

# NEBRASKA STATE BAR ASSOCIATION

## Mailing Label Policy

- I. Policy.** It is the policy of the Nebraska State Bar Association to make its membership lists available only for official Association business or to law-related organizations and agencies for written communications germane to the professional interests of the Association's members. Based on this policy, membership lists will be made available to the following:
- A. Nebraska State Bar Association and the Nebraska Supreme Court.** The Nebraska State Bar Association and the Nebraska Supreme Court, for official mailings of the Association or Court.
  - B. Association Members, Committees, and Sections.** The Association's members, committees, and sections, for noncommercial law-related communications.
  - C. Candidates for Association Offices.** Candidates for elective offices of the Association and its sections and committees, for election-related communications.
  - D. Law-related Organizations.** Local bar associations, Nebraska Lawyers Trust Account Foundation, Nebraska Bar Foundation, Nebraska Association of Trial Attorneys, Nebraska Criminal Defense Attorneys Association, District, County and Juvenile Judges Associations, Nebraska Court Reporter Association, and similar organizations approved by the executive council, for noncommercial law-related communications.
  - E. Law-related Education Organizations.** The Nebraska Continuing Legal Education, Inc., University of Nebraska College of Law, Creighton University School of Law, and similar non-profit organizations approved by the executive council, for communications regarding continuing legal education seminars, lectures and other law-related events and publications sponsored by said organizations.
  - F. Association Endorsed or Approved Providers of Commercial Products and Services.** Association endorsed providers of products and services and other providers approved by the executive council, for commercial mailings to members of the Association. Approval shall be granted only for communications regarding commercial products and services that are directly related to the professional interests of the Association members. Membership lists and services that are directly related to the professional interests of the Association members. Membership lists shall not be available for non law-related purposes or organizations such as mailings by charitable organizations seeking contributions; solicitations seeking support for or contributions to candidates for partisan political office; vendors seeking to advertise non law-related products or services, i.e. rental cars, real estate, etc.
- II. List Format.** Membership lists are available by current database fields and are available on self-adhesive or cheshire labels or computer disk.
- III. Rental Rates.** The following rental rates shall be charged:
- Association and Nebraska Supreme Court (I.A.) – no charge.
  - Association Endorsed or Approved Providers of Commercial Products and Services (I.F.) - \$0.15 per name.
  - All others – \$0.06 per name.
- IV. Terms and Conditions.**
- Lists are furnished on a rental basis for one-time mailing use only, and may not be copied, reused or utilized by anyone other than the original purchaser. All lists supplied on computer disk must be returned within one week of purchase.
- List users will be required to submit a sample of the mailing piece for prior approval before use of the list is authorized. The Association reserves the right to reject any list user and or mailing piece.
- Unless specified otherwise, shipments will be mailed first class. Sales tax will be added to all list sales. Prepayment and a copy of the piece to be mailed must be received before the list will be released. The above prices are subject to change without notice.
- V. Opt-Out.** In accordance with policies of the Association, each Association member may elect to have the member's name removed from lists provided pursuant to I.F.