

NATIONAL AHEC ORGANIZATION

2025

**CONFERENCE
SPONSORSHIP
OPPORTUNITIES**



2025 NAO Biennial Conference

Racing Toward Health Workforce Solutions

Lexington, KY - June 17 - 20, 2025

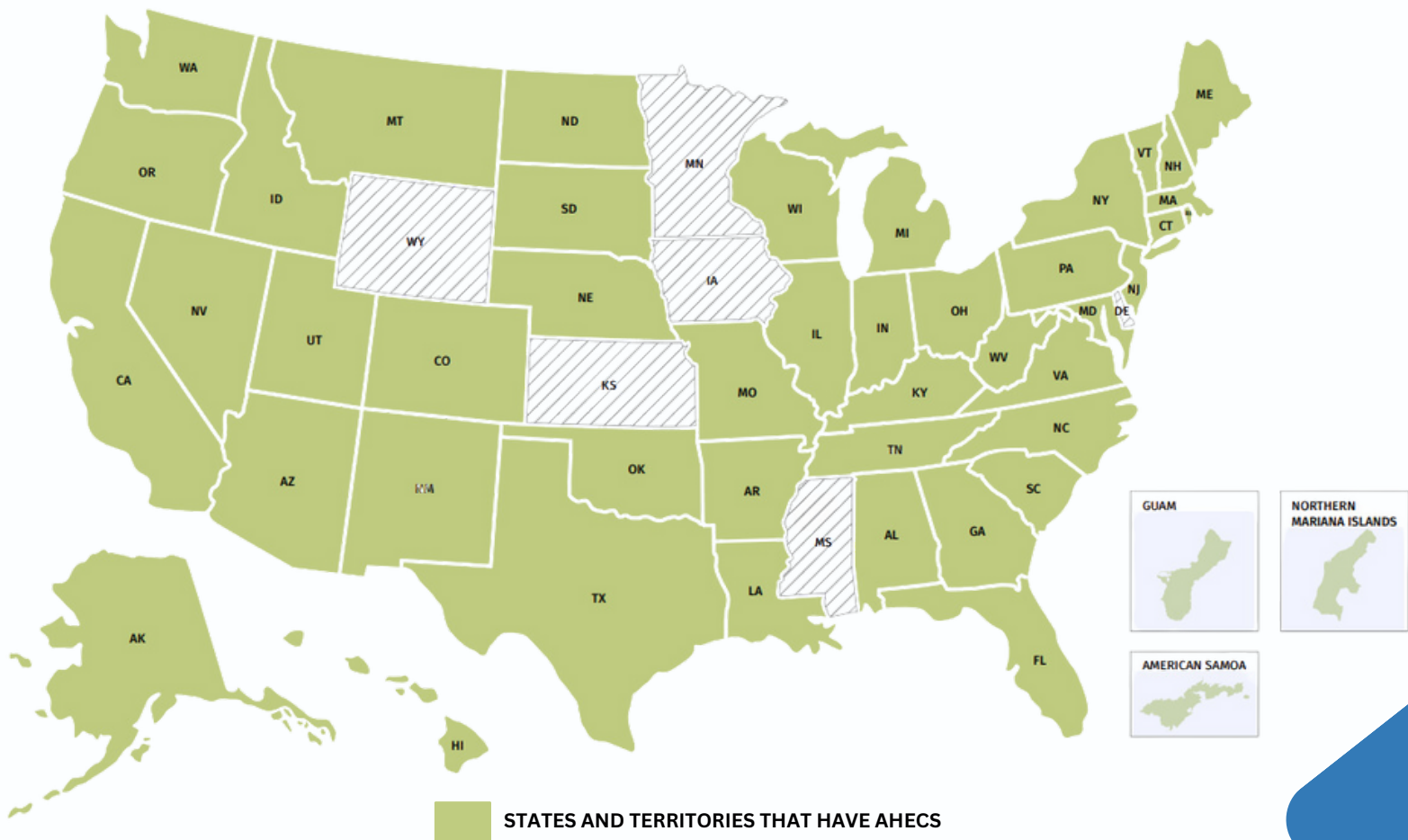


WELCOME + OVERVIEW

What is the National AHEC Organization (NAO)?

The National AHEC Organization represents a network of more than 250 Area Health Education Centers and 50 university-based program offices that serve over 85% of United States counties, particularly in rural and medically underserved areas.

NAO's mission is to help its members through advocacy, education, and research. The AHEC mission is to enhance access to quality health care, particularly primary and preventative care, by improving the supply and distribution of healthcare professionals via strategic partnerships with academic programs, local communities, and professional organizations.



www.nationalahec.org



info@nationalahec.org

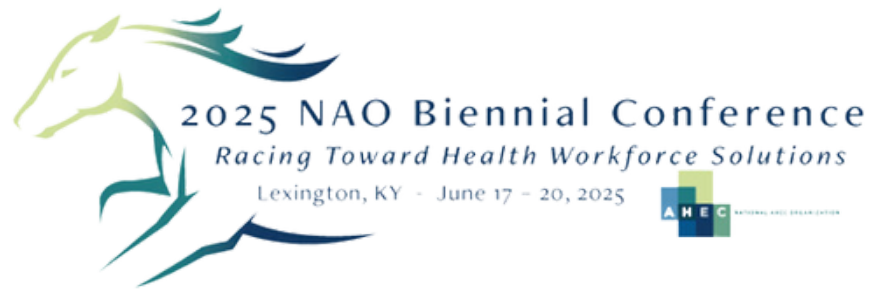


386-462-1551 ext. 108

2025

NAO BIENNIAL CONFERENCE

June 17-20, 2025 | Lexington, Kentucky



The NAO Conference Planning Committee is excited to share information about our next NAO Biennial Conference at the Central Bank Center, deep in the heart of the Bluegrass State.

More than 600 NAO members and affiliates from around the country, representing more than 300 Area Health Education Centers (AHECs), local communities, and academic partners will be gathered in one location to exchange ideas, share best practices, and expand our professional networks.

Your presence at the conference as a sponsor benefits your agency, as well as the professionals in attendance. You can showcase technology, promote innovative programs, and share best practices with a broad audience of primary care clinicians, community academic faculty, youth educators, and providers of continuing education.

All opportunities are on a first-come, first-served basis. Timely action on your part now will secure the appropriate exposure and benefits for your organization.

Once you've selected your sponsorship:
visit the [NAO Purchasing Portal](#) to complete the process!

PLEASE NOTE:

Every effort has been made to ensure the information in this guide is complete and accurate. **The NAO Conference Planning Committee reserves the right to modify information as needed due to extenuating circumstances and publish updates on the official conference website.**

Please direct questions to info@nationalahec.org

2025 NAO BIENNIAL CONFERENCE SPONSOR OPTIONS

MEDALLION SPONSORSHIP LEVELS

PLATINUM GOLD SILVER BRONZE

\$6,000 \$4,500 \$3,000 \$1,500

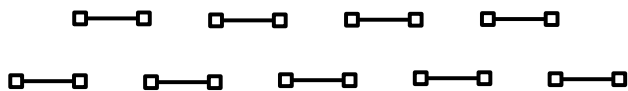
	XL	L	M	S
Linked logo on NAO website and mobile conference app	✓	✓	✓	✓
Optional time to present to attendees (see p. 7 for more) <i>*Limited to the first 5 platinum or gold sponsors who sign up</i>	✓	✓		
Physical booth in the conference exhibit hall	✓	✓	✓	✓
Virtual booth space in conference app	✓	✓	✓	✓
Complimentary conference registrations	5	4	3	2
Mentions on NAO's social media channels	5	4	3	2
Verbal and written recognition during plenary sessions	5	4	3	2
Logo on the keynote address/plenary session intro slide	4	3	2	1
Acknowledgement in NAO's Membership Update	✓	✓	✓	✓
Complimentary conference attendee contact list	✓	✓	✓	✓

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NAO BIENNIAL CONFERENCE EXHIBIT HALL INFO

BALLROOM ENTRANCE		
34		1
33	18	17
32	19	16
31	20	15
30	21	14
29	22	13
28	23	12
27	24	11
26	25	10



POSTERS

34 EXHIBIT HALL BOOTHS AVAILABLE

Exhibit Hall booths are limited.
Get your spot before it's gone!

**To secure an exhibit hall booth,
you must purchase a
medallion sponsorship.**

EACH BOOTH

- ✓ 10' x 10' space
with one six-foot skirted table
and two chairs
- ✓ Pipe and drape included
- ✓ Optional services purchased
through LEXPO
*floor ID sticker, electricity,
additional furniture, etc.*

EXHIBIT HALL SCHEDULE

**TUESDAY
JUNE 17**
2:00 PM-6:00 PM
MOVE IN

**WEDNESDAY
JUNE 18**
8:30 AM-5:30 PM

**THURSDAY
JUNE 19**
5:00 PM-7:00 PM
MOVE OUT

2025

NAO BIENNIAL CONFERENCE OTHER MARKETING OPPORTUNITIES

These are the best ways to put your company's name in front of every attendee and create a lasting impact. Hurry, before they're gone!

CONFERENCE PADFOLIOS \$4,000

Padfolios customized with your company logo alongside NAO's logo

Special sponsor ribbon

Acknowledgment on the conference website and program

CONFERENCE TOTE BAGS \$3,500

Your logo printed alongside NAO's on a tote given to each of the 550+ attendees

Special sponsor ribbon

Acknowledgment on the conference website and program

CONFERENCE LANYARDS \$3,500

Your logo printed alongside NAO's on a lanyard given to each of the 550+ attendees

Special sponsor ribbon

Acknowledgment on the conference website and program

CONFERENCE NAME TAGS \$3,500

Your logo printed on the back of a name tag given to each of the 550+ attendees

Special sponsor ribbon

Acknowledgment on the conference website and program

CONFERENCE MOBILE APP SPLASH SCREEN \$3,000



Your logo or graphic pops up each time the conference app is launched

Special sponsor ribbon

Acknowledgment on the conference website and program

This full-page ad is prime real estate!

BREAKOUT SESSIONS \$250 EACH FOR NAO MEMBERS \$350 EACH FOR NON-MEMBERS

Choose from over 45+ sessions to sponsor

As we know more about the breakout sessions, you will be contacted to select the one(s) you'd like to sponsor

Recognition as an NAO supporter

Your name/logo in front of attendees in the presenter's background, title slide, and in the conference program

BUILD YOUR OWN PRICE TBD

Work with our team to create an item of your choice with your logo alongside NAO's logo for each of the 550+ attendees

Ex: water bottles, pens, power banks, etc.

Special sponsor ribbon

Acknowledgment on the conference website and program

Email info@nationalahec.org to get started

2024-2025 CONTRACT TERMS & OTHER INFO

The following terms are part of the 2025 National AHEC Organization Biennial Conference
Exhibitor and Sponsor Application and Contract

FEES & PAYMENT

- Applications will NOT be processed without required payment and signature.
- Due to shipping obligations, applications and payment for attendee items (Padfolios, Tote Bags, Build-Your-Own marketing items, etc.) must be received in full by **April 20, 2025**.
- All other applications must be received along with full payment on or before **June 2, 2025**. Payments received after this date will be assessed a **\$100 late fee**. Receipt of payment does not obligate NAO to accept a contract as binding. NAO retains the option of returning funds.

CANCELLATIONS

- Refunds, less an administrative fee of \$200, will be issued at the discretion of NAO if written notice is given by **June 2, 2025***. No refunds, however, will be issued for cancellations after June 2, 2025. Cancellation* of any sponsorship or exhibit must be directed in writing to **info@nationalahec.org** by **June 2, 2025**.

USE OF SPACE

- Exhibitors and sponsors shall not assign, share, or sublet any space without written consent from NAO. Care must be taken so that no display interferes with viewing of other exhibitors.
- Exhibitors and sponsors agree to protect, save, and hold NAO and all agents and employees thereof forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors, sponsors, or those holding under the exhibitor or sponsor.
- Further, exhibitors and sponsors shall at all times protect, indemnify, save and hold harmless NAO and all agents and employees thereof against and from any and all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including its agents, employees, and business invitees which arises from or out of or by reason of occupancy and use the virtual exhibition platform of a part thereof.

NOTICE:



The first 5 Platinum and/or Gold sponsors who register will receive an optional time slot of **up to 5 minutes** to present to **all attendees during a general session**. If interested, the sponsor must indicate so in their purchase and complete the submission review process. *All submissions are subject to approval by NAO.*



Due to shipping obligations, applications and payment in full for attendee materials such as the padfolios, totes, or BYO marketing items must be received by **April 20, 2025**. *No cancellations or refunds will be issued on these items past this date.*



Email your photo, company logo, video, a brief company profile (50 words or less) and/or any other applicable content to **info@nationalahec.org** by **June 2, 2025**.



NAO reserves the right to approve marketing and promotional materials and refund fees if material is not accepted.

THANK YOU TO OUR 2023 CONFERENCE SPONSORS

**NAO
RECORD
YEAR!**

PLATINUM

Transfr VR
North Carolina AHEC Program

GOLD

IT Savvy
Rural Telementoring Training Center
Whatcom Community College

SILVER

3R Net
Association of American Medical Colleges
Health Resources & Services Administration (HRSA)
Maternal Health Learning and Innovation Center
National Epilepsy Foundation
Nevada AHEC Program/High Sierra AHEC
South Carolina AHEC Program

BRONZE

HOSA- Future Health Professionals
Medical Inflatables
National Multiple Sclerosis Society
Overeaters Anonymous Region 3
The Princeton Review
Rocky Mtn Public Health Training Center
Roseman University of Allied Health
Rural Health Information Hub
The Wright Center for Community Health
Florida AHEC Program
Alaska AHEC Program
Western New York Rural AHEC

TOTE BAGS

Indiana AHEC Program

LANYARDS

Crossroads Utah AHEC

OTHER ITEMS/ BUILD YOUR OWN

Land's End
Eastern Shore AHEC
Visit Salt Lake

BREAKOUT SESSIONS

Southern New Hampshire AHEC
Montana AHEC Centers
AHEC West- Maryland
Northern Utah AHEC
Eastern Shore AHEC
East Indiana AHEC
Suwannee River AHEC
West Central Missouri AHEC
Metropolitan Indianapolis-
Central Indiana AHEC
Nebraska AHEC Program
Eastern West Virginia AHEC
Central Counties West Virginia AHEC
North Central Kentucky AHEC
Gulfcoast South AHEC