



EPISODE #46

BRENT HINES, CFWE, CFWC

The founder and Chairman of the educational non-profit, Foundation for Financial Wellness (FFW), discusses lasting behavior change for financial wellness.

Brent Hines, CFWE, CFWC is the founder and Chairman of the educational non-profit, Foundation for Financial Wellness. The Foundation's mission is to improve people's lives by empowering them with the knowledge and the motivation to take control of their financial lives. The Foundation's curriculum is rooted in the principles of Behavioral Finance which makes every class topic taught by the Foundation unique, innovative and extremely valuable.

Brent's vision has led to the expansion of the Foundation's curriculum, delivery and effectiveness. Some of today's most popular class topics are budgeting, debt elimination, insurance, investments, retirement, taxes, and life & legacy planning.

Brent regularly delivers keynote addresses on behalf of The Foundation for Financial Wellness, bringing motivational presentations to corporations, workforce boards, churches, groups and associations offering real-world

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financial solutions to thousands of individuals and the organizations of which they are members.

Additionally, Brent has built and owns several successful businesses which he actively uses the philosophy and tactics that he is sharing with us. He isn't coaching on theory. He's a product of the product. With his first-hand experience in business growth and finance he offers a peer's perspective when speaking and coaching. As Brent's clients will tell you, he is an effective listener, is genuinely interested in his clients, and only offers actionable solutions.

Most importantly, Brent is a husband to Amy, a father to Grayson and Lily (16 & 13), and an active member and financial counselor volunteer at his local church.

LINKS

[**New financial wellness courses from NWFI and FFW**](#)

[**Link to podcast episode 46**](#)

[**Foundation for Financial Wellness website**](#)

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