OBJECTIVE 1:
Deliver two events in each regional zone.

- Identify and recruit leaders and/or members for regional zones of Student and YP Committee using various strategies.
- Identify unique or key success factors for each regional zone based on population demographics, membership data and customer data.
- Develop content and agendas for the regional events based upon input from regional stakeholders.
- Provide expanded event location options within each regional zone.
- Phase in Piedmont Triad and Western zones in Student & YP Committee.
- Phase in Coastal zone in identified Student & YP Committee.

OBJECTIVE 2:
Provide quarterly networking opportunities for field operations, collection and distribution professionals in each geographic region of North Carolina.

- Evaluate opportunities for collaboration or partnership with NCWOA.
- Identify and prioritize list of other organizations to partnerships or collaborations.
- Evaluate current and Implement new/alternative engagement & outreach opportunities at 2 certification schools.
- Identify operations level superintendents or supervisors at various utilities across NC.
- Identify and Engage operations level utility superintendents or supervisors to determine interests and priorities.