

Excellence in Leadership Conference Great Wolf Lodge, Concord, NC • November 4-5, 2015



It can be a Jungle out there,
so let NCLCCA help you find

Success in the Jungle



TOP REASONS TO SPONSOR OR EXHIBIT WITH US:

- More than 200 *Decision Makers*
- Uniquely famous *Minute at the Mic* is priceless face time with attendees all at once
- Meet decision-makers who own and/or operate child care programs.
- We're known for our top notch incentives to *drive exhibit hall traffic*
- *Discount* for joining or renewing your Associate Membership now

Any questions?

Please don't hesitate to contact us:

NCLCCA 2801-D Nash St. NW, Wilson, NC 27896

conference@nclcca.org

Phone 252-234-5945 | Fax 888-420-9699 | www.nclcca.org

| Sponsor & Exhibitor Options | Platinum \$3,500 | Gold \$2,000 | Silver \$900 | Bronze \$600 | Exhibitor \$475 |
|---|-----------------------------|-------------------------|-------------------------|-------------------------|----------------------------|
| Listing on NCLCCA website, conference notebook and in promotional email | ● | ● | ● | ● | ● |
| Minute at the Mic opportunity Wednesday Lunch | ● | ● | ● | ● | ● |
| Opportunity to contribute a raffle prize for additional publicity | ● | ● | ● | ● | ● |
| Complimentary electricity access | ● | ● | ● | ● | ● |
| Post-Conference attendee list | ● | ● | ● | ● | ● |
| 6' Exhibit table space and 2 chairs | Double | Single | Single | Single | Single |
| Ticket (s) to Wednesday's Celebration Luncheon | 3 | 2 | 2 | 2 | 1 |
| Opportunity to network with overnight guests on Tuesday evening | ● | ● | ● | ● | ● |
| Ad in conference notebook | Full Page | Half Page | Half Page | Quarter Page | |
| Acknowledgement with company logo on the sponsored item or event | ● | ● | ● | ● | |
| Opportunity to have promotional items or handouts included in registration bags | ● | ● | √ | √ | √ |
| Conference Flyer Address List (Approx. 3000 addresses) | ● | ● | √ | √ | √ |
| Exclusive sponsorship, which means no other company will sponsor the same item or event | ● | ● | | | |
| Listing with logo on the NCLCCA website | ● | ● | | | |
| Face time (10-15 minutes) at the mic during a large group session | ● | | | | |

IMPORTANT ITEMS

Deadlines

| | |
|---|-------------------------|
| Last day to send Sponsorship Ads | Friday October 2, 2015 |
| Last day to submit Company Logo | Friday October 2, 2015 |
| Last day to Register as an Exhibitor/Sponsor | Friday October 16, 2015 |
| Last day to send Description of Raffle Donation | Friday October 23, 2015 |
| Date we need your Registration Bag Inserts | Friday October 23, 2015 |

Materials not received by deadline cannot be guaranteed to be included in conference promotions.

| | |
|---------------------------------|-------------------------------------|
| Exhibit Set up times | Wednesday November 4, 2015 7:30 AM |
| Exhibit Set up must be complete | Wednesday November 4, 2015 11:30 AM |
| Exhibit Break down begins | Wednesday November 4, 2015 5 PM |

Shipping Address: NCLCCA, 2801 Nash St NW, Suite D, Wilson, NC 27896

VENDOR SCHEDULE

| | |
|-----------------------|--|
| Tuesday 11/3 | Thanks to Great Wolf Lodge for providing two complimentary drinks for all registered guests of the lodge! This is a great networking opportunity for vendors who arrive early. |
| 6:00 – 8:00 PM | Welcome reception in the Wood Fired Grill from 6-8pm. |
| Wednesday 11/4 | |
| 7:30 AM | Registration Opens and Vendor set-up can begin |
| 9:00 – 10:00 AM | Morning Mingle |
| 10-11:30 AM | Opening Session |
| 11:30 AM | Exhibit Hall should be ready so exhibitors can join us for lunch |
| 11:45-1:30PM | Celebration Luncheon/Minute at the Mic (Exhibitors are invited to Join us) |
| 1:30-5:00 PM | Exhibit hall opens with dessert, and silent auction tables. |
| 5:00-11:00 PM | Vendors take down |
| Thursday 11/5 | Exhibit hall will be gone but exhibitors are invited to stay for all or part of the second day. Great opportunity to treat customers to lunch on Thursday! |
| 8:30-10:00 AM | Breakfast Breakouts |
| 10:15-11:45 AM | Breakouts |
| 11:45 AM-1:00 PM | Lunch on your own |
| 1-2:30 PM | Breakouts |
| 2:30-4:00 PM | Closing Session with Chad Porter, Keynote Speaker. |

2015 Exhibitor Registration Form

Name of Company/Organization (as you wish it to appear): _____

ONSITE Exhibit/Sponsor Contact Person: _____ Title/Position: _____

Email address: _____ Work Phone: _____ Cell Phone: _____

Mailing Address _____

City: _____ State: _____ Zip: _____

Please give a thorough description of the products or services offered by your company _____

Billing/Payment Contact Person (if different): _____ Email _____

Yes, I am happy with how our company name, contact information and description (above) will appear in conference materials.

Platinum \$3,500

- Tote bag Sponsor
- Zip Drive Sponsor
- Wednesday Celebration Luncheon Sponsor

Gold \$2,000

- Name Tag Neck Wallet Sponsor
- Conference Notebook Sponsor
- Thursday Special Gift Sponsor

Silver \$900

- Save The Date Postcard Sponsor
- Tuesday Evening Reception Sponsor
- Silent Auction Sponsor

Bronze \$600

- Breakfast Pastries Sponsor
- Coffee Sponsor
- Excellence in Leadership Award Sponsor
- Wednesday Morning Mingle Sponsor

Exhibitor \$475

- Exhibitor \$475

Add-ons

- Conference Flyer Address List \$300
- Registration Bag Inserts \$125
- Additional 6' Exhibit Table \$175
- Additional Wednesday Lunch Tickets \$35

Contributors (not able to be onsite)

- Registration Bag Inserts \$175
- Raffle Contribution (\$50 value or higher)

Renewal ~~\$300~~ \$225

- 2016 Associate/Vendor Membership \$225
*If you renew now Save 25%!
Applies to Renewal or New Membership!*

Total Due: \$ _____ **Please mail or fax completed form to NCLCCA, address below.**

Due to high contract costs, we will not issue refunds. If your plans change we will try to find an alternate method for you to be involved, or apply your payment to newsletter advertising or other meeting sponsorships.

Payment Method: Check-made out to NCLCCA Visa Mastercard American Express

Name as it appears on the card _____

Credit Card Number _____

Expiration Date _____ 3 or 4 digit security code _____ zip code for billing address _____

Signature _____

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