



NATIONAL AHEC ORGANIZATION

2027 NAO Biennial Conference

Sponsorship Opportunities

Shreveport, Louisiana

June 22-25, 2027





2027 NAO Biennial Conference Where the Nation's Healthcare Workforce Builders Come Together

The [National AHEC Organization](#) (NAO) Biennial Conference is the premier gathering of the national Area Health Education Center (AHEC) network, bringing together 600+ AHEC leaders and professionals from around the country to convene, strengthen partnerships, and advance solutions to America's healthcare workforce challenges.

Unlike many healthcare conferences focused on direct patient care, the NAO Biennial Conference is dedicated to the people who develop, train, recruit, and retain the future healthcare workforce. Attendees represent organizations that collectively serve hundreds of thousands of students, health professions learners, and practicing professionals each year in rural, underserved, and urban communities across the nation.



The Power of the AHEC Network

National Reach with Local Impact

Connect with AHEC professionals from across the United States and U.S. territories who bring new ideas, resources, and partnerships back to communities nationwide.

A Community of Trusted Experts

Attendees are local conveners, educators, and decision-makers who collaborate with health systems, universities, schools, public agencies, workforce organizations, and community partners to address healthcare workforce needs.

Practical, Network-Driven Learning

Sessions feature AHEC professionals sharing proven programs, innovative models, research, and practical strategies that attendees can adapt and implement in their own communities.



About the Attendees of the 2027 NAO Biennial Conference

AHEC professionals actively seek practical, scalable solutions that strengthen the healthcare workforce and improve access to care in their communities.

This shared purpose creates an exceptionally engaged audience that values meaningful partnerships with organizations advancing healthcare and community wellbeing.

Conference Participants are Passionate About:

- Healthcare workforce development
- Rural and underserved communities
- Health professions education
- Workforce innovation
- Community partnerships
- Pathway programs
- Clinical training
- Continuing education
- All types of healthcare professions including allied fields

About 50% of AHECs are stand-alone non-profit organizations.

The other 50% are hosted by a hospital system, FQHC/community health center, university, or some other institution.

Sponsors Will Meet Professionals Who...

- Influence healthcare workforce initiatives across their states and regions.
- Recommend products, services, and educational resources to their host institutions and/or partner organizations.
- Develop long-term relationships with health systems, universities, community colleges, government agencies, and community-based organizations.
- Seek innovative solutions that improve healthcare workforce development and community health.
- Bring new resources and solutions back to their organizations, partners, and communities.





Sponsor Partner Opportunities

2027 NAO Biennial Conference

Showcase your organization, build relationships with healthcare workforce leaders, and connect with the strength of the national AHEC network.

PREMIER PARTNER

\$10,000

Build year-round visibility and deeper connections across the national AHEC network through our most comprehensive partnership opportunity. Premier Partners receive exclusive opportunities to engage AHEC professionals before, during, and after the conference. (LIMIT: 1)

All Supporting Partner benefits, plus:

- ✓ One webinar hosted by NAO available to all NAO member AHEC staff to attend
- ✓ Exclusive 15-minute presentation during lunch Wednesday or Thursday
- ✓ Two dedicated sponsor spotlights on NAO social media channels, featuring your organization exclusively.
- ✓ Two written sponsor features in NAO's weekly newsletter.
- ✓ Premium Exhibitor Package* with first choice of booth location
- ✓ 4 complimentary conference registrations
- ✓ Complimentary attendee contact list
- ✓ Opportunity to include a promotional item or flyer in attendee swag bags

IMPACT PARTNER

\$5,000

Expand your organization's visibility and engage directly with healthcare workforce leaders through high-profile conference exposure, dedicated promotional opportunities, and direct access to attendees.

All Supporting Partner benefits, plus:

- ✓ Five-minute presentation before one plenary session (LIMIT: 4)
- ✓ One written sponsor feature in NAO's weekly newsletter
- ✓ One dedicated sponsor spotlight on NAO social media, featuring your organization exclusively.
- ✓ Exhibitor Package*
- ✓ 2 complimentary conference registrations
- ✓ Complimentary attendee contact list
- ✓ Opportunity to include a promotional item or flyer in attendee swag bags





Sponsor Partner Opportunities

2027 NAO Biennial Conference

CHAMPION PARTNER

\$2,500

Strengthen your organization's visibility and connect with healthcare workforce professionals nationwide through conference recognition and direct access to attendees.

All Supporting Partner Benefits, plus:

- ✓ One complimentary conference registration
- ✓ Complimentary attendees contact list

SUPPORTING PARTNER

\$1,250

Build visibility across the national AHEC network through recognition before and during the conference, with no conference attendance required.

All Supporting Partner Benefits, plus:

- ✓ General sponsor recognition across NAO social media channels
- ✓ Linked logo on NAO website
- ✓ Logo displayed on plenary session slides throughout the conference
- ✓ Logo displayed in NAO's weekly newsletter
- ✓ Logo displayed in conference signage near attendee check-in

A LA CARTE SPONSORSHIP OPPORTUNITIES

Logo placement on the items below, which will be provided to all conference attendees:

- ✓ **Conference padfolios** - \$2,000
- ✓ **Conference lanyards** - \$2,500
- ✓ **Conference tote bags** - \$3,000
- ✓ **Conference name tags** - \$3,000
- ✓ **Breakout sessions** - \$500 for NAO members, \$600 for non-members. Logo will be featured on the introduction slide and acknowledged by the moderator at the beginning of the breakout session.
- ✓ **Breakfast, lunch or all day beverage cart** - cost TBD, please inquire. Logo will be included on corresponding meal signage, logo displayed during the meal in the main ballroom and sponsor acknowledgement by moderator.





Conference Location and Hotels

2027 NAO Biennial Conference

The 2027 NAO Biennial Conference will take place at the **Shreveport Convention Center**, just 4 miles from Shreveport Regional Airport at: 400 Caddo Street Shreveport, LA 71101.

Four hotel options are available for 2027 NAO Biennial Conference Sponsor Partners. Hotel details and discounted booking links are below:



Hilton Shreveport

(adjacent to conference center)
104 Market Street
Shreveport, LA 71101
King: \$175/night
Two queens: \$185/night

Residence Inn by Marriott Shreveport-Bossier City/Downtown

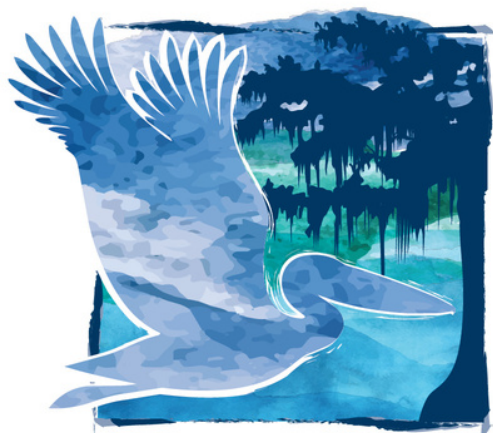
501 Traffic Street
Bossier City, LA 71101
\$169/night

Courtyard by Marriott Shreveport-Bossier City/Louisiana Boardwalk

100 Boardwalk Boulevard
Bossier City, LA 71111
\$179/night

Horseshoe Bossier City

711 Horseshoe Boulevard
Bossier City, LA 71111
\$75/night + \$16.99/night resort fee



2027 NAO BIENNIAL CONFERENCE
**Building a Healthcare
Workforce from the
Bayou and Beyond**

Shreveport, Louisiana | June 22-25, 2027





Exhibitor Details

2027 NAO Biennial Conference

*Exhibitor Package Includes:

All exhibitors will receive a physical booth space, including a 6-foot table and two chairs. In addition to the physical booth space, exhibitors will receive the following benefits through the Whova conference app:

- **Digital Booth** – Showcase your organization before, during, and after the conference.
- **Lead Generation** – Capture information from interested attendees.
- **Booth Staff Listing** - Feature your representatives in the conference app.
- **Welcome Page** – Share information about your organization.
- **Visitor Notifications** – Know when attendees visit your digital booth.
- **Send Inquiry** – Easy connection and communication with attendees.

Exhibitors will be located along the primary attendee route to plenary sessions, creating natural opportunities for visibility and interaction throughout the conference.

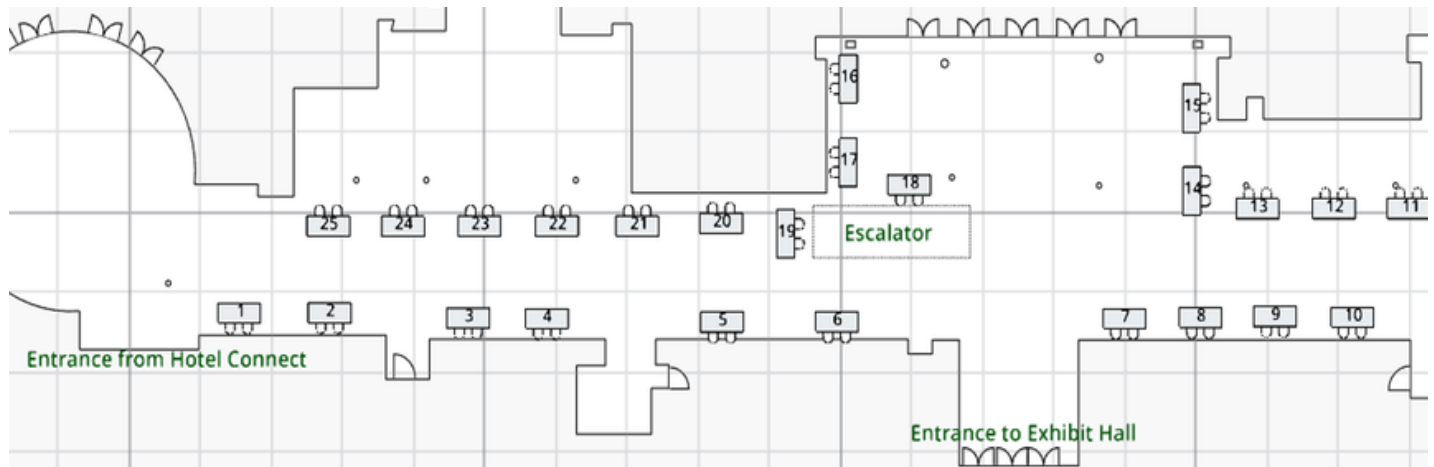


Exhibit Setup & Teardown

Exhibitor booths should be set up by 4:00 pm on June 22. The 2027 NAO Biennial Conference will begin at 8:30 am on June 23. All exhibit booths must be broken down by 12:00 pm on June 25.





Become a Sponsor Partner

2027 NAO Biennial Conference

Put your organization in the room with the national AHEC network.

Connect with healthcare workforce leaders and professionals from across the country as a 2027 Biennial Conference sponsor.

Ready to Get Started?

Visit [NAO's 2027 Biennial Conference Sponsorship Storefront](#) to select your sponsorship level and secure your spot.

Have Questions?

Contact Katie Haas, NAO Director of Grants and Strategic Partnerships is available to discuss opportunities and help identify the partnership that best fits your organization.
khaas@nationalahec.org.

SPONSORSHIP TERMS AND CONDITIONS

FEES & PAYMENT

- Sponsorship payments must be received on or before June 1, 2027. Payments received after this date will be assessed a \$100 late fee. Receipt of payment does not obligate NAO to accept a contract as binding. NAO retains the option of returning funds.

CANCELLATIONS

- Refunds, less an administrative fee of \$200, will be issued at the discretion of NAO if written notice is given by June 1, 2027. No refunds, however, will be issued for cancellations after June 1, 2027. Cancellation of any sponsorship or exhibit must be directed in writing to khaas@nationalahec.org by June 1, 2027.

USE OF SPACE

- Exhibitors and sponsors shall not assign, share, or sub-let any space without written consent from NAO. Care must be taken so that no display interferes with the viewing of other exhibitors or entry to the conference ballroom.
- Exhibitors and sponsors agree to protect, save, and hold NAO and all agents and employees thereof forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors, sponsors, or those holding under the exhibitor or sponsor.
- Further, exhibitors and sponsors shall at all times protect, indemnify, save and hold harmless NAO and all agents and employees thereof against and from any and all losses, costs (including attorneys fees), damages, liability, or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including its agents, employees, and business invitees which arises from or out of or by reason of occupancy and use the virtual exhibition platform of a part thereof.

NOTICE

- All sponsorships that include speaking opportunities and written content are subject to approval by NAO.
- NAO reserves the right to approve marketing and promotional materials and refund fees if material is not accepted.

