



NAWDP Vendor Marketplace

The Vendor Marketplace is a virtual listing of products and services on NAWDP's website intended to connect workforce development professionals with vendors to assist in their unique professional development, operational, and resource needs. The Marketplace will launch July 1.

CATEGORIES

Service Providers: Vendors who offer direct services to program participants. These include WIOA, Persons with Disability, TANF, Veterans, Youth, Re-Entry, English Language Learners, Business Services, One-Stop Operators, and Apprenticeship.

Information Technology Support and Solutions: Vendors who provide IT solutions or services to end-users and organizations, such as data mining, job board matching system, participant CRM, and Business CRM.

Professional Development: Vendors who work to enhance the knowledge and career growth of workforce development professionals.

Participant Training Solutions: Vendors who offer training solutions for program participants to enhance skills and workforce development training, such as assessments, workshops, on-line training, custom curriculum development, soft skills, certification training, and entrepreneur training.

Operation and Management Solutions: Vendors who assist with a variety of business functions to evaluate that operations are effective and efficient, such as advertising/marketing/graphical support, legal, monitoring/evaluation/compliance, insurance, HR, payroll, staffing, and financial auditing.

Consultants: Vendors who provide professional or expert advice and act as subject matter experts.

THE SPECIFICS

Cost: \$500 annually per category with a \$250 introductory rate for 2020 (introductory rate expires Dec. 31, 2020)

Placement: Vendors are placed under the category in the order of payment received. Renew on time to retain your page location.

What you get: Logo, Company Name, Company contact and contact information, link to company website, and company profile description on NAWDP's Vendor Marketplace webpage.

Other benefits: Two ads in the NAWDP Advantage newsletter.

*If interested in having your business on the Marketplace, please contact David Barch at david@nawdp.org