



2026 NAXSA CONVENTION & GOLF TOURNAMENT SPONSORSHIP & ADVERTISING OPPORTUNITIES

Join us as we kick off the 12th annual NAXSA Convention, **APRIL 14-16, 2026, IN NASHVILLE, TN**. Sponsors and advertisers are key to the success of this event, and we want to thank you for your support. Please consider the following event opportunities and sign up at www.naxsa.org.

CONVENTION SPONSORSHIP OPPORTUNITIES

PRESIDENT'S WELCOME RECEPTION (\$8,000)

Includes signage at event, full-page color ad in convention program, logo placed in marketing of event, promotional material placed on table at event (if provided), electronic list of final attendees sent after convention (upon request), company logo placed next to corresponding event in convention program

WEDNESDAY GENERAL SESSION BREAKFAST (\$6,000)

Includes signage at event, ½-page ad in convention program, logo placed in marketing of event, promotional material placed on table at event (if provided), electronic list of final attendees sent after convention (upon request), company logo placed next to corresponding event in convention program

NETWORKING PARTY AT CHIEFS ON BROADWAY (\$5,000, TWO AVAILABLE)

Includes signage at event, ½-page ad in convention program, logo placed in marketing of event and on LED wall at the venue, company logo placed next to corresponding event in convention program

WEDNESDAY MORNING BREAK (\$3,000)

Includes signage at event, logo placed in marketing of event, promotional material placed on table at event, company logo placed next to corresponding event in convention program

WEDNESDAY AFTERNOON BREAK (\$3,000)

Includes signage at event, logo placed in marketing of event, promotional material placed on table at event, company logo placed next to corresponding event in convention program

WEDNESDAY ATTENDEE LUNCH (\$5,000)

Includes signage at event, ½-page ad in convention program, logo placed in marketing of event, promotional material placed on table at event, company logo placed next to corresponding event in convention program

THURSDAY ATTENDEE BREAKFAST (\$3,500)

Includes signage at event, logo placed in marketing of event, promotional material placed on table at event, company logo placed next to corresponding event in convention program

CONVENTION PHOTOGRAPHER (\$1,500)

Includes signage at event, logo placed in marketing of event

ATTENDEE LANYARDS (\$3,000)

Includes company logo placed with NAXSA logo on lanyards, logo placed in marketing of event, company logo placed next to corresponding event in convention program

GENERAL SESSION SPONSOR (\$3,000, THREE AVAILABLE)

Includes signage at event, logo placed in marketing of event, promotional material placed on table at event, company logo placed next to corresponding event in convention program

GENERAL SESSION KEYNOTE SPEAKER (\$3,000, THREE AVAILABLE)

Includes signage at event, logo placed in marketing of event, promotional material placed on table at event, company logo placed next to corresponding event in convention program

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (\$8,500, TWO AVAILABLE)

Includes one foursome, one flag hole sign, signage recognition at event, company name and logo included on marketing of event and in convention program, recognition on NAXSA social media, and logo/link to company on NAXSA website golf page

PLATINUM SPONSOR (\$5,000)

Includes one complimentary flag sign hole, signage recognition at event, logo placed in marketing of event, special recognition at the event and in convention program, recognition on NAXSA social media, and logo/link to company on NAXSA website golf page

GOLD SPONSOR (\$3,500)

Includes signage recognition at event, logo placed in marketing of event, recognition in convention program, recognition on NAXSA social media, and logo/link to company on NAXSA website golf page

SILVER SPONSOR (\$3,000)

Includes signage recognition at event, logo placed in marketing of event, recognition in convention program, and company logo displayed on NAXSA website golf page

PLAYER GIFT (\$2,000, THREE AVAILABLE)

Gift to include NAXSA logo (possible gift will be a cooler backpack, duffle bag, or fitted hat), signage recognition at event, logo placed in marketing of event, recognition in convention program, and logo displayed on NAXSA website golf page

GOLF TOURNAMENT PHOTOGRAPHER (\$1,500)

Includes signage recognition at event, logo placed in marketing of event, recognition in convention program

GOLF BALLS (\$2,500)

Includes signage recognition at event, logo placed in marketing of event, recognition in convention program, logo placed on golf balls

CIGAR STATION (\$1,000, TWO AVAILABLE)

Includes signage recognition at event, logo placed in marketing of event, recognition in convention program

BEVERAGE CART (\$2,500, TWO AVAILABLE)

Includes signage recognition at event, logo placed in marketing of event, recognition in convention program, place sign or banner with company logo on sponsored golf cart (provided by sponsor)

All of the following golf tournament sponsorships include signage recognition at event, logo placed in marketing of event, recognition in convention program:

BLOODY MARY BAR (\$2,500)

BEER KEGS (\$1,000, TWO AVAILABLE)

BUFFET BREAKFAST (\$2,000, TWO AVAILABLE)

HAMBURGER/HOT DOG COOKOUT STATION ON THE COURSE (\$2,500, ONE AVAILABLE)

RECEPTION (\$2,500, TWO AVAILABLE)

PLAYER AWARDS (\$2,000)

HOLE-IN-ONE INSURANCE (\$1,000)

LONGEST DRIVE (\$1,500, TWO AVAILABLE – MEN/WOMEN)

CLOSEST TO THE PIN (\$1,500)

PUTTING GREEN (\$800)

FLAG HOLES (\$800, 18 AVAILABLE)

ADVERTISING OPPORTUNITIES (FOR NAXSA MEMBERS ONLY)

Advertise in the 2026 onsite convention program distributed to all attendees. Files must be in PDF format, 300 DPI or higher. Ads due no later than March 1, 2026 to Melanie McKee (melaniem@naxsa.org).

FULL PAGE AD W/BLEEDS (\$1,800)

8.5"w x 11"h trim size plus additional 0.25" bleed on all sides; keep live content 0.5" from trim

FULL PAGE AD (\$1,600)

7.5"w x 10"h

HALF PAGE AD (\$1,200)

7.5"w x 5"h