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NAWDP Advantage

National Association of Workforce Development Professionals

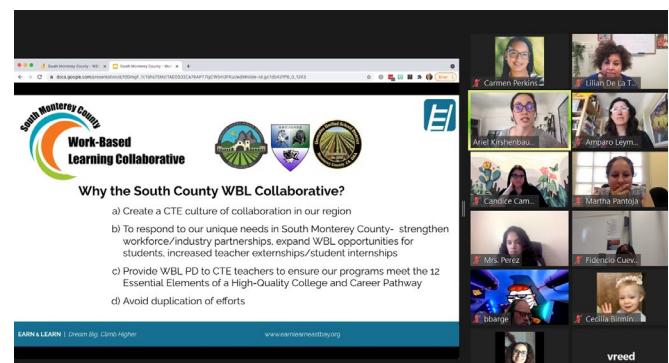
Strengthening Post-Pandemic High School Workforce Pipeline in Rural California

Three districts in rural California, have joined forces and created the South Monterey County Work-Based Learning (WBL) Collaborative to strengthen their Career and Technical Education (CTE) Departments, provide WBL professional development to their teachers, increase WBL opportunities, and impact 3000 area youth enrolled in CTE pathways in the three districts.

The Collaborative had its in-

augural event with a WBL workshop for CTE teachers. This is an unprecedent event as for the first time CTE teachers collaborated in a joint effort with their neighboring school districts and rolled up their sleeves to discuss unique needs of the four agricultural communities that make up the new collaboration: Soledad, Gonzales, Greenfield, and King City.

More than 3,000 high school



CTE Teachers learned about the importance of the new South County Work-Based Learning Collaborative and their role in the new project.

students from the three school districts are currently taking CTE courses in the following industry sectors: Agriculture and Natural

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NAWDP to host Diversity, Equity, and Inclusion Virtual Academy

NAWDP is proud to offer the Diversity, Equity, and Inclusion Virtual Academy with Darrell "Coach D" Andrews on July 19-21.

Join us for three days of DEI training to help focus on the mindset, motivation, and memorization needed to embrace DEI in all aspects of workforce de-

velopment operations. Sessions offered will help professionals in the industry embrace DEI principles both internally with fellow staff and externally with clients and stakeholders.

[Click here](#) for more information, including a full schedule of events or to register. Registration closes July 14.

A Letter from Melissa Robbins, NAWDP CEO

Happy Summer! I hope each of you have been able to enjoy a little time off this summer to recharge during this busy time.

NAWDP has been working hard to support you by providing you with the resources and professional development opportunities to help each of you advance your careers and better serve your customers. We are offering the Summer E-Learning Series which continues through August. You can view the remaining scheduled E-Learning opportunities on NAWDP's website under the E-Learning tab.

In addition, our second Virtu-

al Academy of the year is coming up July 19-21. Registration closes July 14 for the Diversity, Equity, and Inclusion Virtual Academy with Darrell "Coach D" Andrews. I hope you join us to learn more about how we can embrace DEI principles as we interact with each other, our customers, and other stakeholders.

We are also putting out a Call to Action to share your success stories from your communities. Not only is it important to share your successes with your fellow workforce development professionals, but your successes are an integral part in how NAWDP



Melissa Robbins

can advocate for the workforce development profession. Please take some time to submit your success stories on NAWDP's website under the News tab.

As always, THANK YOU for all the work you do every day to support job seekers in your communities. We continued to work to support you.

Member Profile

MaryLou Garza-Zambrano



MaryLou Garza-Zambrano is an Income Development Specialist for Haven For Hope in San Antonio, TX. Garza-Zambrano's duties include the utilization of Personal Centered Planning and Workforce Development Principles. She is responsible for providing employment assistance and

self-sustainability guidance to homeless personnel located on the Haven for Hope Campus. The goal is to identify and achieve the sustainable income necessary for clients to transition into housing and maintain income self-sufficiency.

In addition, Garza-Zambrano's position complements the Haven for Hope programs by providing retention services for clients to ensure income stability and require a high degree of creativity, business acumen, patience, and ability to adapt services for person-centered

approaches.

How did you get started in Workforce Development?

Having previous experience as a Business Owner, I am always interested in knowing what new businesses are looking for when hiring new candidates. When I started working with the non-profit organization, I kept hearing how the city wanted to start one-stop centers, and that's how I first heard

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UPCOMING EVENTS

JULY / AUG

Diversity, Equity, and Inclusion
Virtual Academy Registration Closes
[Register Now](#)

JULY 14

JULY 27

Exceeding Outcomes: Workforce Development Program Practices for Justice-Involved Citizens
1:00 PM Central Time [Register Now](#)

Effective Outreach Strategies:
Letting Your Community Know That You Are Here

1:00 PM Central Time [Register Now](#)

AUG. 3

AUG. 10

From Manager to Coach -
Why It Matters
1:00 PM Central Time [Register Now](#)

Five Part Series:
Motivational Interviewing
1:00 PM CDT [Register Now](#)

AUG. 19

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Resources; Information & Communication Technologies; Hospitality, Tourism and Recreation; Education, Child Development and Family Services; Engineering; Arts, Media and Entertainment; Health Science and Medical Technologies; and Building and Construction Trades.

Just days after the kick-off event, industry members and government officials reached out to the CTE Departments of the new Collaborative to discuss

internships and other work-based learning opportunities to help students be work and career ready.

South Monterey County is located in the Salinas Valley area known as the "Salad Bowl" of the world, and includes the cities of



CTE Teachers collaborated on Jamboard to share what is currently embedded in their CTE curriculum and provided ideas on ways to increase internships, job shadows and industry tours for the area high schools.

Gonzales, Soledad, Greenfield, and King City.

Youth Symposium is returning to live event

NAWDP is pleased to announce we are returning to a live event for the 2021 Youth Development Symposium December 6-8, 2021 in Chicago, IL.

After more than a year of virtual conferences, NAWDP is looking forward to sharing program successes, best practices and networking in-person. Mark your calendars to join us at the Sheraton Grand Chicago and be a part of this special event.

Conference registration, keynote and workshop RFPs, award nominations, and a schedule of events will be released soon. In the meantime, NAWDP has

opened the reservation link for a block of rooms reserved at the Sheraton Grand Chicago, 301 East North Water Street, Chicago, IL 60611. The conference rate is \$169/night and reservations must be made by November 15, 2021. [Click here](#) to reserve your room now.

**Please note that the conference hotel fills quickly so make your reservation as soon as possible.

Those interested in exhibiting or sponsoring at the 2021 Youth Development Symposium should contact David Barch at david@nawdp.org.

Call to Action!

NAWDP's Advocacy Taskforce is putting out a Call to Action for submissions of success stories to assist NAWDP in advocating for the workforce development system.

The process is quick and easy. [Click here](#) to answer a few questions to tell us about your success whether it be a customer success story, a success story about the implementation of a new program, or a success story about working with an employer.

Have more than one success story you'd like to share? Great! Feel free to submit more than one!

New CWDPs Announced

The National Association of Workforce Development Professionals is pleased to announce the workforce professionals who have successfully earned their Certified Workforce Development Professional (CWDP) credential in May. [Click here](#) to view a full list of CWDP's.

Name	State	Name	State
April Pagan	MD	James Jenkins	KS
Katherine Devlin	OH	Jamilet Nerrell	WA
William Sutton, Jr.	VA	Monica Aigner	MD
Guadalupe Guadarrama	CO	Michelle Fuhrman	CT
Joelle Garrett	CT	Christina Hernandez	TX
Christine Abbott	KS	Edgardo Perez	IL
Victor Acosta	KS	Angela Fraenza	KS

The CWDP is a nationally recognized credential for individuals who have demonstrated they have the skills and competencies required for success in the workforce development industry. The CWDP designation is valid for three years from the date of award. More information about the CWDP can be found at www.nawdp.org.

WORKFORCE CHATTER

Fewer Americans are short on adequate food than during the worst parts of the pandemic, according to recent survey data from the US Census Bureau. However, food scarcity has risen to 9.7% since falling to 8% in April.

Some 1.4 million people in the manufacturing industry were laid off or furloughed from February to April 2020. But as of last month business owners are hiring for 851,000 positions — a record high for the industry and a 112% increase in openings since last February.

Follow us on social media!



Job Seekers from Weld County find success

Employment Services of Weld County (ESWC) in Colorado is a comprehensive workforce center that connects resources for employment, education, and training services to assist job seekers in getting back to work sooner.

One of the programs ESWC offers is the Adult Employment and Training Programs provide various opportunities for adults ages 18 and older who are unemployed, or underemployed, seeking assistance with a new direction or enhanced direction in a career path.

A few of the success stories from this program and the impact on these individuals are featured in the following stories.

Meet Kayla

In the process of completing her associate degree in paralegal studies, Kayla was having a hard time finding a worksite to complete the training hours required to earn the degree. Due to COVID-19 and limited staffing, Kayla had been turned down numerous times and was receiving unemployment benefits.

The Workforce Innovation and Opportunity Act (WIOA) program at Employment Services of Weld County (ESWC) helped Kayla obtain a paid internship within the Child Support Unit at the Weld County Department of Human Services to gain experience.

Kayla completed her internship hours, gaining the experi-

ence she needed to complete her associate's degree in Paralegal Studies. Kayla has now accepted a full-time Paralegal A position with Colorado Legal Services.

Meet Alexzandra

Alexzandra, a medical biller at Longs Peak Hospital, had to leave her position due to COVID-19 and high-risk pregnancy. Alexzandra and her husband were struggling to pay their bills and feed their two children, and they exceeded the income requirements for food assistance and Women Infant and Children (WIC) programs.

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The Essentials

TEGL 25-20 - To announce the availability of up to \$43 million for the CAREER (Comprehensive and Accessible Reemployment through Equitable Employment Recovery) National Dislocated Worker Grants (DWGs), with award amounts of up to \$3 million. These funds will support the public workforce system in connecting job seekers to employment as the economy recovers from the impacts of the Coronavirus Disease 2019 (COVID-19) pandemic.

[READ MORE](#)

TEN 01-21 - To provide information about Reversion 2021, a modified version of the Trade Adjustment Assistance (TAA) program created by the reversion provisions at Section 406 of the Trade Adjustment Assistance Reauthorization Act of 2015 (TAARA 2015). Reversion 2021 becomes effective at midnight on July 1, 2021, and applies to petitions filed with the Department of Labor (Department) for Trade Adjustment Assistance on and after July 1, 2021.

[READ MORE](#)

Tools & Resources

The Bureau of Justice Statistics reports that the U.S. disability rate is significantly higher among individuals who have been incarcerated. With over 600,000 people released from state and federal prisons each year, it is critical that AJC staff understand how they can help returning citizens with disabilities find and retain employment. These disabilities as they enter the workforce.

The quick reference guides include strategies for improving disability disclosure, leveraging partners to secure wrap-around support services, and providing reasonable accommodations that will help individuals receive the resources they need to be successful.

Check out the quick reference guides for more information:

- [Disability Disclosure for Returning Citizens with Disabilities](#)
- [Leveraging Partners to Serve Returning Citizens with Disabilities](#)
- [Reasonable Accommodations for Returning Citizens with Disabilities](#)

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about workforce development. Then I heard about the certification process through NAWDP, and I started this journey of wanting to participate and be part of workforce development. In 2002 I was certified as a Workforce Development Professional.

What do you value most about your NAWDP membership?

This membership is important to me because it keeps me abreast of what is going on in new businesses and the workforce industry. I can learn new ideas from other members, and I know what other people in the same field are doing. I enjoy the

people I meet at the conferences, and I enjoy discussing issues that may occur in my field with others. Not only do I keep up with the trends of the industries, but I can also help my clients keep up with the trends as well.

What do you like to do for fun, or what is a unique fact about you?

I like to travel and meet people from different places, like Canada, Mexico City, Atlanta, Pittsburg and Cleveland, and other exciting places I've traveled to for fun. I continue to keep in touch with those people. I don't think I am unique in any way, but I have met some remarkable people during my travels.

Apprenticeship Awareness Week Videos Available to Members

NAWDP hosted an Apprenticeship Awareness Week in June to help members learn more about apprenticeships and how they can be implemented in their area. The recordings are now available. Click the session title listed below to view the video.

Session 1:
[Apprenticeship Panel](#)

Session 2:
[The Latest Buzz - Apprenticeships!](#)

Session 3:
[Building and Managing Registered Apprenticeships](#)

A full description of each session is included in the video description after clicking on the link.

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Alexzandra knew she needed to return to work. Wanting to become a medical assistant but lacking the proper training, Alexzandra was enrolled into the WIOA and Coronavirus Aid, Relief, and Economic Security (CARES) Act programs. ESWC was also able to assist her by providing gas vouchers and scrubs to ensure that she had what she needed to succeed.

Alexzandra attended the National Institute for Medical Assistant Advancement (NIMMA) in Fort Lupton, receiving A's every semester, and obtained her certificate. She is now looking for a job to help support her family!

Meet Bruce

Bruce came to ESWC seeking assistance after being laid off from his previous position due to a lack of work. While Bruce was receiving unemployment benefits, he expressed concerns regarding his employment and not financially supporting his family. He needed assistance to get into

training that would help him become more employable.

He was enrolled in the WIOA Dislocated Worker program and co-enrolled in the RecoverCO program. Skills assessments and OSHA training were provided to Bruce to assist with his training efforts.

Bruce was approved for the Commercial Driver's License Class A (CDL-A) training program at Sage Trucking. He completed his training in April 2021 and was able to find employment with the City of Greeley the same month with a starting pay rate of \$19.50/hour.

Meet Anthony

Anthony, a father of four, was receiving unemployment benefits but wanted to financially support himself and become a great role model for his children. With his criminal background, he was experiencing barriers to employment.

Unlikely to return to his previous employer and needing guidance and support, he came to ESWC seeking training to become a CDL-A truck driver where

he was enrolled into the WIOA Dislocated Worker program. Anthony completed skill assessments to determine if his interest and aptitudes aligned with his career path.

It was suggested that Anthony complete the OSHA training to gain the necessary knowledge and safety skills needed within a wide array of occupations. Anthony also attended the Resume and the Helping Offenders Pursue Employment (HOPE) workshops. He was provided with gas vouchers to get back and forth to training and was able to complete his CDL-A training with United States Truck Driving School, INC. in February 2021, passing at the top of his class. In March 2021, Anthony obtained employment with Groendyke Transportation.



DIVERSITY, EQUITY, AND INCLUSION VIRTUAL ACADEMY

**WITH
DARRELL "COACH D"
ANDREWS**

JULY 19-21, 2021

Click here for more info or to register!

