One Water Initiative

As the NC AWWA-WEA Board of Trustees progressed through the Strategic Plan process, they realized the organization needed to focus the energies of our members and volunteers to accomplish our goals. Hence, they adopted the concept of the “One Water Initiative” (OWI). The OWI is intended to harness and focus the power of our entire organization towards a unifying concept or theme that impacts the water industry and our organization internally and externally.

Internally this concept will...

- Be a Call to Action for our members and all industry professionals
- Help to clarify our purpose as member of our NC association
- Instill a sense of belonging for all members
- Break down communication barriers across organization components

Externally this concept will...

- Reinforce our approach to the stewardship of water
- Create a brand that is recognizable to those outside of the water industry
- Educate the public on water issues

If you are interested in working with the OWI Ad Hoc Committee, please contact: One Water Initiative Ad Committee Chair; David Saunders; David.saunders@hdrinc.com

To take part in the One Water Initiative Feedback Questionnaire, click HERE.