

2018 NC-CCIM Power Partners Program

Come for the Knowledge, stay for the business



North Carolina
CCIM Chapter

PARTNERSHIP AT ITS STRONGEST

A Certified Commercial Investment Member (CCIM) is the recognized expert in the industry of commercial and investment real estate.

The CCIM membership network includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers and other allied professionals.

Through this business network, CCIM members successfully complete thousands of transactions annually, representing more than \$200 billion in value. Only 13,000 commercial real estate practitioners across the globe hold the CCIM designation, which reflects both the caliber of the program, but also why it is one of the most coveted and respected designations in the industry.

Regions and chapters, such as the NC-CCIM Chapter, provide opportunities to promote business and attain educational goals through local and regional forums and meetings. In 2017, NC-CCIM held over 60 chapter programs and events. The 2017 Market Forecasts brought in approximately 700 attendees. Partner company names, logos and links are displayed at all events, on our web site, and in our weekly e-mail blasts. We are one of the largest chapters in the country, with over 600 members, and are consistently listed in the Top 5 "Tier 1" chapters, as recognized by the CCIM Institute.



BENEFITS OF NC-CCIM POWER PARTNERSHIP

Company recognition at NC-CCIM programs and events including:

- Charlotte Market Forecast - March 7, 2018
- Triangle Market Forecast – March 20, 2018
- Triad Market Forecast – March 21, 2018
- All Statewide programs and networking events (60 + already scheduled in 2018)
- NC-CCIM Continuing Education Courses (2 days)
- CCIM Core Curriculum Class (5 per year)
- Annual NC-CCIM State Conference (2 days)
- Board of Directors Meetings (4 per year)

Listing on the NC-CCIM blog (monthly), and weekly e-blasts opportunity to supply content for blog

Complimentary registration to all Market Forecast events with additional tickets for purchase, at chapter member pricing

Company logo and link on the NC-CCIM website

Company name on all NC-CCIM Commercial Real Estate Market Forecast Power Partner boards and printed programs, as well as regional banners displayed at events throughout the year

Complimentary 2018 NC-CCIM Chapter Membership

Free NC-CCIM State Conference admission

Open invitation to all Statewide programs and events

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POWER PARTNERS LEVELS

STATEWIDE POWER PARTNERS	Platinum \$12,500	Gold \$5,000	Silver \$2,000	Bronze \$1,000
Tickets to each Market Forecast with member pricing for additional tickets (*one market only)	10	6	4	4*
One table at Market Forecast	✓			
Speaking opportunity for company promotion at each Market Forecast	✓			
Display of company provided banner or sign at each Market Forecast	✓	✓		
Opportunity to supply up to four (4) articles per year for publication on the blog	✓	✓		
Display booth opportunity at each Market Forecast	✓	✓		
Speaking opportunity at Program Events in all three markets (four times per year)	✓	✓		
Speaking opportunity at Program Events in ONE market (twice per year)	✓	✓	✓	
Company name/LOGO on all Market Forecast banners and printed programs	✓	✓	✓	✓
One FREE NC CCIM membership	✓	✓	✓	✓
One FREE registration to the Joint NC/SC CCIM State Conference	✓	✓	✓	✓
Display Booth opportunity at Joint State Conference	✓	✓	✓	✓
Company LOGO and company link from www.nc-ccim.org website	✓	✓	✓	✓
Company LOGO on Regional banners used at all programs and networking events	✓	✓	✓	✓
Listing on NC CCIM blog and weekly Newsletter	✓	✓	✓	✓
Company recognition at all 2018 CCIM related programs, courses, meetings and networking events	✓	✓	✓	✓
Open invitation to all NC CCIM chapter events throughout the year	✓	✓	✓	✓
Access to 2017 full membership directory	✓	✓	✓	✓

EDUCATION POWER PARTNER - \$7,500

6 tickets to each Market Forecast, display of company provided banner or sign, trade booth opportunity; 10 minute presentation at CCIM core curriculum courses and all continuing education classes.

VALUATION POWER PARTNER- \$7,500

6 tickets to each Market Forecast, display of company provided banner or sign, trade booth opportunity; distribution of VIEWPOINT report to all forecast attendees.

Our company would like to be a 2018 North Carolina CCIM Power Partner. Our level of partnership is marked below:

Platinum Gold Silver Bronze Education Valuation

Name: _____ Company: _____

Street Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Contact for Complimentary Membership: _____ Email: _____

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