For Immediate Release

NATIONAL VETERINARY TECHNICIAN WEEK:
[Insert dates]
[Insert theme based on this year’s NVTW poster]

City, State: Your pet(s) deserve the best in pet care and it takes everyone on the veterinary health care team to make that happen. The National Association of Veterinary Technicians in America (NAVTA) recognized that fact and created National Veterinary Technician Week (NVTW). As a member of the veterinary healthcare team, veterinary nurses/technicians are educated in the latest medical advances and skilled at working alongside veterinarians to give pets the best medical care possible. They work closely with the veterinarians, veterinary assistants, practice managers, and owners to provide essential care to all species of animals; pets with fur, feathers, scales or skin.

NAVTA has proclaimed [insert this year's dates] to be National Veterinary Technician Week. This annual event recognizes veterinary nurses/technicians for their contributions in pet healthcare. This year, Hill’s Pet Nutrition, a company dedicated to helping pets reach their full potential through quality nutrition and healthcare, is sponsoring the week-long celebration.

NAVTA is a nonprofit organization that represents and promotes the veterinary nurses/technicians profession. NAVTA provides direction, education, support and coordination for its members. Incorporated in 1981, NAVTA is the national organization devoted exclusively to developing and enhancing the profession of veterinary nursing/technology. Pets give us unconditional love and veterinary nurses/technicians provide TLC to pets and animals. Celebrate National Veterinary Technician Week by recognizing the team members providing veterinary care to all species of pets. More information about NAVTA and this special week can be found at www.navta.net.

Media Contact:
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[ Insert your contact information ]