

Social Work Professor/Admin Guide for NASW-TX Social Work Advocacy Day (SWAD) 2026

swadtexas.com

Program Dates:

- March 27th: Submission deadline for Andrew Marks Student Advocacy Award (Prize: \$150 Visa Gift Card and FREE registration to the 2026 NASW-TX Conference!)
- April 15th, 12:00pm - 1:30pm CT: SWAD Prep Event [\[Register here!\]](#)
- April 17th, 8:00am CT: Social Work Advocacy Day!

Checklist:

- Submit your [GROUP REGISTRATION](#) (\$25 per person) before March 27th
 - For non-group registrants, please refer them to the Individual Registration page
- Submit your [ADMIN FORM](mailto:tsambrano.naswtx@socialworkers.org) to tsambrano.naswtx@socialworkers.org by March 27th
- Customize the SWAD flyer for your school on Canva! Instructions:
 - If you do not have one, please create a FREE Canva account: canva.com/signup/
 - Log in to your Canva account: canva.com/login/
 - Go to the [NASW-TX SWAD 2026 Flyer](#):
 - Make a COPY of the design
 - Add your school's logo in the frame
 - Add your school's faculty contact information at the bottom of the flyer
 - Please DO NOT make any other changes to the flyer
 - Download and save your new SWAD 2026 Flyer
 - Distribute it digitally to students and other social work professors
 - Print and pin on campus bulletins
- [Schedule a group meeting with a legislative office](#) for April 17th
 - Preferred timeframe: 1:30pm-3:30pm
- Integrate class curriculum ideas that help students prepare for SWAD!
 - *First and foremost, we encourage you to offer extra credit if students attend NASW-TX SWAD, including the SWAD Prep Event virtual webinar.*
 - Highlight these resources during class and publish online:
 - [NASW-TX 2026 Legislative Priorities](#)
 - [NASW-TX Policy Briefs](#)
 - [NASW-TX Advocacy Guide](#)
 - [89th Legislative Session Summary](#)
 - [NASW-TX Legislative Action Center](#)
 - Download the [NASW-TX SWAD Zoom background](#) for the prep event!
- Legislative Office Visit: Create your own class assignment or use the role-play activity linked below to help students prepare to attend a legislative office visit



National Association of Social Workers

- [Legislative Visit Role Play Classroom Activity](#)
- [Mock Committee Classroom Activity](#)

- [Optional Video: Advocacy 101: Delivering Effective Testimony to Drive Change](#)

- Written Closing Rally Speech: Students have the opportunity to share a written “speech” on an advocacy topic of their choice during the SWAD Rally (limit one minute per person).
- Other Ideas: reflection paper, advocacy email, advocacy social media post

Collaborate with social work student club(s)

- Encourage them to share the poster and collect sign-ups/interest
- Host a fundraiser to cover costs (restaurant profit-share, bake sale, etc.)

Organize group travel plans: reserve university vehicles/buses, carpool system, etc.

- Locations: UT Austin (LBJ Auditorium) and Texas State Capitol Austin, TX
- [PARKING INSTRUCTIONS AND MAPS](#)
- Reminder: folks are encouraged to drive or bus to the Capitol after the morning programming at the LBJ Auditorium has concluded. Walking is not accessible for all groups and therefore not recommended.

Hotel accommodation recommendations (If overnight stay -- not typical):

- [Hampton Inn & Suites Austin @ The University/Capitol](#)
- [Hilton Garden Inn Austin University Capitol District](#)

BONUS: SPONSOR OPPORTUNITIES!

Is your school interested in sponsoring SWAD 2026? Sponsorship covers essential event needs, including the venue, breakfast, and coffee that energizes our advocates throughout the day. Sponsors will gain visibility among a committed audience of social workers and students, receive recognition in event materials, and make a lasting impact on advocacy efforts shaping the future of social work in Texas. [Learn more here!](#)

For questions, please contact Taylor Brewer Sambrano at tsambrano.naswtx@socialworkers.org.