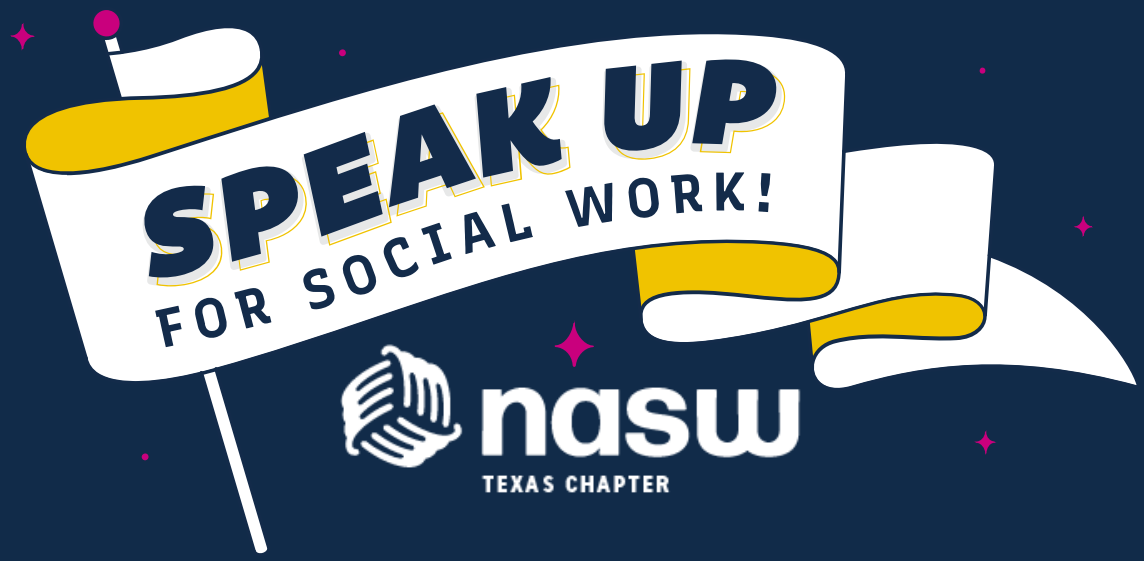
Social Work Advocacy Day



SPONSOR PROSPECTUS

APRIL 2, 2027

TEXAS STATE CAPITOL

swadtexas.com

SPEAK UP FOR SOCIAL WORK!











Sponsorship Prospectus

2027 NASW-TX Social Work Advocacy Day (SWAD)

"Speak Up for Social Work!"

Texas State Capitol

About SWAD

The NASW Texas Chapter (NASW-TX) is thrilled to present the sponsorship prospectus for the **2027 Social Work Advocacy Day (SWAD)**, set for April 2nd at the Texas State Capitol in Austin. SWAD brings social work students and professionals together to learn about the legislative process, advocate for the profession, and speak up for the communities they serve.

Sponsorships help cover essential event costs, including the venue, breakfast, and coffee for attendees. Sponsors will also have the opportunity to connect with an engaged audience, receive recognition in event materials, and support advocacy efforts that help shape the future of social work in Texas.

Gold Sponsor $3,000 (1 available)

- Premier sponsorship acknowledgment on SWAD registration website
- Sponsorship acknowledgment on all social media graphics
- Logo placement at the bottom of the SWAD posters onsite at LBJ and the Capitol
- Reserved student group seating for morning sessions at LBJ Auditorium (if applicable)
- Logo placement at the bottom of the registration website homepage; hyperlink to destination of your choice (such as a program brochure or website)
- Three (3) minute speaking opportunity during Welcome message at LBJ Auditorium
- Special recognition on NASW brochures distributed during the event
- Optional: Premier booth placement at the SWAD Rally Resource Fair

Silver Sponsor $1,500 (2 available)

- Logo placement at the bottom of the SWAD registration website homepage, with a hyperlink to a destination of your choice (such as a program brochure or website)
- Logo placement at the bottom of the SWAD posters onsite at LBJ and the Capitol
- Special recognition on NASW brochures distributed during the event
- A "thank you" mention by our Government Relations Director, Bryan Mares during Welcome message
- One sponsorship announcement/thank you social media post
- Optional: Premier booth placement at the SWAD Rally Resource Fair

Bronze Sponsor $1,000 (2 available)

- Logo placement at the bottom of the registration website homepage; hyperlink to destination of choice (program brochure/website, etc.)
- One sponsorship announcement/thank you social media post
- Special recognition on NASW brochures distributed during the event
- Optional: Premier booth placement at the SWAD Rally Resource Fair

How to Get Involved

Complete the Sponsorship Reservation Form on the following page and submit it to Taylor Sambrano at **tsambrano.naswtx@socialworkers.org**.

Sponsorship Reservation Form

2027 NASW-TX Social Work Advocacy Day (SWAD)

"Speak Up for Social Work!"

Texas State Capitol

University Information

University: _____

Street Address: _____

City/State/Zip Code: _____

Phone: _____

Website URL: _____

Contact Information

Full Name: _____

Title: _____

Phone: _____

Email: _____

Sponsor Selection

☐ ~~Gold Level Sponsorship ($3,000)~~

☐ Silver Level Sponsorship ($1,500)

☐ Bronze Level Sponsorship ($1,000)

Payment Information

☐ Check (made payable to NASW Texas Chapter) ☐ Credit Card

Card Type: _____

Card Number: _____

Expiration Date: _____

CVC Code: _____

Full Name (as shown on credit card) : _____

Billing Address: _____

City/State/Zip Code: _____

Signature: _____

Please return by email: tsambrano.naswtx@socialworkers.org or by mail with payment (made payable to NASW Texas) ATTN: Virginia Cantu, NASW Texas, 810 W. 11th Street, Austin, TX 78701.

Questions? Please email tsambrano.naswtx@socialworkers.org or call 512-474-1454.