



NPA PARTNERSHIPS



THE NATIONAL VOICE OF THE POSTDOCTORAL COMMUNITY

4701 Sangamore Rd. • Suite 100n • Bethesda, MD 20816
301-984-4800 • www.nationalpostdoc.org

INTRODUCTION

ABOUT OUR ORGANIZATION

ABOUT US

Founded in 2003, the National Postdoctoral Association (NPA) is the **national voice of the postdoctoral community**. Postdoctoral scholars ("postdocs") are scientists or researchers early in their careers. Their work impacts every aspect of our society, environment and economy -- from medicine to economics.

The NPA is the single entity dedicated to advancing the postdoctoral community in America. As a nonprofit, 501(c)(3) educational association, the NPA works tirelessly to improve the postdoctoral community to benefit all.

Our members include individuals and institutions, including academic institutions, industry members, national labs, and other nonprofits, and professional societies and associations.

OUR MISSION

Our mission is to improve the postdoctoral experience by supporting a culture of inclusive connection. At the individual, organizational, and national levels, we facilitate enhanced professional growth, raise awareness, and collaborate with stakeholders in the postdoctoral community.



ORGANIZATION
PROFILE

240

ORGANIZATIONAL
MEMBERS

20,000

INDIVIDUAL
MEMBERS

72,000

POSTDOCS IN THE
UNITED STATES

600

2023 ANNUAL
CONFERENCE
REGISTRANTS

20,000

EMAIL
SUBSCRIBERS

35,000

SOCIAL MEDIA
FOLLOWERS

THOMAS P. KIMBIS, J.D.

NPA Executive Director & CEO

“Postdocs are the leaders of today and tomorrow. So many of our critical societal advances trace back to the hard work of postdocs. We are proud to offer them new opportunities for connection and career success.”



Why Partner With Us

Partnering with the NPA provides your organization with an invaluable opportunity to grow your brand and engagement with postdocs, postdoc office leaders, government agencies, and industry representatives. Through collaborative events and initiatives, NPA Partnerships allow your organization to reach and interact with the community, highlighting your brand in an ongoing campaign to build long-lasting relationships.

Partners will have the ability to showcase their area of expertise, from immigration law to laboratory equipment manufacturing. The NPA Partnership also highlights postdoc recruiting and communication of Partner events and opportunities of interest to the postdoc community.

“We thank the NPA for helping us grow from a boutique firm into one of the nation's largest providers of health benefits.”

- John McWilliams, Area Vice President, Student & Scholar Services, Gallagher

NPA Partnership Packages

NPA Partnerships provide continued opportunities to reach a targeted market of research organizations and highly-skilled individuals, recruit postdoctoral scholars to fill positions, boost brand recognition, and support the charitable mission of the NPA. All partners are named on NPA website and in NPA annual report.

Entry Partner

- **Sponsorship of one NPA webinar**
- Sponsored banner, e-alerts, and social media posts
- Free NPA Career Center job posts
- And more!

\$2,500

Silver Partner

- **Sponsor of two NPA webinars**
- Sponsored banner, e-alerts, and social media posts
- Free NPA Career Center job posts
- And more!

\$5,000

Gold Partner

- **Annual Conference exhibit table sponsor and one comped registration**
- NPA special event sponsorship
- Sponsor of three NPA webinars
- Sponsored banner, e-alerts, and social media posts
- Free NPA Career Center job posts
- And more!

\$10,000

NPA Partnership Packages

Platinum Partner

- Title sponsorship of high-profile NPA program
- Annual Conference session sponsor and two comped registrations
- Sponsor of four NPA webinars
- Sponsored banner, e-alerts, and social media posts
- Free NPA Career Center job posts
- And more!

\$25,000

Distinguished Partner

- Signature opportunities reserved for Distinguished Partners
- Annual Conference keynote sponsor and four comped registrations
- Title sponsorship of high-profile NPA program
- Sponsor of six NPA webinars
- Sponsored banner, e-alerts, and social media posts
- Free NPA Career Center job posts
- And more!

\$40,000

"We like attending the NPA Annual Conference because it's a way to connect and reconnect with others who are committed to ensuring postdocs' professional success."

*- **Katie Ryan**, Director of Curriculum Development,
language connectED*



THANK YOU FOR YOUR CONSIDERATION

Questions? Contact **Amy Wilson**,
Office & Marketing Manager.

CONTACT US :



Call

301-984-4800



Address

4701 Sangamore Rd. • Suite
100n • Bethesda, MD 20816



Mail

contact@nationalpostdoc.org



Web Address

www.nationalpostdoc.org

NPA Partnership Packages

	Distinguished Partner	Platinum Partner	Gold Partner	Silver Partner	Entry Partner
PARTNER RECOGNITION					
Named partner on NPA website	x	x	x	x	x
Named partner in NPA annual report	x	x	x	x	x
Recognized at NPA Annual Conference	x	x	x	x	x
Recognized at National Postdoc Appreciation Week	x	x	x	x	x
SIGNATURE OPPORTUNITIES	x				
EVENT SPONSORSHIP					
NPAW national event sponsor	x	x			
Annual Conference sponsor	Keynote	Session			
Table at Annual Conference	x	x	x		
NPA webinar sponsorship	6	4	3	2	1
NPA special event sponsorship	x	x	x		

NPA Partnership Packages

	Distinguished Partner	Platinum Partner	Gold Partner	Silver Partner	Entry Partner
ADVERTISING & OUTREACH					
Banner ad on NPA website	12-month	9-month	6-month	3-month	1-month
Sponsored social media posts	50	25	10	5	5
Sponsored e-alerts	6	4	2	1	1
Informational articles in <i>The POSTDOCKET</i>	3	2	1		
CAREER CENTER					
30-day PREMIERE Job postings	Unlimited	10	5		
60-day STANDARD Job postings	Unlimited	20	10	5	
30-day STANDARD Job postings	Unlimited	Unlimited	15	10	5
NPA ORGANIZATIONAL MEMBERSHIP	x	x	x	x	