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**FOR IMMEDIATE RELEASE:**

**ConServe Honors Veterans**

*ConServe's Jeans for Charity Program Supports Honor Flight of Buffalo and Rochester, Wings Flights of Hope and the Rochester American Warriors Hockey Program*

**Rochester, N.Y. – July 31, 2019** – The employees at Continental Service Group, Inc., d/b/a ConServe, joined together in the month of July to support our American veterans for their many sacrifices. The company's Jeans For Charity program, along with the company's "Matching Gift Program," generously donated to veteran programs. Through their donations they are providing much needed financial backing for veteran programs within Buffalo and Rochester, including: Honor Flight of Buffalo and Rochester, Wings Flights of Hope, and the Rochester American Warriors Hockey (ROC Warriors) program. This ongoing initiative symbolizes ConServe's commitment to its corporate mission of helping to improve the human condition.

Nick Hart, Board Member and Fundraising Officer for the Rochester American Warriors states, "turning our organization's ambitions into reality has been challenging due to the high costs associated with establishing and operating an ice hockey program. This donation would allow us to purchase equipment, buy ice time, travel, and participate in tournaments that support various community causes, and ultimately it would give us the means to further our mission to see Veterans flourish after returning home." Rich Stewart, President and CEO of Honor Flight Rochester said, "thank you for the very generous support. This donation is fabulous and will fund five veterans to go on their flight to visit and reflect the memorial dedicated to them in Washington, D.C."

ConServe is committed to supporting and hiring military veterans and their families and offers our untiring gratitude for their personal sacrifices, dedication, service and commitment to our country," said Jean Sheehan, Director of Talent Acquisition.

**About ConServe**

ConServe is a top-performing award-winning provider of accounts receivable management services specializing in customized recovery solutions for our Clients. Anchored with ethics and compliance, and steadfast in our pursuit of excellence, we are a consumer-centric organization that operates as an extension of our Client's valued brand. For over 30 years, we have partnered with our Clients to give them peace of mind while simultaneously helping their consumers achieve financial freedom. At ConServe we call it Fostering Financial Freedom®.

Visit ConServe online at: [www.conserve-arm.com](http://www.conserve-arm.com)

### **About ConServe's Jeans For Charity Program**

ConServe's Jeans For Charity initiative began in 2008 when the team's employees had an idea to launch a program that would provide a way for the company's mission of "improving the human condition" to coordinate with the organization's commitment of giving back to their community. ConServe employees are given the opportunity to participate in monthly charitable donations, benefitting a wide-range of recipients, in exchange for having the option of dressing down and wearing jeans to work for the entire month. The funds raised by the employees' generosity are supplemented by the organization's *Matching Gift Program* - symbolizing ConServe's commitment to good corporate citizenship. This ongoing initiative is just one of the ways in which ConServe supports varied and diverse community agencies. To date the program has donated over \$945,947 to local community organizations.

### **About Honor Flight**

Honor Flight is in eleventh year and has flown 3207 heroes over 66 missions since 2008. With each Honor Flight, veterans of the more senior generation are provided a long delayed thank you from the younger generation for sacrifices made so many decades ago defending America's freedom. Our tagline is, "We leave no veteran behind." We are in this for the long haul. Visit them online: [www.honorflightrochester.org](http://www.honorflightrochester.org)

### **About Wings Flights of Hope, Inc.**

Wings Flights of Hope Inc. helps people in need of free air transportation for medical and humanitarian purposes. Wings is proud supporter of the military and will provide free flights to soldiers in order for them to get the medical attention they may need. Wings will also provide free air transportation to the families of wounded soldiers, so that the soldier can have their loved ones with them. Wings does not want transportation to stand in the way of a patient receiving the best possible treatment available. With this purpose in mind, their volunteer pilots enjoy giving the gift of hope to many passengers. Visit them online: <https://www.wingsflight.org/>

### **About Rochester American Warriors Hockey**

The ROC Warriors organization was born out of an Amerks Alumni Association and OASIS Adaptive Sports Inc. learn-to-skate program at Paul Louis Arena. Rochester American Warrior Hockey aims to provide a recreational hockey team for military veterans, active military, reserves, and their family members in Rochester, New York. Its mission is to strengthen veteran community engagement and provide veteran camaraderie supporting a return to civilian life. There are currently over 60 veterans who participate in the program. To date, the ROC Warriors have participated in tournaments supporting first responders, mental health associations, and national veteran organizations in venues ranging from ponds in Binghamton NY to the Capital's practice arena in Washington, DC. Visit them online: <https://www.rocwarriorshockey.com/>