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FOR IMMEDIATE RELEASE:

ConServe Prioritizes Educational Programs that Support Financial Literacy
Jeans For Charity Program Funds Efforts of Local and International Education Programs

Rochester, N.Y. – April 30, 2019 – Continental Service Group, Inc., d/b/a ConServe, is committed to local and international education programs that support and facilitate financial literacy. ConServe’s company-wide Jeans For Charity recipients for the month of April were: Young Entrepreneurs Academy (YEA!), Rochester Education Foundation (REF), The ACA International Education Foundation (Loomer-Mortenson Scholarship), and Junior Achievement of Central Upstate New York (JA).

Every April, ConServe takes pride in supporting and contributing to Financial Literacy Month. “Providing funding for financial education programs serves as the foundation of our corporate philosophy of helping to improve the human condition,” said Richard N. Klein, ConServe President. “Financial education programs help to prepare our youth to establish and maintain healthy and effective financial habits while they pursue their goals and fulfill their academic programs.”

“We are tremendously grateful to ConServe for its generous support,” said Patrica Braus, Executive Director of REF. “Thanks to all the employees at ConServe who are supporting our city school students through ConServe’s Jeans for Charity program. This generous contribution from ConServe will help us provide Rochester students with access to resources and opportunities which they may not otherwise have. These include receiving summer music lessons, touring a local college campus, or bringing home their very first book.”

Patricia Leva, President and CEO of Junior Achievement of Central Upstate New York said, “JA is grateful to the ConServe team for their continued support and generosity. Through their day to day work, ConServe employees fully understand the value of a financial education. It is especially fitting for JA to be the *Jeans for Charity* funding recipient during *Financial Literacy Month*, which was created to highlight the importance of financial literacy and to teach Americans how to establish and maintain healthy financial lifestyles. This gift will enable JA to bring those lessons and messages to the students in our community.”

“The Loomer-Mortenson Scholarship Program is designed to strengthen future leaders and we thank ConServe for their support of higher education through the Jeans For Charity Program,” said Harry Strausser III, IFCCE, MCE, Director of Education and Membership Development for ACA International. The ACA International Education Foundation will award \$50,000 in scholarship money this year. “Because of the generosity of our members, deserving students can reduce the cost of college by earning good grades, working hard, and spending a little time learning about our industry and its value to the economy,” said Rick Perr, chair of the ACA International Education Foundation Board.

About ConServe

ConServe is a top-performing and award-winning provider of accounts receivable management services specializing in customized recovery solutions for our Clients. Anchored with ethics and compliance, and steadfast in our pursuit of excellence, we are a consumer-centric organization that operates as an extension of our Client's valued brand. For over 33 years, we have partnered with our Clients to give them peace of mind while simultaneously helping them achieve their goals. Visit us at www.conserve-arm.com

About ConServe's Jeans For Charity program:

ConServe's Jeans For Charity initiative began in 2008 when the team's employees had an idea to launch a program that would provide a way for the company's mission of "improving the human condition" to coordinate with the organization's commitment of giving back to their community. ConServe employees are given the opportunity to participate in monthly charitable donations, benefitting a wide-range of recipients, in exchange for having the option of dressing down and wearing jeans to work for the entire month. The funds raised by the employees' generosity are supplemented by the organization's *Matching Gift Program* - symbolizing ConServe's commitment to good corporate citizenship. This ongoing initiative is just one of the ways in which ConServe supports varied and diverse community agencies. To date the program has donated over \$925,926 to local community organizations.

About Junior Achievement of Central Upstate New York (JA):

For 50 years locally, and 100 nationally, Junior Achievement has inspired and prepared young people to succeed in a global economy. In partnership with business people and educators, JA offers programming in financial literacy, workforce preparedness and entrepreneurship to students in grades K-12. During the 2017-2018 school year over 14,500 students in our region received JA programming. Visit them online: www.jacuny.org

About The Association of Credit and Collection Professionals (ACA International):

The ACA International Education Foundation sponsors the Loomer-Mortenson Scholarship to advance the higher education of individuals employed by or affiliated with the collection industry. The scholarship honors the memory of ACA member Robert E. Loomer and ACA staff member Irvin "Dempsey" Mortenson. Visit them online: www.acainternational.org

About Rochester Education Foundation (REF):

The Rochester Education Foundation is an independent, not-for-profit organization dedicated to raising resources and offering programs to support the success of Rochester's city schoolchildren. Their goal is to support success for students at every age by providing them with the tools they need to succeed. Visit them online: www.rochestereducation.org

About Young Entrepreneurs Academy (YEA!):

The Young Entrepreneurs Academy (YEA!) is a groundbreaking and exciting program that transforms local middle and high school students into real, confident entrepreneurs. Through the year-long program, students in grades 6-12 generate business ideas, conduct market research, write business plans, pitch to a panel of investors, and launch their very own companies. Visit them online: www.yeausa.org.