Build Mutual Accountability:

How We're Trying to Create #DestinationCincinnati

Introductions

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The CPS Landscape

- Superintendent Laura Mitchell
- 3Es: Enroll, Enlist, Employ
- Creating influencers and not just contributors
- #DestinationCincinnati

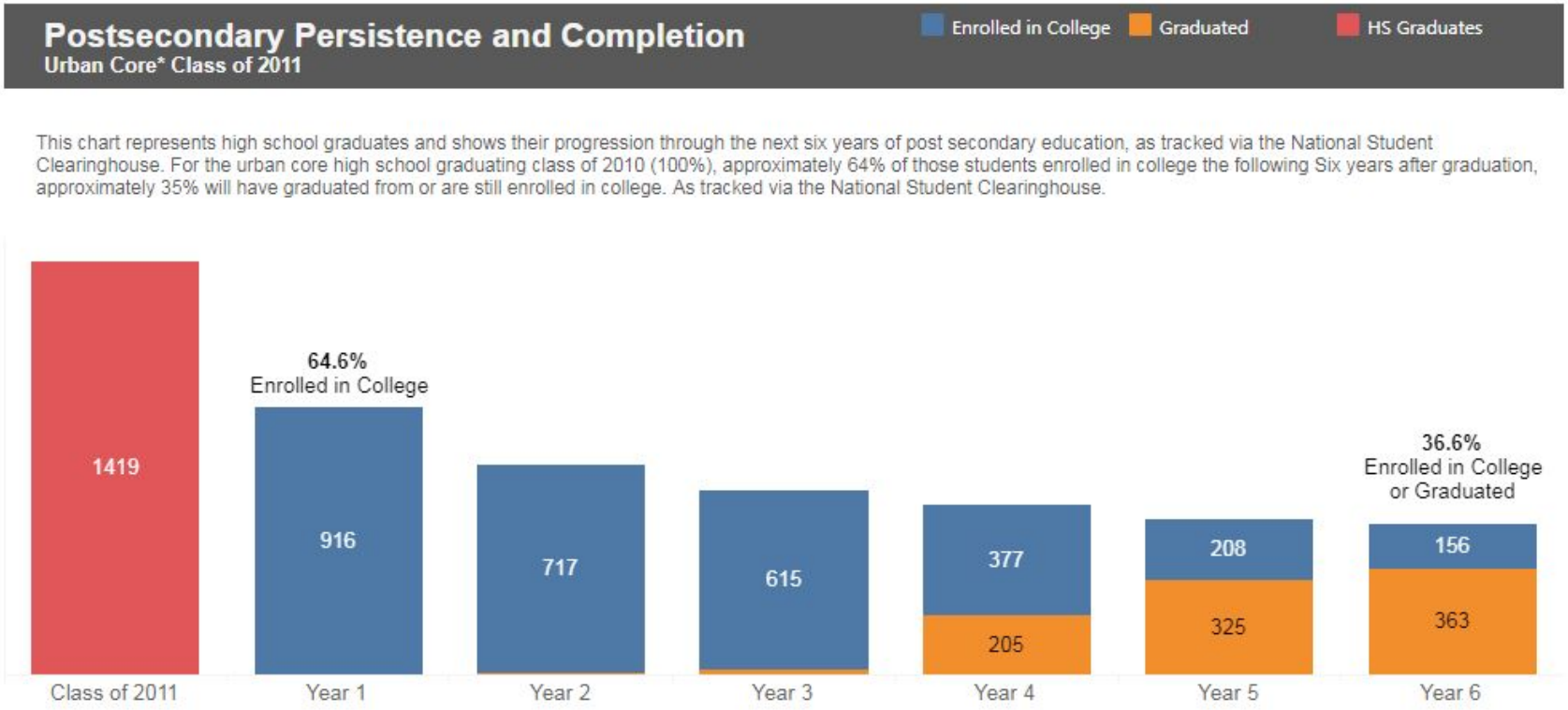
35,248

The number of students we impact daily

Our High School landscape:

- 16 high schools
- 42 school counselors
- 20 co-located college access staff
- ~1900 graduates annually

Why the Partnership?



“A system is perfectly designed to get the results that it gets.”

College partnerships should drive
a mutual accountability
of CPS getting students
college-ready and
colleges being student-ready.

College partnerships with CPS include three main pillars:

1. Learning to share critical data between our systems to inform quality improvement work to begin for AY19/20

2. Performing an inventory of partnerships colleges have in our district to understand current landscape

3. Participating in the College Consortium including monthly meetings and 7-12 grade level milestones

College Partners

University of CINCINNATI

Cincinnati State
TECHNICAL AND COMMUNITY COLLEGE

EKU

THOMAS MORE UNIVERSITY

MSJ 1920
MOUNT ST. JOSEPH UNIVERSITY

University of Dayton

NKU NORTHERN KENTUCKY UNIVERSITY

GATEWAY COMMUNITY & TECHNICAL COLLEGE

MIAMI UNIVERSITY

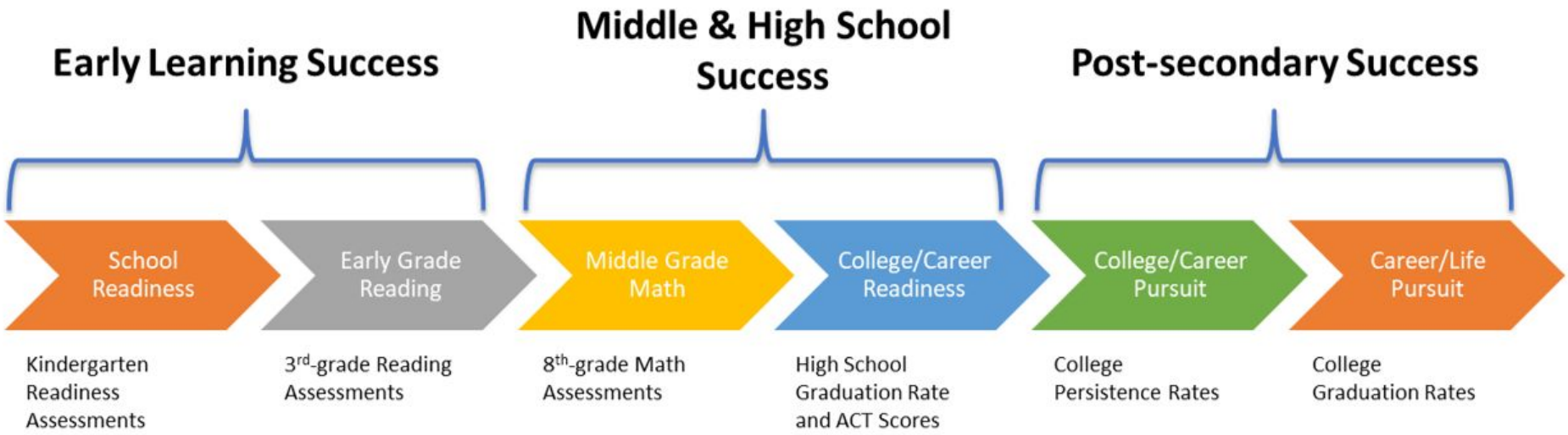
WRIGHT STATE UNIVERSITY

CHATFIELD COLLEGE

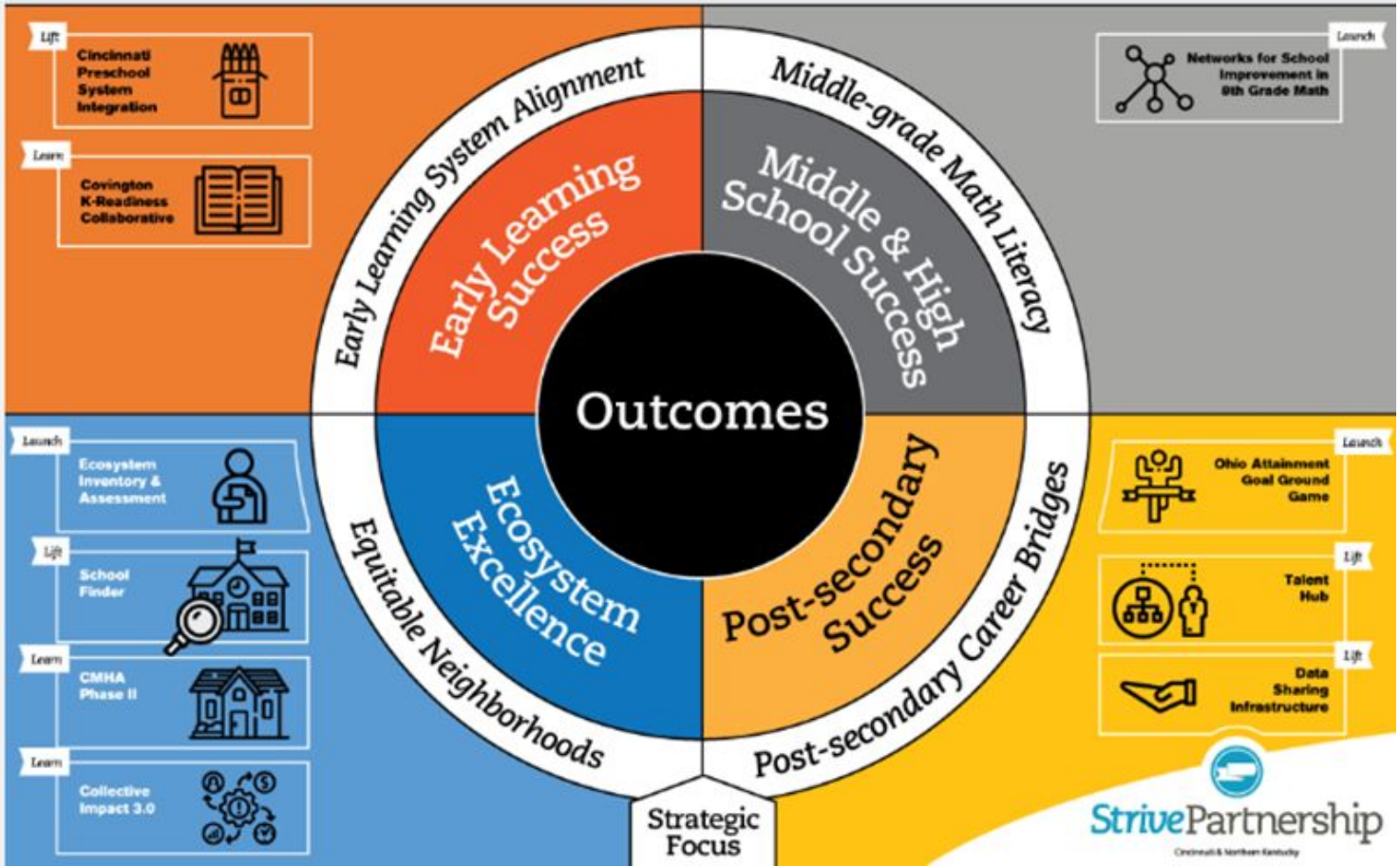
MSU

Our Proposed Solution: Data & Partnership Transparency

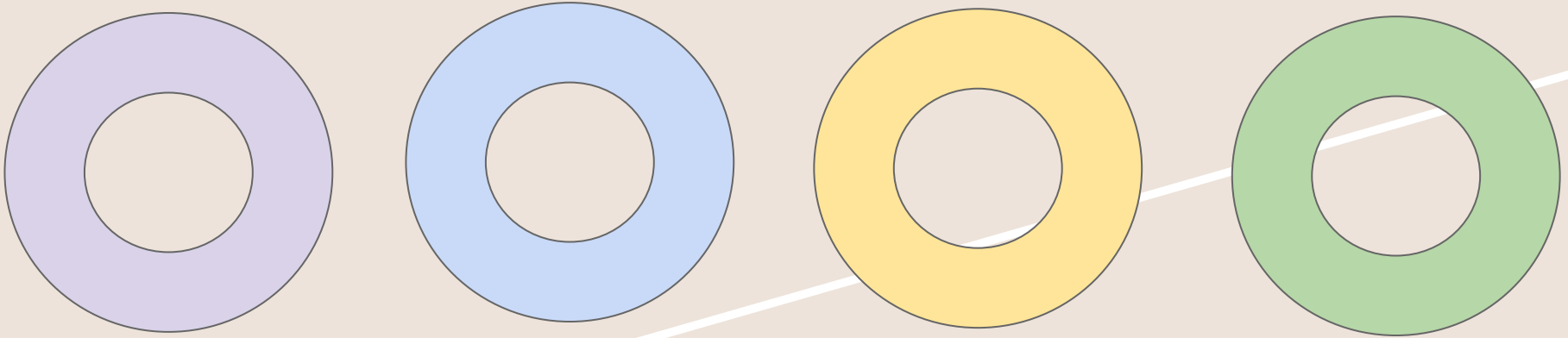
StrivePartnership



System Priorities



Student Data Indicators



Readiness Access Success Completion

Geoff Zimmerman

Student Data Indicators

CPS

Subgroups:

- All CPS Students
- CPS Title 1 Schools
- CPS Non-Title 1 Schools

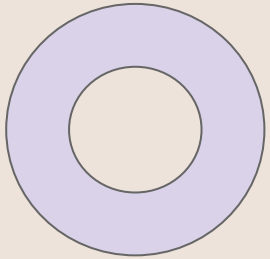
Postsecondary Institutions

Subgroups:

- All CPS Students
- All non-CPS Students
- CPS Pell Recipients
- CPS Underrepresented Minority
- CPS First Generation College

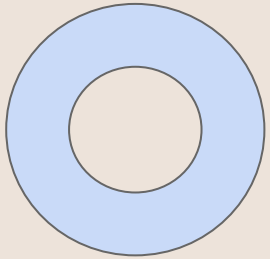
Enrollment Status:

- Full-time
- Part-time



Readiness

- Percent of students who graduated from high school (4 and 5 year rates)
- Percent of students on track to graduate on time
- Percent of students who completed at least one college application
- Percent of students who completed the Free Application for Federal Student Aid (FAFSA)
- Percent of students who have scored a remediation free score on the ACT or SAT (in Math, English, and Reading)
- Average GPA (Unweighted and weighted)

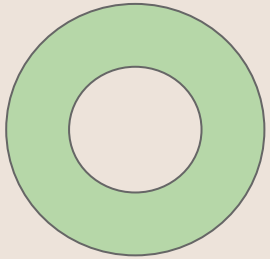


Access

- Number of inquiries received from CPS students
- Number of admission applications submitted by CPS students
- Number of CPS students completing an admissions application
- Number of CPS graduates who applied and received an offer to enroll
- Number of CPS graduates who confirmed acceptance
- Number of CPS graduates who enrolled and attended classes in the Fall
- Number of CPS graduates who enrolled and attended classes in the Spring
- Percent of students placing into developmental math and English

Success

- Percent of students who persist from the first to second term
- Percent of students who persist from the first to second year
- Percent of students who earned at least 80% of the credits they attempted with at least a 2.0 GPA in the first term
- Percent of students who earned at least 80% of the credits they attempted with at least a 2.0 GPA in the first year
- Percent of credits earned that are classified as developmental education

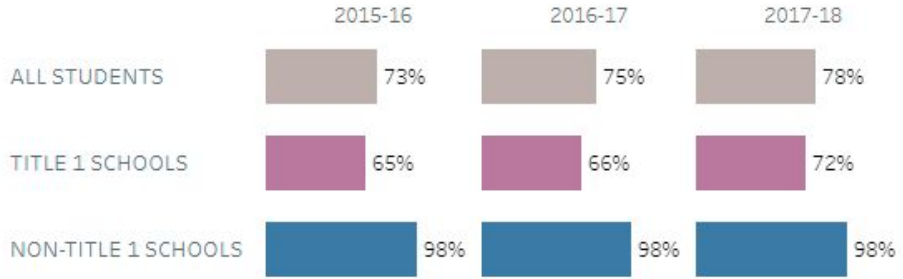


Completion

Measures to be defined in phase 2 of data collection- will align with IPEDS College Outcome Measures

DATA FOR STUDENT SUCCESS | CPS DISTRICT METRICS

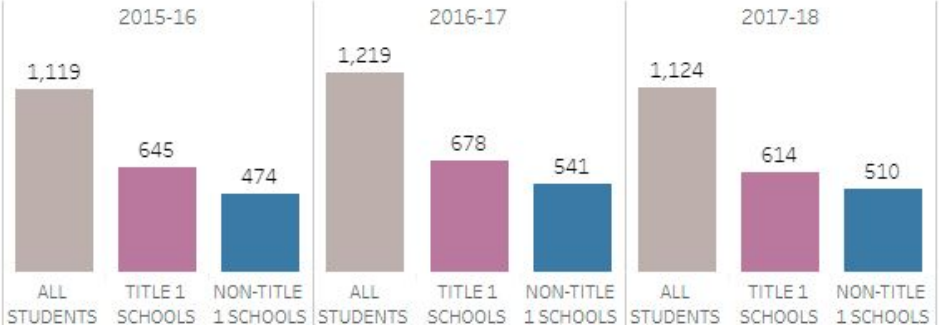
(4 year) GRADUATION RATE



CUMULATIVE GRADUATES 2016 -2018

	# CPS STUDENTS	COHORT
ALL STUDENTS	4,950	6,587
TITLE 1 SCHOOLS	3,131	4,648
NON-TITLE 1 SCHOOLS	1,799	1,830
Grand Total	9,880	13,065

FAFSA COMPLETION



COMPLETED AT LEAST ONE COLLEGE APPLICATION

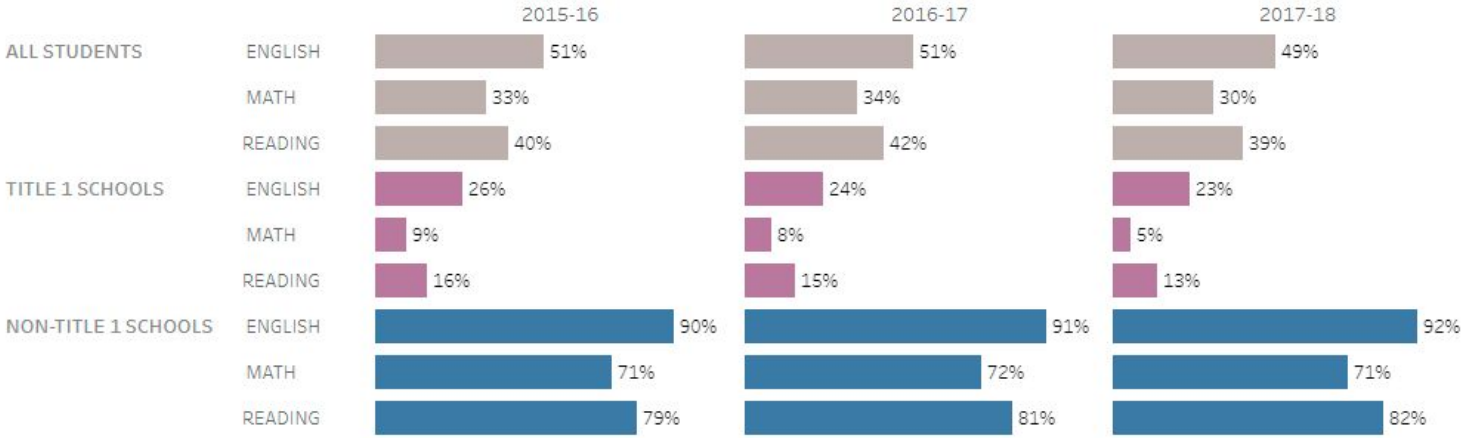
	ALL STUDENTS		
	2015-16	2016-17	2017-18
# CPS STUDENTS	1,402	1,465	1,426
% CPS Students	87%	89%	84%

DATA FOR STUDENT SUCCESS | CPS DISTRICT METRICS

GPA

	2015-16		2016-17		2017-18	
	UNWEIGHTED	WEIGHTED	UNWEIGHTED	WEIGHTED	UNWEIGHTED	WEIGHTED
ALL STUDENTS	2.5	2.6	2.6	2.7	2.5	2.6
TITLE 1 SCHOOLS	2.3	2.2	2.2	2.1	2.3	2.1
NON-TITLE 1 SCHOOLS	3.0	3.4	3.1	3.5	3.1	3.5

ACT & SAT REMEDIATION FREE



DATA FOR STUDENT POST SECONDARY **SUCCESS**

INSTITUTION

- (All)
- Cincinnati State Technical and Community Co...
- Eastern Kentucky University
- Gateway Community and Technical College
- Mount St. Joseph University
- Northern Kentucky University
- Thomas More University
- University of Cincinnati Blue Ash Campus
- University of Cincinnati Clifton Campus
- University of Dayton

ENROLLMENT STATUS

- (All)
- Full-Time
- Full-Time, Degree-Seeking
- n/a
- Part-Time
- Part-Time, Degree-Seeking

NOTE

When ALL is chosen as the filter for INSTITUTION and ENROLLMENT STATUS

% OF STUDENTS WHO EARNED CREDITS CLASSIFIED AS DEVELOPMENTAL

	2016-17	2017-18	2018-19
ALL CPS STUDENTS	13%	13%	6%
All NON-CPS STUDENTS	12%	10%	5%
CPS FIRST GENERATION COLLEGE	19%	15%	4%
CPS PELL RECIPIENTS	15%	16%	6%
CPS UNDERREPRESENTED MINORITY	15%	13%	9%

% STUDENTS PLACED IN MATH DEVELOPMENT COU

	2016-17	2017-18	2018-19
ALL CPS STUDENTS	35%	62%	
All NON-CPS STUDENTS	39%	46%	
CPS FIRST GENERATION COLLEGE	28%	51%	
CPS PELL RECIPIENTS	53%	41%	
CPS UNDERREPRESENTED MINORITY	39%	64%	

FIRST TERM

STUDENTS WHO EARNED AT LEAST 80% OF CREDITS THEY ATTEMPTED WITH ATLEAST A 2.0 GPA

	2016-17	2017-18	2018-19
ALL CPS STUDENTS	37%	28%	47%
All NON-CPS STUDENTS	57%	49%	50%
CPS FIRST GENERATION COLLEGE	44%	22%	38%
CPS PELL RECIPIENTS	32%	25%	31%
CPS UNDERREPRESENTED MINORITY	33%	28%	37%

FIRST YEAR

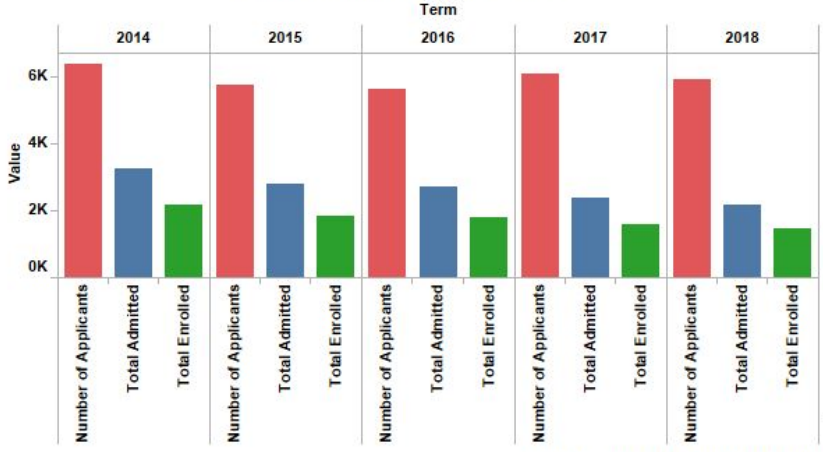
STUDENTS WHO EARNED AT

	2016-17
ALL CPS STUDENTS	35%
All NON-CPS STUDENTS	55%
CPS FIRST GENERATION COLLEGE	27%
CPS PELL RECIPIENTS	28%
CPS UNDERREPRESENTED MINORITY	31%

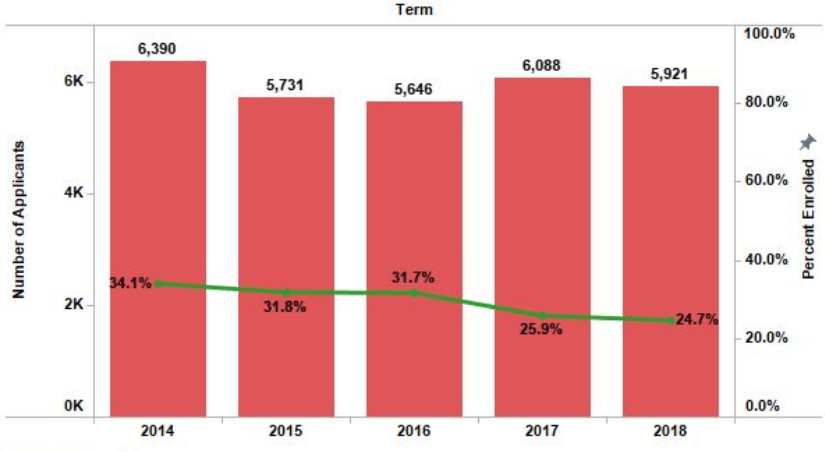
Snapshot of
Cincinnati State Dashboard

Fall Applicants as of Census

Fall Applicants, Admits & Enrolls



Fall Applicants vs. % Enrolled



District
- (All)
- CPS
- Non-CPS

High School
(All)

Years from HS Grad (group)
(All)

Division
(All)

Select Major(s)
(All)

New vs Ret
New

CCP Status
Non-CCP

Race
(All)

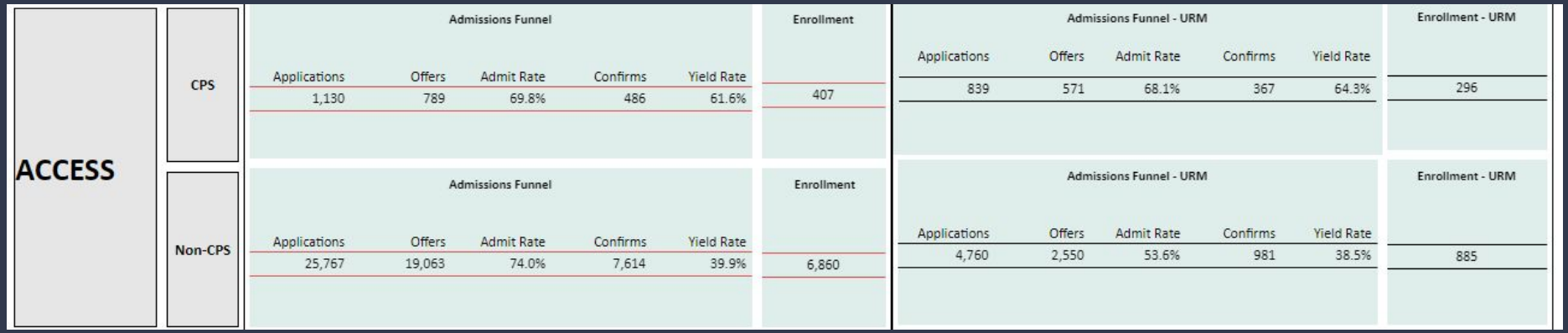
Gender
(All)

Fall Applicants & Enrolls by High School

Term

High School	Total Applicants					Total Enrolled					Percent Enrolled				
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
[redacted]	61	38	62	78	97	11	9	8	12	15	18.0%	23.7%	12.9%	15.4%	15.5%
	3	1				1					33.3%				
	1	1	5	2	2	1		3	1	2	100.0%		60.0%	50.0%	100.0%
	25	10	16	9	7	11	5	6	5	4	44.0%	50.0%	37.5%	55.6%	57.1%
	56	53	28	53	36	9	9	8	9	11	16.1%	17.0%	28.6%	17.0%	30.6%
	96	53	65	77	55	29	14	17	9	8	30.2%	26.4%	26.2%	11.7%	14.5%
[redacted]or..	17	12	10	19	26	4	2	6	7	5	23.5%	16.7%	60.0%	36.8%	19.2%
	5,632	5,142	4,952	5,377	5,212	1,983	1,688	1,633	1,436	1,333	35.2%	32.8%	33.0%	26.7%	25.6%
	38	33	37	41	30	9	1	2	3	1	23.7%	3.0%	5.4%	7.3%	3.3%
	15	9	11	21	25	2	2	2	4	2	13.3%	22.2%	18.2%	19.0%	8.0%
[redacted]or..	28	26	31	31	22	10	13	19	12	6	35.7%	50.0%	61.3%	38.7%	27.3%

Snapshot of University of Cincinnati Dashboard



ACCESS

CPS

Admissions Funnel

Applications	Offers	Admit Rate	Confirms	Yield Rate
1,130	789	69.8%	486	61.6%

Enrollment: 407

Admissions Funnel - URM

Applications	Offers	Admit Rate	Confirms	Yield Rate
839	571	68.1%	367	64.3%

Enrollment - URM: 296

Non-CPS

Admissions Funnel

Applications	Offers	Admit Rate	Confirms	Yield Rate
25,767	19,063	74.0%	7,614	39.9%

Enrollment: 6,860

Admissions Funnel - URM

Applications	Offers	Admit Rate	Confirms	Yield Rate
4,760	2,550	53.6%	981	38.5%

Enrollment - URM: 885

A Simple Case Study: *2019 Summer Melt Partnership*

- **The Why**: CPS college-bound students were experiencing high summer melt at our high volume campuses (average of 25%)
- **The How:** Co-funded, co-designed, co-executed strategy
- **The What:** Focus on top 3 matriculation campuses: Cincinnati State, University of Cincinnati Clifton, & University of Cincinnati Blue Ash
- **The Outcome:** Improved matriculation rate as of Day 1 of classes
- **Lessons Learned:** Cross-unit team critical to success

My Tomorrow Key Driver Diagram (KDD)

Revision Date: *12/31/18 (v1)*

Project Leader: Kayla Ritter Rickels

Global Aim

Increase the diversity of the Gateway KCTCS student population

SMART Aim

Increase new enrollments from Cincinnati Public Schools from 1 of the class of 2018 to 20 from the % 2020 and to 30 of the % 2021

Population

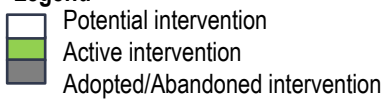
Cincinnati Public Schools % 2020 and 2021

Key Drivers

- Engaged families
- Well-informed CPS staff
- Strong and clear communication
- Positive perspective of Gateway
- Motivated, knowledgeable, and interested students
- Financially viable college option
- Active participation and cooperation of all stakeholders
- Accessible enrollment process
- Accessible Campuses (geography, transportation, opportunity)

Interventions

- Social Media and Text Communications
- CPS Counselor and College Access Team Events and Engagement
- Ohio Specific Marketing Collateral
- Collateral featuring CPS alumni attending Gateway
- Admissions Counselor Engagement with schools
- Super Someday Event
- Tri-State Scholars Program
- Active participation in CPS College Consortium
- Dual Enrollment Coursework



Small Group Discussion Prompts

What are your reactions to this approach?

What questions do you have about the work?

How might we integrate the work of college access partners into this systems work?

Questions? *You can find the slides at tinyurl.com/StriveNCAN*
Thank you for joining us.

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