



## **Oxford Plastics Conquers USA Market with Impressive 80% Year-on-Year Growth**

Oxford Plastics, a leading innovator and manufacturer of site safety equipment, has this month announced its remarkable success in the USA market.

The UK based company has revealed it has achieved an astounding 80% year-on-year growth between 1 April 2022 and 31 March 2023.

This exceptional growth can be attributed to the company's strategic partnership with customers and its relentless pursuit of code approval for its products at the Department of Transport level.

Over the past decade, Oxford Plastics has been diligently laying the foundations for its LowPro Road Plates and Trench Cover business, working hand in hand with end users on street works and construction sites across the United States.

Peter Creighton, Business Development Director for Oxford Plastics said: "The company's unwavering commitment to delivering superior quality products and exceptional customer service has enabled them to secure significant market share and drive impressive growth.

"We are delighted to see the remarkable growth we have achieved in the USA market. Our long-term strategy, investments, and collaboration with customers have been instrumental in our success. We have sold the LowPro range for over 10 years in the USA, and our expansion efforts have been supported by a talented team of salespeople and dedicated support staff both in the USA and our home base in the UK. With this solid foundation in place, we have ambitious growth plans for 2023 and beyond."

Oxford Plastics' flagship product, the Oxford LowPro 15/10 Trench Cover has played a crucial role in the company's triumph.

The lightweight composite trench cover is used by pedestrians and 3.5t vehicles over a 900mm excavation and is a great alternative to steel plates.

It has already been approved by the Department of Transport in the USA in New York City, Georgia State, Portland, Las Vegas and Chicago, with utility companies Con Edison, National Grid, Peoples Gas, Pacific Gas & Electric and Atlanta Gas also approving it.

Peter said: "The popularity of this product in the UK and USA is a testament to the superior quality and reliability of our product. We are confident that the LowPro 15/10 Trench Cover

system will revolutionize the safety and efficiency of trench cover solutions across the country, providing a trusted and approved solution for construction and utility projects. We are committed to delivering innovative products that meet the highest standards of performance, and this approval is a significant milestone in our journey towards safer worksites and enhanced infrastructure in the United States."

Earlier this year, the company's LowPro 23/05 Road Plate, designed and developed by Oxford Plastics, gained approval from New York authorities, as complying with the HS20-44 code established by AASHTO and has proven its worth in one of the most challenging construction environments in the USA. Approved by the New York Department of Transport, the Oxford LowPro 23/05 Road Plate offers a revolutionary solution to noise pollution caused by traditional steel plates used in urban areas.

With its continuous commitment to innovation and customer satisfaction, Oxford Plastics is poised to revolutionize the site safety equipment industry. The company's success in the USA market is a testament to its unwavering dedication and the superior quality of its products.

For more information about Oxford Plastics and its groundbreaking Oxford LowPro range, please visit <https://www.oxfordplastics.com/en-us>