



AWWA Leadership series

AWWA

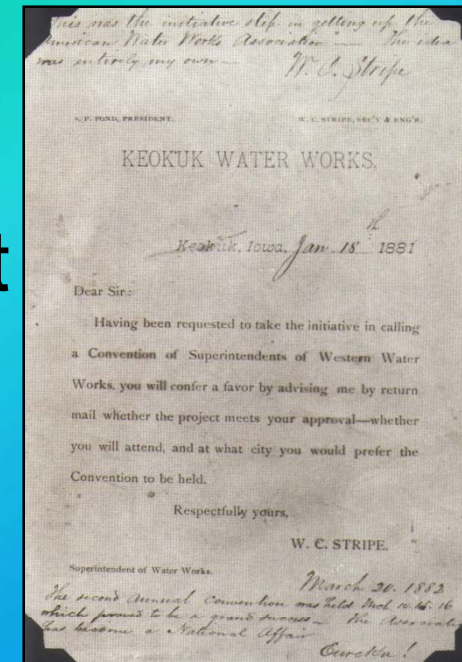
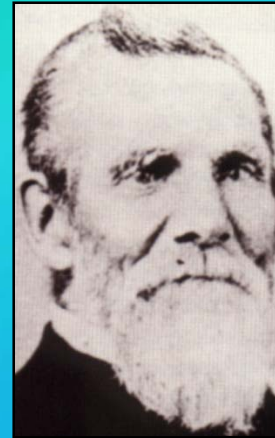
History, Purpose, and Structure

Dedicated to Safe Drinking Water



AWWA History

- AWWA was founded on March 29, 1881 at Washington University in St. Louis.
- William C. Stripe put out the call for the first convention.



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AWWA History

- First government affairs activity in 1892.
- First division in 1913 - the Chemical and Bacteriological Division.
- First constitution allowing for the creation of sections in 1914.
- Also in 1914, the *Journal AWWA* was established.



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AWWA History

- The Standardization Council was created under the leadership of George Warren Fuller in 1920.
- By 1936, nineteen (19) sections served all of the territory in the United States and Canada.
- AWWA hires its first Executive Director in 1937 – Harry Jordan.



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AWWA History

- The Association's first effort at public affairs began with the creation of a Public Affairs Committee in 1945.
- By 1967, AWWA had 33 sections (43 exist today), including one in Cuba.
- The AWWA Research Foundation was established in 1967.



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AWWA History

- 1974, AWWA moves its headquarters to Denver, Colorado from New York City. A building fund committee and AWWA sections help raise the money needed to purchase the land from Denver Water and construct the facility.



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AWWA Purpose

- AWWA is a scientific and educational organization.
- It is incorporated as a non-profit organization.
- As a scientific and educational organization, it receives its non-profit status under section 501(c)(3) of the IRS Code. AWWA sections share this status through a group exemption.



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AWWA Purpose

- AWWA's purpose, generally stated, is to: "...promote public health, safety, and welfare through the improvement of the quality and quantity of water delivered to the public and the development and furtherance of understanding of the problems relating thereto..."

AWWA Articles of Incorporation

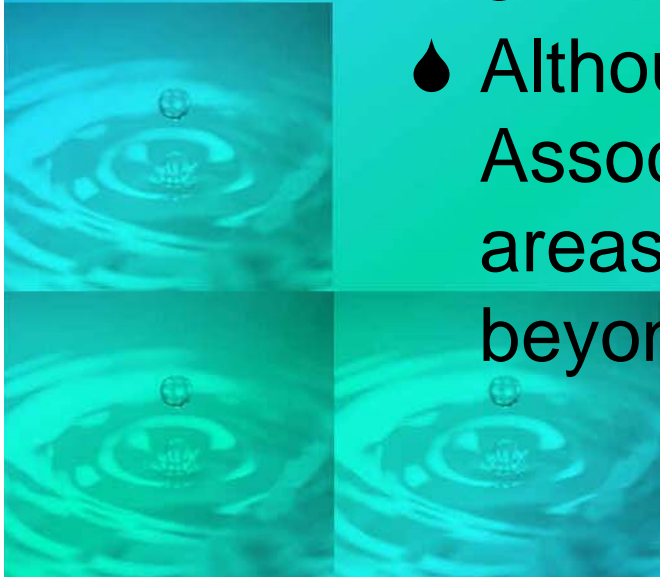
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AWWA Purpose

- AWWA sections share this purpose with the Association and it is reflected in all section bylaws.
- This is necessary to maintain the IRS group exemption.
- Although the primary work of the Association must fall into one of these areas, AWWA can undertake activities beyond them.



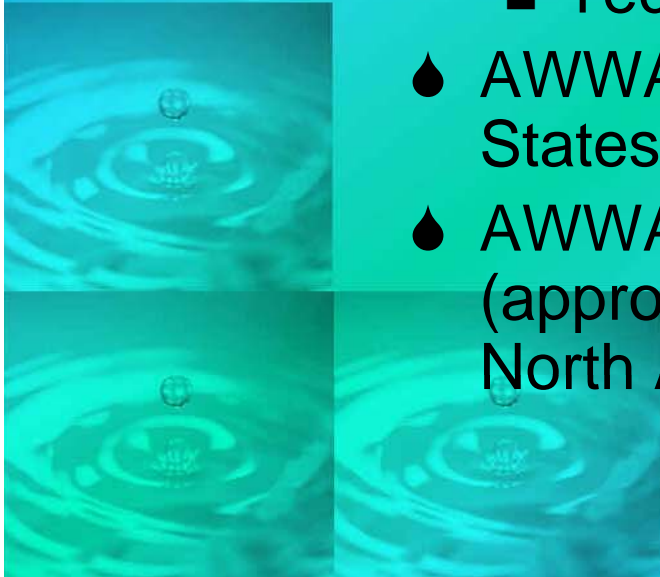
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AWWA Organization

- ◆ AWWA has over 57,000 members.
- ◆ Membership is comprised of:
 - Utilities
 - Manufacturers and consultants
 - Individuals
 - Technical service groups (e.g., libraries)
- ◆ AWWA covers Mexico, Canada, and the United States with sections in all three countries.
- ◆ AWWA also has international members (approximately 1,500) but no sections outside North America.



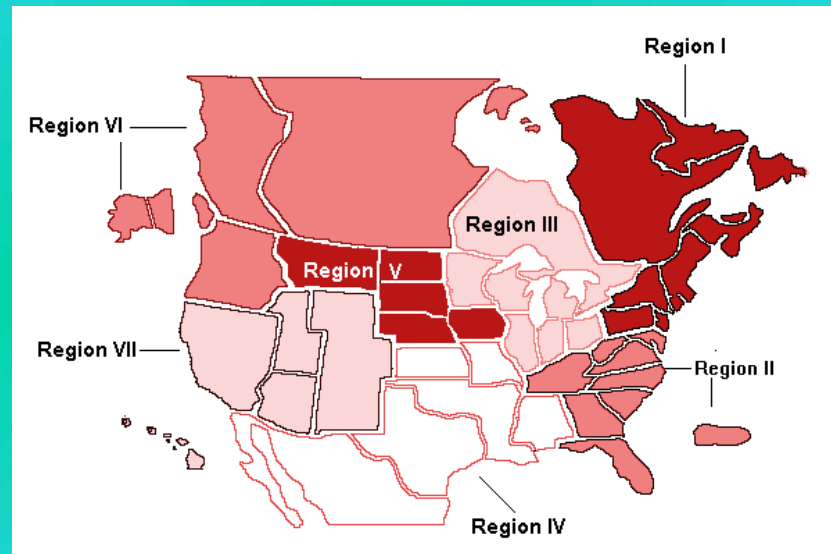
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AWWA Organization

- AWWA has 43 sections in seven regions.



- AWWA sections range in size from less than 200 members to over 7,000. Budgets range from @\$30,000 to \$1.2 million a year.

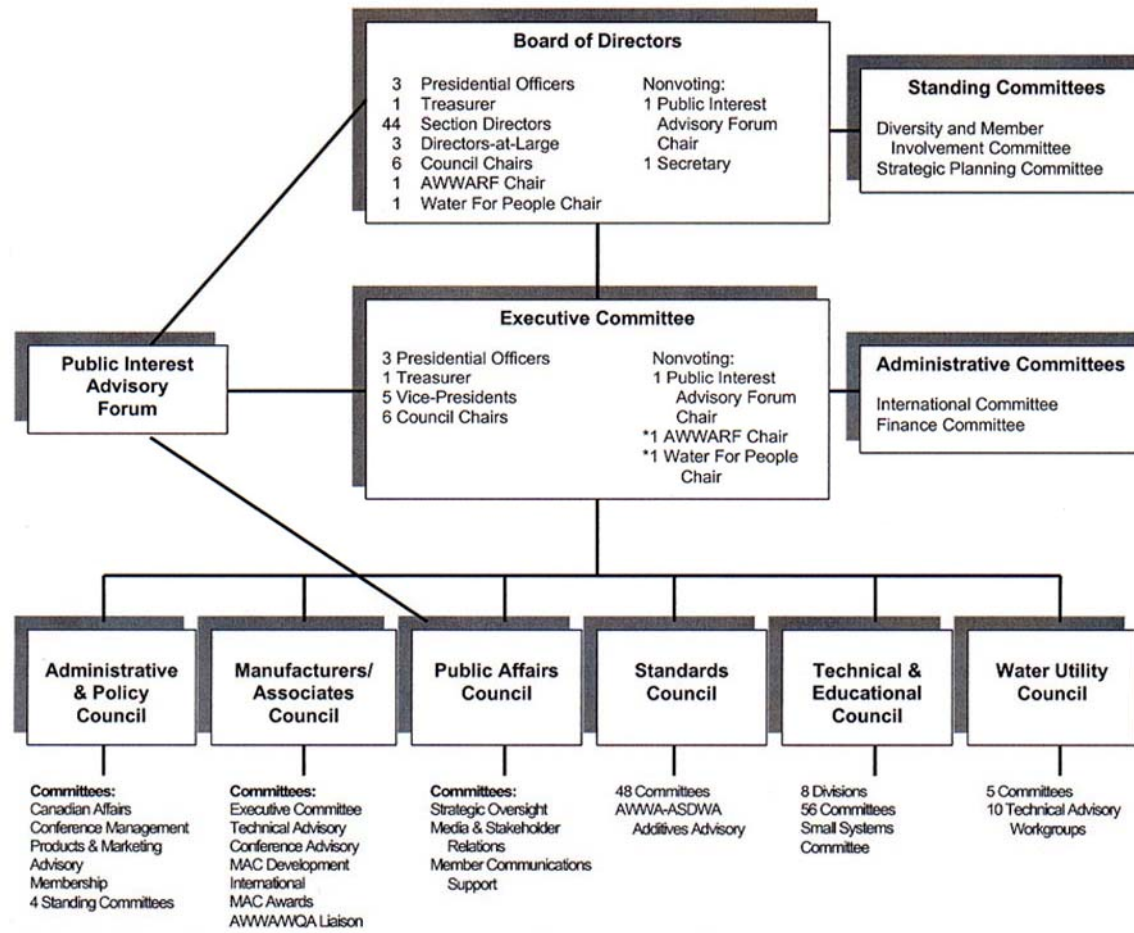
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Volunteer Structure

GOVERNANCE, COUNCIL, AND COMMITTEE STRUCTURE



* Pending Board of Directors approval in second reading of Bylaws Article IV—Executive Committee.

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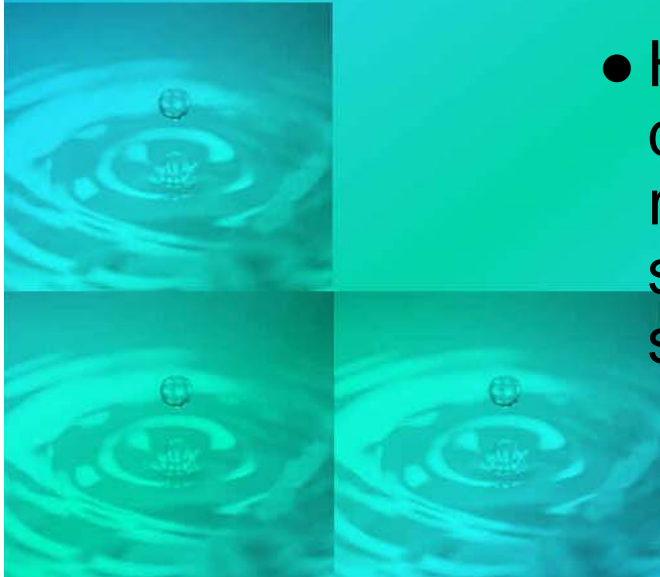
Staff Structure

◆ Business Planning & Support

- Handles accounts payable, business planning, and general financial management. Works with Finance Committee.

◆ Customer Service

- Handles book orders, membership records, conference registration and housing, library requests, and accounts receivable – one-stop shopping for AWWA products and services.





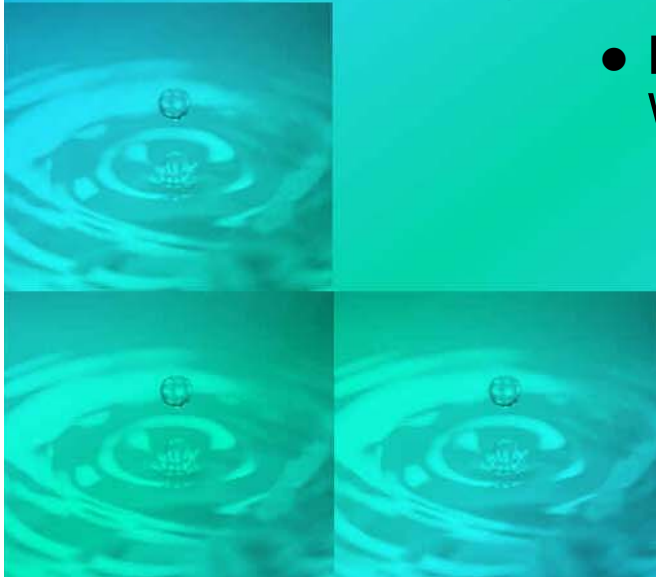
Staff Structure *(Continued)*

💧 **Communications & Marketing**

- Handles membership recruitment and retention, marketing, public affairs, and advertising sales. Works with Manufacturers/Associates Council, Public Affairs Council, and Membership Committee.

💧 **Government Affairs**

- Handles all government affairs-related efforts. Works with Water Utility Council.





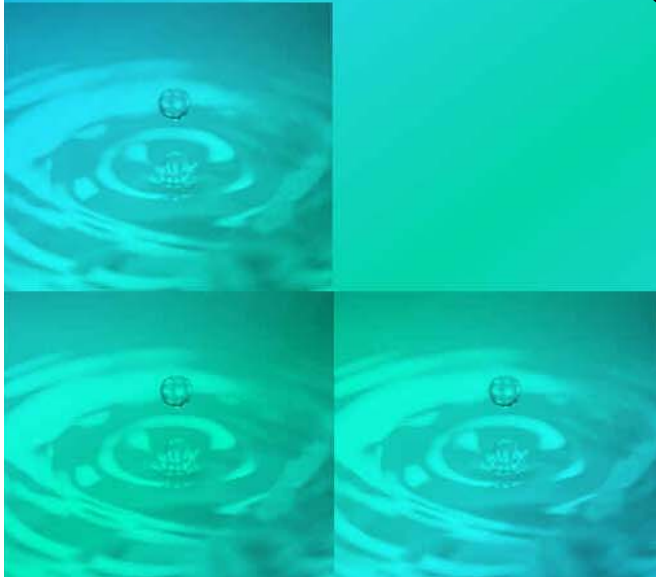
Staff Structure *(Continued)*

💧 Information Technology

- Handles computer infrastructure for the Association (i.e., PC's, servers, network, databases, etc.).

💧 Publishing

- Handles production and publishing of all AWWA periodicals, standards, manuals, videos, web page, etc.





Staff Structure *(Continued)*

💧 Volunteer & Technical Support

- Handles the creation of all standards, books, and other printed products. Develops WaterWiser, SDWA Advisor, WaterStats, and Small Utility Network. This is where all our technical staff work. Works with Technical & Education Council and Standards Council.

💧 Convention, Education & Section Services

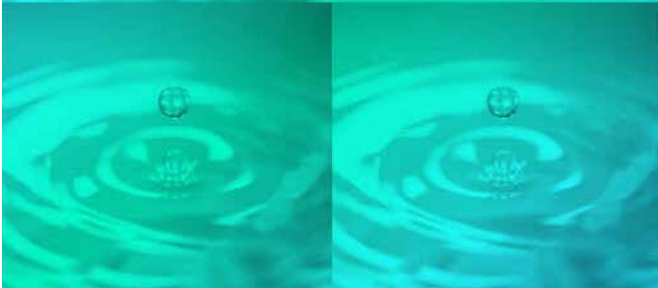
- Consists of convention planning, seminars, teleconferences, online learning, and section services.





AWWA's Main Business Areas

- Most of AWWA's staff work in, and most of its income come from, one of these three business areas:
 - Publications
 - Conferences and other educational events
 - Membership



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