**Event Ideas for National Veterinary Technician Week**

**Fundraising and Awareness:**

- **Veterinary Hospital Open House** – Invite clients, community members, local businesses to attend. Set up “activities” at different stations around the veterinary hospital. Consider a surgery station, nutrition, career options, etc... the sky is the limit. Make it educational and engaging. Be sure to take photos of the event and attendees. Post on your social media sites (consider photo releases).

- **Social Media** – Ask your manager or Webmaster how you can make daily updates to your website and social media platforms. Offer a contest (photo, capture this, video, etc). Use your imagination. Remember to get release forms for photos and comments.

- **Pooch Parade or Animal Walk** – Raise funds for an animal charity while raising awareness for veterinary nurses/technicians. Get sponsors, or just get a group of friends and neighbors together for a community dog walk.

- **Have a “Dog Wash”** – This is a spin on the traditional car wash fundraiser. Invite dog owners to bring their pooches in to get shampooed for a donation.

- **Pet Spa Day** – Pamper your pup with grooming, massage and even a Mani/Pedi!

- **Canine Kissing Booth** – Give a buck for a “Pooch Smooch.”

- **Gift Baskets** – Sell gift baskets geared toward different pets, like apples and carrots for horses, catnip and cat treats for kitties, and dog treats for dogs.

- **Pet Photo Shoot** – Get the local high school or college's photography club to take pictures of pretty pets and split the donations.

- **Horseback Rides or Hay Rides** – This event is an oldie but a goodie.

- **Visit elementary, middle and high schools to discuss careers within the profession** – Offer to speak to humane societies and service clubs. Offer behind-the-scenes tours of zoos, aquariums, wildlife rehabilitation facilities, horse racing tracks, or breeding facilities.

- **Consider a fashion show** – Show off the latest veterinary apparel, and costumes for pets.

- **Showing of a popular animal movie** – Great movie options include “Seabiscuit” or “Marley and Me.”

- **“Take Your Pet to Work Day”** – Talk to your office and see if they’d be willing to allow pets to join the workforce for a day.

- **Throw a Pet Birthday Party (or maybe an Un-birthday party)** – Serve pet friendly goodies and party down!

- **Arrange to have a Pet Parade** – Proud pet parents will love showing off their furbabies.

- **Student Chapters of NAVTA (SCNAVTA) have found success in hosting an event for veterinary technician students and faculty.** During these events, try hosting a 50/50 raffle or bake sale to make some extra money for your SCNAVTA chapter.

**Professional Development Ideas:**

- **Host an open house of your clinic or classrooms, with demonstrations of unique equipment or procedures**

- **Conduct client workshops to help pet owners manage a difficult dog, work through pet sibling rivalry, or just provide general useful information about pet health.**

- **Partner with other clinics in the area to have a seminar or launch continuing education initiatives**

- **Invite a speaker to address the most current clinical advances (Boehringer Ingelheim – BI’s Vet Tech Champions)**

- **Arrange to have your own in-house experts share their knowledge with co-workers**