Sending Surveys to Membership

NCPeds has a very streamlined process for allowing surveys to be sent to members as part of one of the weekly emails.

- Survey request must come from a pediatrician who is a member in good standing of NCPeds who vouches for the survey/study. Follow up information, such as the blurb and link, may come from others working on the project.
- Survey must be via link (NO attachments).
- Survey researcher writes 2-5 sentences summarizing the survey/encouraging NCPeds’ members to respond for staff to include in weekly email.
- NCPeds will send a blurb and link only once per survey.
- Survey will go to entire statewide membership (not segmented out by practice type or location).
- Specific demographic information is not provided by NCPeds on whom receives and responds to the survey. In broad strokes, full membership represents about 2,300 active members - about 1,500 pediatricians plus retirees, residents, mid-levels, staff and others.
- This process is designed to be easy for both the researchers and staff at NCPeds. If the number of questions or requests from one single researcher becomes excessive, NCPeds may opt to forego sending the survey. We do not write letters of support for studies or surveys. (We may consider writing letters of support for grants.)

Please send survey request to elizabeth@ncpeds.org