

NCRPA Recreation Programs Summit

Workshop Sponsor Packet

March 12th and 13th Raleigh, NC

Join recreation and park professionals in Raleigh for the Recreation Programs Summit. This two-day summit will feature networking opportunities and educational sessions that focus on best practices and trends for recreation programmers, topics focused on after-school, camps, summer, teens, active adults and youth programs will make this a not to miss event. .08 CEUs available.

Benefits of Sponsorship

- The North Carolina Recreation and Park Association is a 501-c(3) statewide organization dedicated to the advancement of parks, recreation, leisure services, and professional development.
- Sponsorships provide a great opportunity to promote products and services, as well as enhance the quality and variety of benefits offered to attendees at a Workshop.
- Additionally, NCRPA is a non-profit organization and a portion of your contribution may be deductible as allowed under the IRS guidelines governing 501-c(3) organizations
- Donations for sponsorship can either be monetary or valued at a level deemed appropriate by the Workshop Planning Committee and NCRPA Staff.
- Meet professionals that are enthusiastic, energetic, and interested in learning how your services can enrich their operations.
- Have individual contact and networking opportunities with recreation professionals
- Get ahead of your competitors, build brand awareness, and promote new products or services.

Workshop Sponsor \$850: Exclusive sponsorship of the workshop, prominent logo and sponsor mention on all fliers and email blast promoting workshop. Opportunity to address attendees during workshop lunch or snack break. Placement of prominent signage as sponsor during workshop and verbal thank you and announcements. Table during your event to set up display and additional information. Opportunity to place 1 flyer or 1 giveaway in attendee welcome packet or at sign in table. Permission to use the workshop trademark, logo, and web link in company's sponsor related marketing and promotional efforts. Pre-workshop email sent to all attendees about your organization, contact list of all registered attendees sent after workshop. Participate in product demos when applicable.

Snack Break or Lunch Sponsor \$450: Logo or sponsor mention on all fliers and email blast promoting workshop. Opportunity to address attendees during workshop during lunch. Table during event to set up display and additional information. Permission to use the workshop trademark, logo, and web link in company's sponsor related marketing and promotional efforts. Contact list of all registered attendees sent after workshop. Participate in product demos when applicable.

Session Sponsor/Demo Sponsor \$250: Logo or sponsor mention on all fliers and email blast promoting workshop. Opportunity to place 1 flyer or 1 giveaway in attendee welcome packet or at sign in table. Permission to use the workshop trademark, logo, and web link in company's sponsor related marketing and promotional efforts. Participate in product demos when applicable.

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Please provide the information below and return to NCRPA

Contact Person: _____ Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone No. _____ Email: _____

\$850-WORKSHOP SPONSOR | **\$450-SNACK BREAK/LUNCH SPONSOR** | **\$250-SESSION SPONSOR**

Due to the importance of sponsorship in relation to the successfulness of workshops we are requesting contracts from our sponsors. Since NCRPA is non-profit organization, the monies from sponsors allow for workshops and events to take place. Once money has been pledged for a particular event we rely on these funds and plan workshops and events activities around these promised pledges.

Please sign below, return with your payment and camera-ready artwork no later than 21 days prior to the workshop date.

I understand that sponsorship opportunities are determined on a first come, first serve basis. If for some reason my company/self should have to rescind promised monies, a cancellation fee of 15% of all promised monies will be paid to NCRPA no later than 21 days prior to the workshop date. .

- Firms or organizations not registered as a sponsor will not be allowed to conduct business during the Workshop.

LIABILITY: The Sponsor agrees by paying the registration fee to indemnify and hold harmless NCRPA and member organizations of NCRPA and all officers, staff members, or directors, from any and all liability and expenses for personal injury and property damage or loss arising from the use by the Sponsor or its exhibit space or activities in connection thereof.

I have read and understand the content of this agreement for sponsorship with NCRPA. I fully agree to abide by these guidelines.

Signed: _____ Date: _____

Title: _____ Company: _____

Please make checks payable to NCRPA. In order to meet our printing deadlines, we must receive your sponsorship contract, payment, and camera-ready artwork no later than 21 days prior to the workshop date. Please return all materials to: NCRPA, 883 Washington St., Raleigh, NC 27605 (fax: 919.832.3323). Artwork/ads should be emailed to Matt@ncrpa.net. If you have questions, please contact NCRPA (phone: 919.832.5868) or via email Matt@ncrpa.net