



44<sup>th</sup> Annual National  
Wellness Conference 

# THE KEY TO THRIVING

Six Dimensions of Wellness  
October 1 - 3, 2019 | Kissimmee, Florida



# 2019 EXHIBITING & SPONSORSHIP PROSPECTUS

The National Wellness Institute enriches professionals' lives and careers with competencies and connections to promote inclusive, whole-person wellness.

NationalWellness.org

715.342.2969

# Connect with top Health and Wellness Promotion Professionals!



**650+**  
**ESTIMATED**  
**ATTENDEES**

**GAYLORD PALMS RESORT  
& CONVENTION CENTER  
KISSIMMEE, FL**

**EXHIBITS: Sept. 30 - Oct. 2, 2019**  
**GRAND OPENING: 4 p.m., Sept. 30**  
**MAIN CONFERENCE: October 1 - 3, 2019**



**DEDICATED  
TIME SLOTS**  
**WITH NO OTHER EVENTS**  
**MAKE THE EXHIBIT HALL  
THE PLACE TO BE!**

Professionals from across the health and wellness spectrum have gathered together at the **National Wellness Conference** for the past 44 years to learn from one another, build relationships, and network.

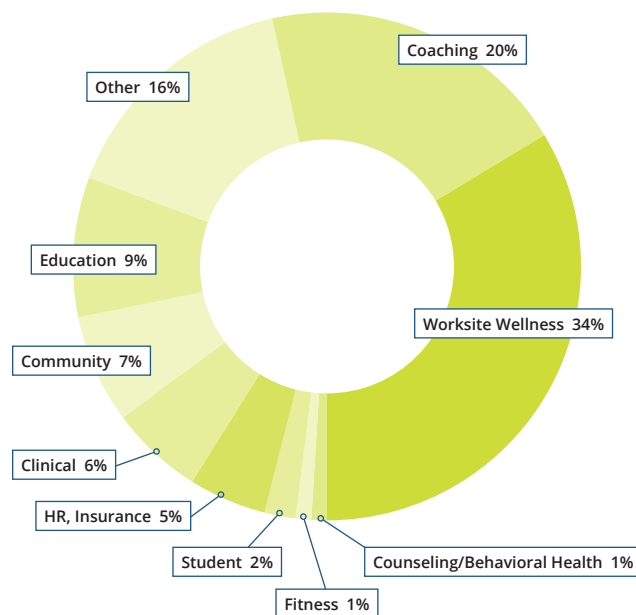
## Will you be there to meet them?

Come and be part of one of the premier wellness conferences in the world.

## WHAT ARE NWC ATTENDEES LOOKING FOR?

- Health and wellness educational materials
- Health and fitness equipment
- Programming materials
- Online services and software
- Consulting services
- Professional development
- Program planning resources
- Books and videos
- Incentive ideas
- Wellness Platforms
- Employee newsletters
- Assessment and evaluation tools
- Tools and resources for personal growth and development
- Coaching and health education resources

## NWC 2018 ATTENDEES, BY AREA OF PROFESSIONAL FOCUS



## 2019 CONFERENCE THEME

**The Key to Thriving:  
Six Dimensions of Wellness**

**Gain direct access to top wellness professionals**

**Make valuable connections**

**Build your network in a fun, interactive setting**

# EXHIBITING OPPORTUNITIES

## WHAT'S INCLUDED

- One (1) 6' x 24" skirted table and two (2) chairs
- Two (2) Main Conference waivers
- Listing and description in conference program book (must register by August 19, 2019)
- Web link with your logo from our website to yours
- Post-Conference participant postal mailing list
- Wireless internet access is free of charge.

## EXHIBIT SPACE FEES

**Early Bird Rate** (through 4/30/2019) . . . . . **\$1,750**

**Standard Rate** (after 4/30/2019) . . . . . **\$1,900**

**Save \$150 off space reserved by April 30, 2019!**

## A FEW OF OUR PAST EXHIBITORS

- |   |  |
|---|--|
| 2nd Wind Exercise Equipment                             | Nebraska Methodist College                 |
| Advantage Health Corporation                            | Organizational Wellness & Learning Systems |
| A.T. Still University                                   | Real Balance Global Wellness Services Inc. |
| Benovate  | Rowan University                           |
| CBIZ Benefits & Insurance Services                      | Saybrook University                        |
| ConnectWell, Inc.                                       | SelpHelpWorks                              |
| DIET FREE with Zonya                                    | StressStop.com                             |
| Ergotron, Inc.  | TAVi Health Incorporated                   |
| Gnome Diagnostics                                       | Target Corporate Gift Cards                |
| HealthSource Solutions                                  | Victor Technology                          |
| HOPE Health   | The Vitality Group, Inc.                   |
| Humana Wellness   | The Wellness Outlet                        |
| incentaHEALTH   | University of Wisconsin - Stevens Point    |
| International Consortium for Health & Wellness Coaching | US Wellness                                |
| International Foundation of Employee Benefit Plans      | Walden University                          |
| Learning ZoneXpress                                     | WellPeople                                 |
| Marshfield Clinic Wellness Services                     | WellRight, LLC                             |
| Mayo Clinic   | Wellsource, Inc.                           |
| Medical College of Wisconsin                            | Whole Person Associates                    |

## 2019 NWC EXHIBIT HALL SCHEDULE

### Monday, Sept. 30

Setup: 12:30 p.m. - 4 p.m.

Exhibit Hall Grand Opening: 4 p.m. - 7 p.m.

### Tuesday, Oct. 1

Exhibits Open: 8 a.m. - 4:30 p.m.

### Wednesday, Oct. 2

Exhibits Open: 8 a.m. - 1 p.m.

Dismantle: 1 p.m. - 3:30 p.m.

## Driving Traffic to the Exhibits

Grand Opening with activities that encourage attendees to visit exhibitors' tables.

Keynotes, breakouts, and breaks held in the same location as the exhibit hall.

Dedicated time slots with no other events make the exhibit hall the place to be!

**Don't hesitate—exhibit space is limited!**

To inquire about available exhibit space, please call 715.342.2969 today,  
or e-mail: [exhibits@nationalwellness.org](mailto:exhibits@nationalwellness.org)

**[NationalWellness.org/Exhibit](http://NationalWellness.org/Exhibit)**

# Premium Sponsorship Levels

## CUSTOM SPONSORSHIPS AVAILABLE!

**\$25,000-\$50,000+**

Contact us to learn about sponsoring a special event, meal or break, or to build a unique sponsorship package to reach wellness professionals at NWC 2019 and beyond. E-mail [sponsor@nationalwellness.org](mailto:sponsor@nationalwellness.org) or call 715-342-2969.

## PLATINUM SPONSOR

**\$20,000**

## GOLD SPONSOR

**\$10,000**

## SILVER SPONSOR

**\$5,000**

	Silver	Gold	Platinum
Full-page advertisement in Conference program book	✓	✓	✓
Free upgrade to 10' x 10' exhibit booth	✓	✓	✓
Two Main Conference waivers	✓	✓	✓
Free tote bag insert	✓	✓	✓
Listing on sponsor signs in main corridor	✓	✓	✓
One-year NWI Organizational Membership	✓	✓	✓
Placement of company logo on website, registration brochure, tote bag, and program book	✓	✓	✓
Post-Conference participant postal mailing list	✓	✓	✓
Prominent mention during onsite Conference announcements	✓	✓	✓
Sponsor ribbon	✓	✓	✓
Opportunity to provide a sponsored breakout session presenter (Main Conference registration included for presenter), limited availability		✓	✓
One additional Main Conference waiver (four total, including presenter waiver)		✓	✓
Discount code for additional representatives/clients		✓	✓
Company advertised in one Conference promotional e-mail		✓	✓
Company advertised in one additional Conference promotional e-mail (two total)			✓
One exclusive e-mail sent to NWC attendees, pre- or post-Conference			✓
Top-tier placement of company logo on website, tote bag, and program book			✓
Promotional speaking opportunity (5-7 minutes) prior to a general session, limited availability			✓
Two additional Main Conference waivers (six total)			✓

### RECENT SPONSORS INCLUDE:

American College of Healthcare Sciences

Archetype Solutions Group

CBIZ

Ceridian/LifeWorks

Delos

DeskCycle

Extracon Science

Garmin

Humana Wellness

Interactive Health

International Foundation of Employee Benefit Plans

Mayo Clinic

Nebraska Methodist College

Optum

Real Balance Global Wellness Services, Inc.

Rowan University

SALGBA

Saybrook University

Spirituality & Health Media

The Vitality Group, Inc.

University of Wisconsin-Stevens Point Department of Health Promotion and Human Development

Wellness Inventory (HealthWorld Online)

Wellsorce

**NationalWellness.org/Sponsor**

# ADDITIONAL PROMOTIONAL OPPORTUNITIES

## Tote Bag Insert .....\$625

- Insert in all Conference tote bags (sponsor provides approximately 700 inserts)
- Weblink and contact info on NWC website
- Logo included in the Conference program book

## Water Cooler Sponsor ..... \$2,000

- Company name prominently displayed on a sign near designated refreshment area in exhibit hall
- Weblink and contact info on NWC website
- Logo included in the Conference program book

## Program Book Advertisement

### Advertising Rates\* Inside Pages (Full color)

**Full Page** .....\$575 | **NWI Member: \$515**  
**1/2 Page** .....\$350 | **NWI Member: \$315**

Cover Pages are reserved for Premium Sponsors.  
For more information on sponsoring, go to  
[NationalWellness.org/Sponsor](http://NationalWellness.org/Sponsor)

### Advertising Deadlines

**Space Reservation:** August 12, 2019  
**Materials Due:** August 19, 2019

### Submission Requirements

Please submit a press-quality, high-resolution pdf file of your ad in the specified size with all hi-res graphics and fonts embedded. Ensure that all photos are high-resolution. (minimum 300 dpi) and are in CMYK format.

Ad materials must be received by August 19, 2019.  
Ad may be sent via e-mail to  
[sponsorship@nationalwellness.org](mailto:sponsorship@nationalwellness.org).

### Full Page

- **Live image area:** 4.75" wide × 8" high
- **Trim:** 5.5" wide × 8.5" high
- - - **Bleed:** 5.75" wide × 8.75" high

For bleed ads, file size must be at least .125" (1/8") larger than final trim on all four sides. **Due to the coil-bound format of this publication, it's best to keep text and any live elements NOT intended to bleed at least .625" (5/8") in from the left (gutter) trim edge.**

This diagram is for reference only and is not to scale.

**Questions?** Please contact Dane Royer, at 715.342.2969 or [dane@nationalwellness.org](mailto:dane@nationalwellness.org).

### 1/2 Page

4.75" wide × 4.0" high



## RESERVE YOUR SPACE TODAY!

To inquire about available sponsorship and advertising, please call 715.342.2969 today, or e-mail: [sponsorship@nationalwellness.org](mailto:sponsorship@nationalwellness.org)