NPA Annual Meeting 2015
Learning Analytics for Career Development Programs

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Worksheet #1
Strategic Question

Write the strategic question or goal relative to the career development programming you offer:

What data is needed to answer the question or demonstrate you are achieving your goal?

What data do you have and in what format?
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Where do you merge your have and have-nots?
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What data are you missing?
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Based upon Baer & Norris 2014.
Worksheet 2
Define Student Learning Outcomes

Identify an outcome expected of students/participants in career development programming. Make sure it supports your strategic goals or question for your career development programming:

- Identify a competency associated with the outcome:
- Identify a competency associated with the outcome:
- Identify a competency associated with the outcome:

- Identify measurable criteria for the competency:
- Identify measurable criteria for the competency:
- Identify measurable criteria for the competency:
Develop your analytical plan.

Student’s performance on the measurable competencies from a student outcome

What trends emerge, and how do you display them meaningfully based upon your strategic question

What student elements do you have from your database
Worksheet 4
Progress Towards Strategic Goal & Formulating Action

Identify evidence from data and analysis that support or challenge achieving your strategic goal

Evidence of Success:
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Evidence of shortcomings
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Identify revisions and changes that maintain successful elements and provide opportunity to correct shortcomings.
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