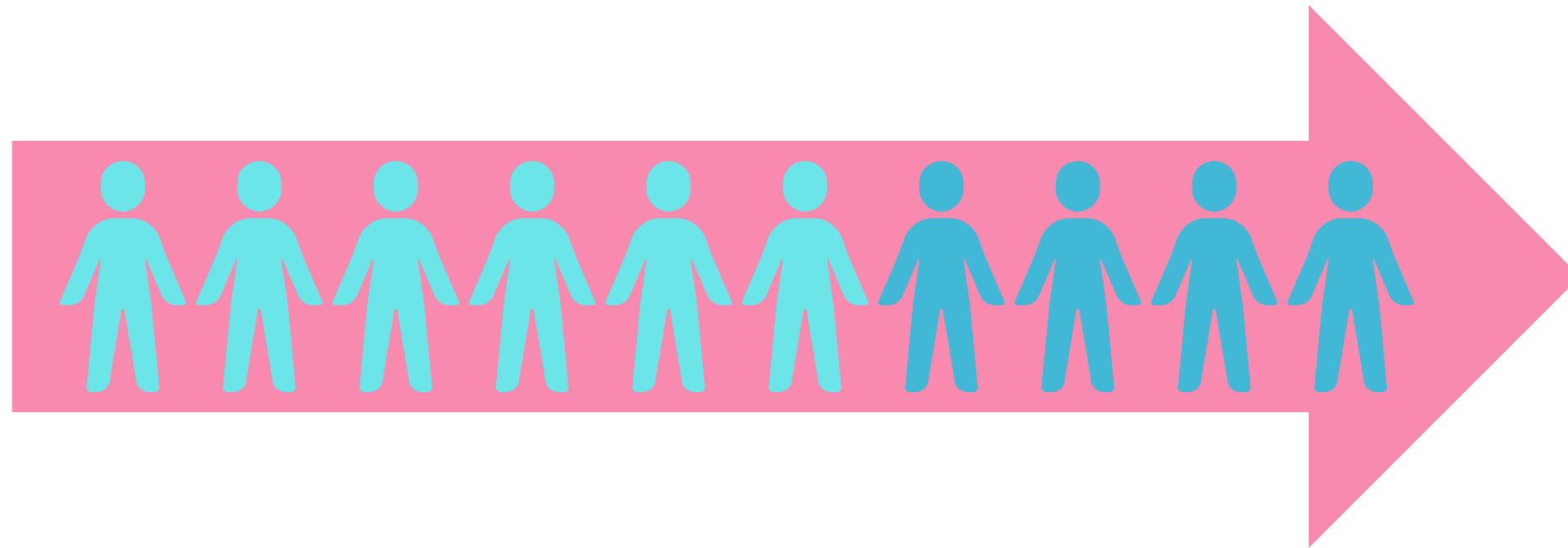
NASW National Communications Network (NCN), holds its first annual media conference and Social Issues Awards Presentation in Los Angeles.

NASW National Communications Network (NCN)

Created to improve how social workers are portrayed in television and film.
It was founded by past NASW President Suzanne Dworak-Peck



NASW During the



90's



1995

NASW successfully gets clinical social workers included as medical providers under the Family Medical Leave Act (FMLA)



NASW launches HIV/AIDS Spectrum Project



1996

Supreme Court Jaffe vs. Redmond

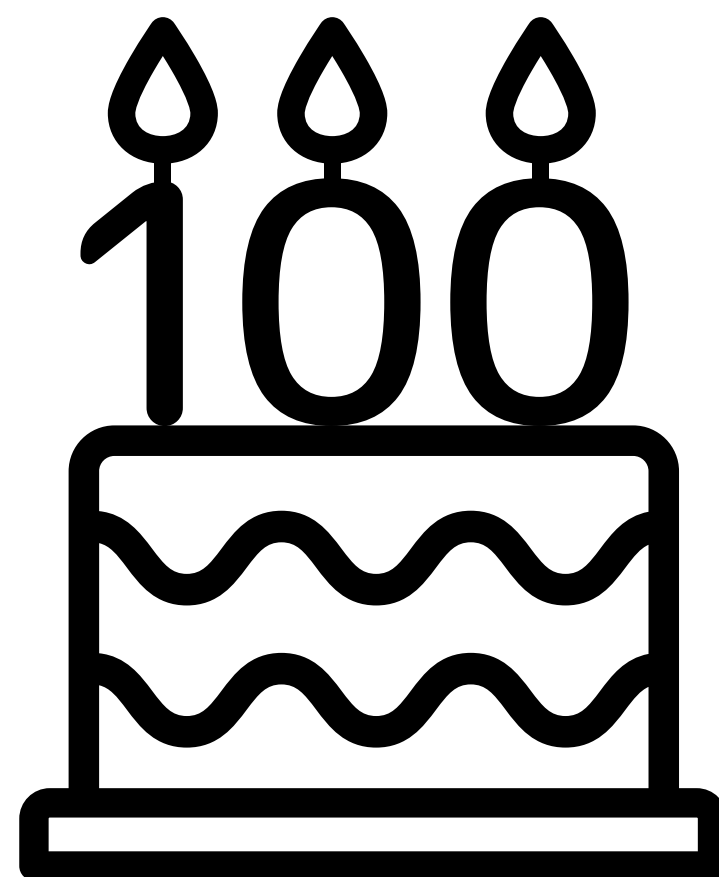
Supreme Court ruled to protect Psychotherapist- Client Privilege

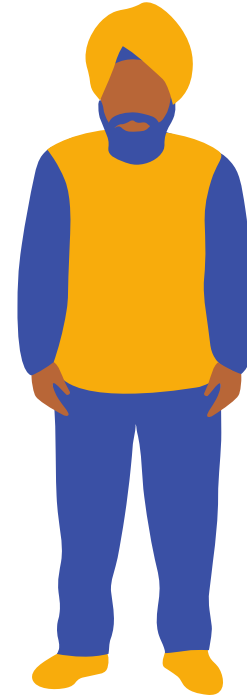




1998

NASW celebrates 100 years of Social Work History



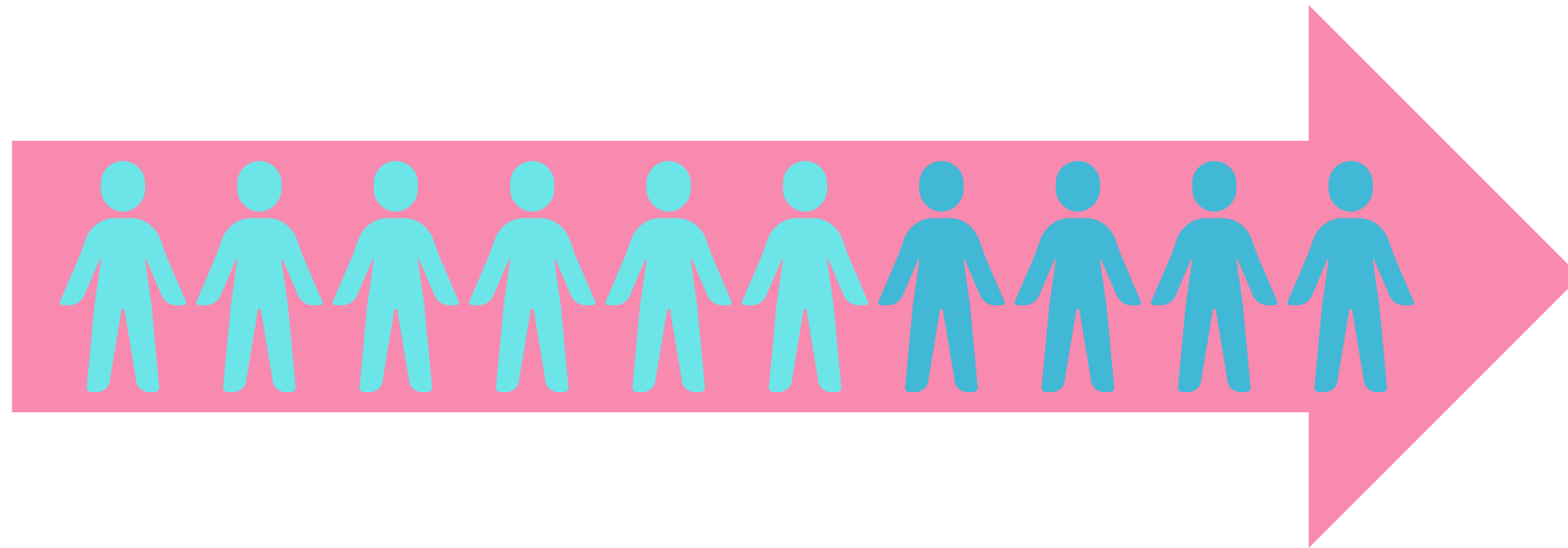


1999

NASW holds “Dialogue on Race: Challenges and Opportunities of Diversity in the Millennium”



NASW and the



New Millennium

2000

NASW Board of Directors approve statement condemning “gay reparative therapies”.



2001

NASW Foundation Established

September 11th, 2001 Terrorist Attack:

NASW members and social workers rallied to help victims and their survivors.



2003

Massachusetts became first state to legalize same-sex marriage



2004

NASW helps sponsors March for Women's Lives



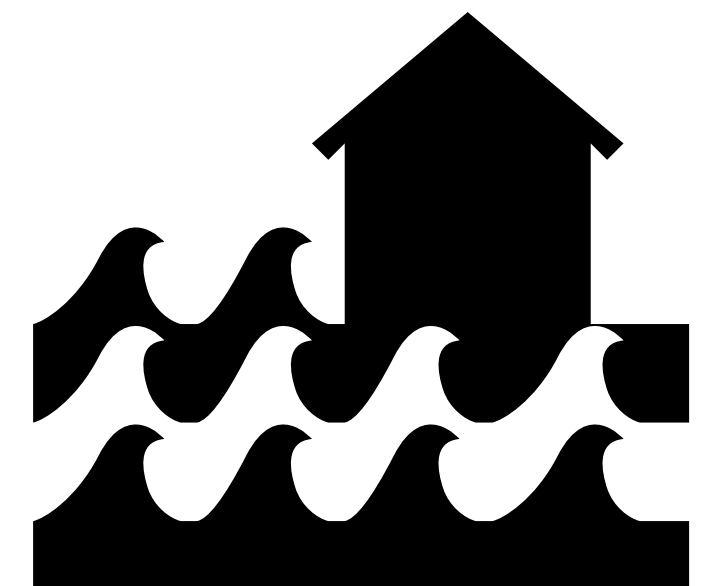
2005

**NASW Legal Defense Fund establishes Social Work Ethics and Law Institute
(SWELI)**



NASW has first Social Work Congress

NASW assists survivors of Hurricane Katrina



2008

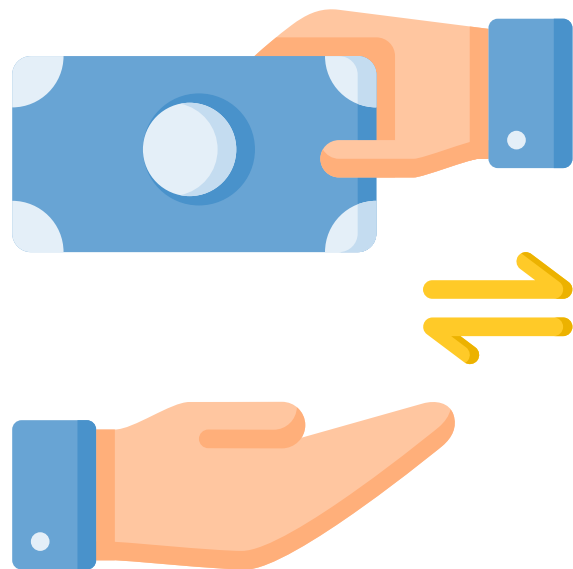
NASW Code of Ethics became available in Spanish



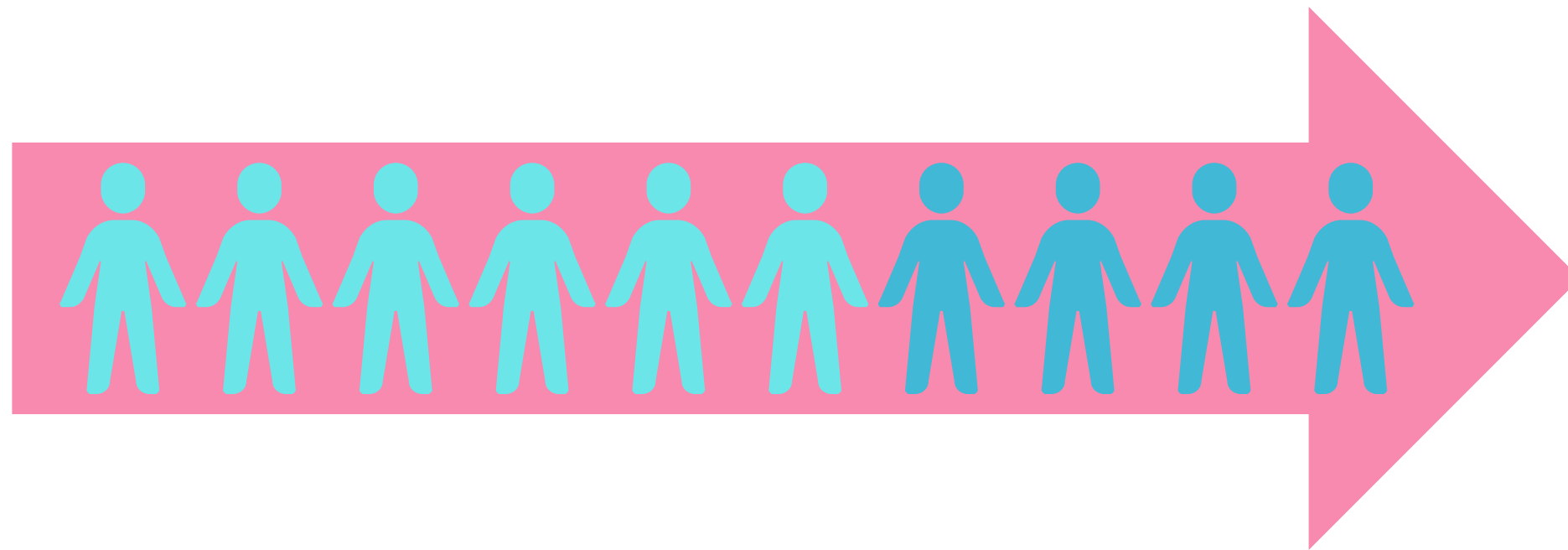
2009

NASW supports Lily Ledbetter Fair Pay Act

NASW supports Affordable Care Act (passed in 2010)



NASW's Most Recent



History

October 2011 to September 30, 2014

The National HIV/AIDS Strategy (NHAS) and the NASW Chapter Partnership Initiative: Building the Professional Social Work Response through Treatment and Advocacy

“To support implementation of the NHAS, agencies within the Federal Department of Health and Human Services (HHS) (e.g., the Centers for Disease Control and Prevention (CDC), Substance Abuse and Mental Health Services Administration (SAMHSA), Health Resources Services Administration (HRSA)) created the Twelve Cities Project focusing on the 12 metropolitan areas most severely affected by the HIV epidemic.”

Texas and Louisiana participated in the partnership the first year (2011 to 2012) and Texas participated in the partnership the second year (2012 to 2013)

Read more about the partnership:

<https://www.socialworkers.org/Practice/HIV-AIDS/National-HIV-AIDS-Strategy>

2016

NASW partners with Commission for Case Manager Certification



2020 in Texas

September- The Texas Behavioral Health Executive Council (BHEC)

BHEC was created during 86th Legislative Session through HB 1501. NASW/TX, along with our partners at the Texas Counseling Association and Texas Association for Marriage and Family Therapists, were instrumental in developing BHEC and working hard to get the best possible bill for our profession.

October- NASW Texas Applauds Behavioral Health Executive Council (BHEC) Decision to Keep Full Anti-Discrimination Language in Social Work Code of Conduct

2022

NASW Code of Ethics adds Anti-Racism and Self-Care

February: NASW-TX Opposes any efforts to redefine child abuse to include gender-affirming care

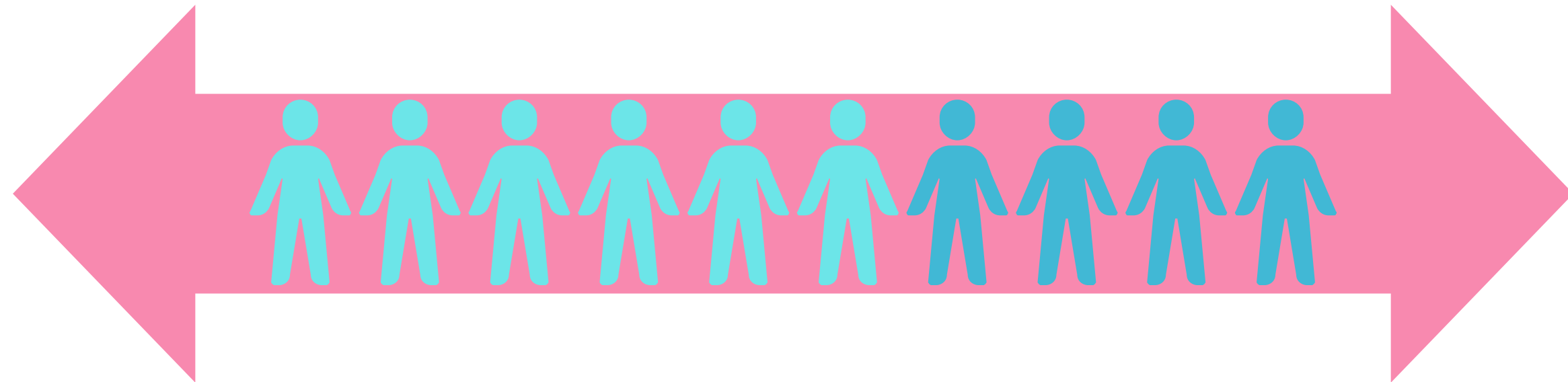
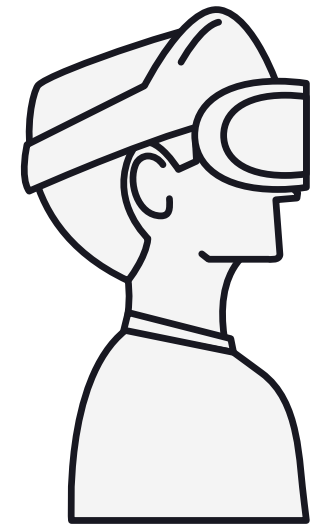
[Read More Here](#)

Committee on Sexual Orientation, Gender Identity, and Gender Expression

The activities of the Committee on SOGI Issues include working for the adoption of policies and legislation to end all forms of discrimination based on homophobia, transphobia, and heterosexism in all social institutions and in the public and private sectors



How Will You



Help Shape the Future?

Social Work Month Toolkit

Primary Contributors

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Retrospective Workgroup Leader: Diana Plummer

Social Media Workgroup Leader: René Aguilar

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★Orangey Jones ★Terry Secrest

Social Work Month Toolkit

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