

RESETTING THE BAR

NSBA STRATEGIC PLAN



NEBRASKA
State Bar Association

MISSION

The Nebraska State Bar Association works for Nebraska lawyers to help them achieve the highest standards of competence, ethics and professionalism and to protect and promote the administration of and access to justice.

VALUES

- Integrity: Do what is right. Be honest. Be ethical.
- Respect: Value the perspective and contributions of others. Promote respect for the law and the profession.
- Accountability: Do what you say. Be transparent. Take responsibility for performance, decisions and actions.
- Service: Fulfill our obligations to our members, the profession, the courts and the public. Be responsive.
- Inclusion: Value all our members and promote the strengths that come from our differences, including our diverse backgrounds, circumstances, and geographic and practice settings.

GOAL 1

TO PROVIDE MEMBERS WITH VALUABLE, RELEVANT SERVICES AND RESOURCES.

- Develop and provide a broad spectrum of CLE opportunities that provide high quality education in convenient, accessible and cost-effective manner.
- Provide members with access to high quality products and services that support their practice.
- Support programs that enhance attorney well-being, competence, leadership and professionalism.
- Provide access to valuable written information and resources.

GOAL 2

TO IMPROVE COMMUNICATION WITHIN AND ACROSS THE ORGANIZATION.

- Improve understanding of the value of bar membership and benefits.
- Improve the NSBA's statewide presence.
- Improve electronic communications from the NSBA.
- Improve communications with NSBA leadership and facilitate communication between elected leadership and their constituents.
- Improve internal communication.

GOAL 3

TO PROTECT AND IMPROVE ACCESS TO AND THE ADMINISTRATION OF THE JUSTICE SYSTEM.

- Improve access to legal services and the court system for low income Nebraskans and Nebraskans living in underserved rural communities:
- Support programs that seek to improve access to and the administration of justice.
- Support an effective and independent judiciary.
- Protect the public from dishonest attorneys.

GOAL 4

TO ELIMINATE OR SUSPEND LOW PRIORITY PROGRAMS AND SERVICES.

- Establish mechanisms to measure perceived value and member participation in services and programs.
- Eliminate or suspend programs and services that do not fit within the NSBA's mission.
- Eliminate or suspend programs and services that are duplicative or low priority.