



Happy New Year

The North Carolina Local Government Information Systems Association is preparing to open registration for the NCLGISA Spring 2020 Symposium that will take place May 20th, 21st, and 22nd. We will return to the **Wilmington North Carolina Convention Center** in beautiful downtown Wilmington, NC. What can be better than sand in your shoes, sharing new and emerging technology ideas, making new friends, and building upon existing friendships. Last year all of our sponsorship opportunities sold out very quickly. We had a tremendous turn out of technology leaders from all areas of North Carolina and surrounding states. The combination of educational and applicable training sessions, subject matter experts, and networking opportunities has ensured a continued success for NCLGISA over the past several years.

Mark your calendars: Business Partner Registration Begins 02-12-2020 – 9:00AM

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Tuesday morning, February 12th, 2020 registration will open at 9:00 am. We will send out the registration notice and registration link to registered business partners prior to February 12th and will have the link posted on the NCLGISA website. You will have the opportunity and are encouraged to make payment at time of registration and register guests as well.

Our success as an organization is largely due to the support we receive from your participation. Having you at this event provides professional expertise in environments that our membership work in every day. Without your involvement and sharing of information, ideas and solutions our responsibilities would be more difficult.

We will be offering 18 Business Partner speaking sessions - Showcases, (to registered Platinum Business Partners) where you will be able to present your informative topic. These sessions are designed to educate attendees and promote the features and benefits of your products or services with a captive audience in a classroom setting. The session description provided by you is included in the program and on the mobile app. These sessions will be conducted in one of five Convention Center meeting rooms. So, pick a single session time and a good topic to draw as many members as possible to your session. These sessions will be on sale at time of registration and initially offered to Platinum Business Partners. You will not have to purchase a showcase session at initial registration, but be sure to reserve your session as soon as possible thereafter, as they sell quickly.

We are very excited about our Symposium theme for Spring:

“In IT to Win IT – Not all Superhero’s Wear Capes”.

We encourage you to apply our theme to your exhibit area. It should be fun.

PLEASE NOTE CHANGES: As with the Fall event, you will need to have your company logo and bio ready to upload and submit as part of the registration. Also, sponsorship fees are based upon level and the provision of \$100.00 minimum door prize. If your company prohibits door prizes, the corresponding sponsorship level amount will be increased by \$100.00 to ensure all sponsors have equitable fees. Please note this additional option during registration.

The Exhibit Hall layout will be the same as last year. The flow of the membership through the Exhibit Hall should maximize the opportunities you will have to meet and speak with them. As usual, we will provide LOTS of food, drink and entertainment for you to enjoy. We are expecting over 350 IT decision makers at the NCLGISA Spring 2020 Symposium. We will have a great night of entertainment lined up for Wednesday & Thursday night, so plan to stay and enjoy the festivities.

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Additional Opportunities to Show your Support & Promote your Business:

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This year NCLGISA has provided even more opportunities for our Business Partners to engage with our members, promote your company and have discussion with a variety of NC stakeholders. Your support of this conference will help the organizers produce an impressive event that will offer fresh, cutting-edge and informative training sessions, captivating keynote speakers and a variety of networking opportunities.

Below are a wide range of opportunities to support. You may choose one of these items on the registration page. Please email bpchair@nclgisa.org if you have any questions.

Audio Visual

- Sponsorship cost: \$5,000

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When excited conference attendees walk into a session room looking for ways to solve problems or learn new skills, your logo on the screen promoting your sponsorship of A/V services is a great way to repeatedly show them your commitment to continued education and keep your name in lights throughout the three-day event. Your logo precedes all education session digital presentations.

Mobile App Sponsorship:

- Sponsorship cost: \$5000.00
- Most attendees carry a smart phone and/or tablet and utilize the mobile app to access information such as sessions, schedules, speakers, exhibitors, networking functions and much more. Take advantage of this opportunity to sponsor the mobile app and have your company name and logo seen each time they open the Mobile app.

Break Sponsor:

- Sponsorship cost: \$1500.00
- Sponsorships available: (6)
- Conference attendees will appreciate the break times to enjoy some snacks in the Exhibit Hall. Your sponsorship will include posters located at each snack station with your Business name and logo, signifying your support.

Luncheon Sponsorship:

- Sponsorship cost: \$5,000.00
- Sponsorships available: (2)
- Everyone wants their name in lights!! Here is your chance. Make your presence known at this high profile, heavily attended luncheon/business meeting. Your logo will be prominently displayed on the stage for all to see. You will have 5 minutes to speak to a captive audience and create a lasting impression.

Membership Lanyards:

- Sponsorship cost: \$2000.00
- Every attendee at the NCLGISA Symposium must wear a badge to gain access to the many activities held during the event. Keep your company logo front and center by providing lanyards with your logo to be worn by all participants.

Beverage Station Sponsor:

- Sponsorship cost: \$3000.00
- Sponsorships available: (2)
- Conference attendees will appreciate the break times to enjoy some beverages in the Exhibit Hall. Your sponsorship will include posters located at each snack station with your Business name and logo, signifying your support.

Wednesday Night Game/Karaoke/Hospitality Room Sponsor:

- Sponsorship cost: \$7500.00
- Sponsor a night of fun, fellowship, karaoke, snacks, drinks and games. We will digitally display your Business name & logo for the night and kick off the event with a 2- minute address from our sponsor. This is a memorable, high-visible way to establish your company as an event sponsor.

Band Sponsor:

- Sponsorship cost: \$10,000.00
- Come “Party on the Moon” with us. This sponsor will have a 5 – minute address at the dinner. We will have your company name and logo on posters at the entrance to the event.

Catch Box

- Sponsorship cost: \$500.00
- Sponsorships available (6)
- Passing around a handheld microphone in sessions can be slow and cumbersome, often only allowing the people on the aisles to participate. Catchbox, the soft throwable microphone, make audience participation easy. Put your logo on the microphone being tossed around a session room.

Please visit the NCLGISA web site www.nclgisa.org for the Business Partner Contract and the Exhibit Hall Booth Layout. (Coming soon)

If you have any questions, please contact me. I look forward to seeing you in Wilmington.

Amy B. Walker
Business Partner Committee Coordinator
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