The current job landscape: why graduate students and postdocs need to better understand industry
21st Century Researchers need deep technical skill sets that cross individual specialty areas and data science.
Industry companies need cross-functional operators.

Skill depth

Skill application

Leadership
Communication
Team collaboration
Intrapreneurship
Regulatory
Finance
Market Evaluation
Technology & IP
Project management
Commercialization
What is A2i?
go.ncsu.edu/a2i
Accelerate to Industry (A2i)™
Core Modules

- Industry Immersion: Week, One-day or Two-day Series
- Industry Team Practicum: Semester and Year-long Team Projects
- Industry Job Search Strategies: Half-semester Development Series
- Industry Company Site Visit: One-day Recruitment Event
- Industry Internship: Length Determined by Company

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Accelerate to Industry (A2i)™
New Features

- Industry Influencers
- Bridging the Gaps
- Executives in Residence
- Recruitment Support
- Executive Education
- A2i Ambassadors

go.ncsu.edu/a2i
Google search: U.S. News A2i

# A2i Annual Corporate Sponsorship Program

<table>
<thead>
<tr>
<th>PREMIER</th>
<th>PRINCIPAL</th>
<th>ASSOCIATE</th>
<th>BASIC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>All PRINCIPAL sponsorship features and:</strong></td>
<td><strong>All ASSOCIATE sponsorship features and:</strong></td>
<td><strong>All BASIC sponsorship features and:</strong></td>
<td>Booth/exhibit space during the entire Immersion Week</td>
</tr>
<tr>
<td>1 Immersion Week Lunch Leadership presentation</td>
<td>2 Immersion Week presentations</td>
<td>1 Immersion Week presentation</td>
<td>1 Information session that includes A2i targeted recruitment support service</td>
</tr>
<tr>
<td>1 Industry Team Practicum project</td>
<td>1 Site visit</td>
<td>Tier II registration for the Immersion Week Company Fair</td>
<td>Tier I registration for the Immersion Week Company Fair</td>
</tr>
<tr>
<td>1 Additional site visit</td>
<td>1 Executive in Residence</td>
<td>A2i targeted recruitment support service for internships, job positions, and other company opportunities</td>
<td>A2i participant resumes and biographical sketches</td>
</tr>
<tr>
<td>Featured company exhibit/booth on display throughout the entire Immersion Week</td>
<td>1 A2i Advisory Board seat</td>
<td>Quarterly meetings with the A2i Leadership Team</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Quarterly meetings with the A2i Leadership Team ...</td>
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</tbody>
</table>

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Interest to work for companies correlates with increased exposure.
Interest to work for companies correlates with increased exposure
Summer Train-the-Trainer Workshop
NC State University
Centennial Campus
Hunt Library
June 12-14, 2019
Thank you!