

AD SIZE	DIMENSIONS	1X	4X	6X
Full Page	7.5" x 9.875"	\$800	\$750	\$700
2/3 Page Vertical	4.875" x 8.5"	\$650	\$620	\$590
2/3 Page Horizontal	7.5" x 6"	\$650	\$620	\$590
Half Page	7.5" x 4.5"	\$550	\$525	\$500
1/3 Page Vertical	2.312" x 8.5"	\$450	\$430	\$410
1/3 Page Horizontal	7.5" x 3"	\$450	\$430	\$410
1/4 Page	4.5" x 3.625"	\$400	\$375	\$365
1/6 Page Vertical	2.312" x 4.625"	\$350	\$335	\$320
1/6 Page Horizontal	4.875" x 2.25"	\$350	\$335	\$320
Business Card	3.5" x 2"	\$185	\$170	\$160
Inside Front Cover (full page)	8.5" x 10.875"	\$1,650	\$1,600	\$1,550
Inside Back (full page)	8.5" x 10.875"	\$1,650	\$1,600	\$1,550
Outside Back Cover (full page)	8.5" x 10.875"	\$1,450	\$1,400	\$1,350

ISSUE

January/February 2018

March/April 2018

May/June 2018

July/August 2018

September/October 2018

November/December 2018

AD ART DUE

December 1, 2017

February 2, 2018

April 6, 2018

June 1, 2018

August 3, 2018

October 5, 2018

Print Specifications

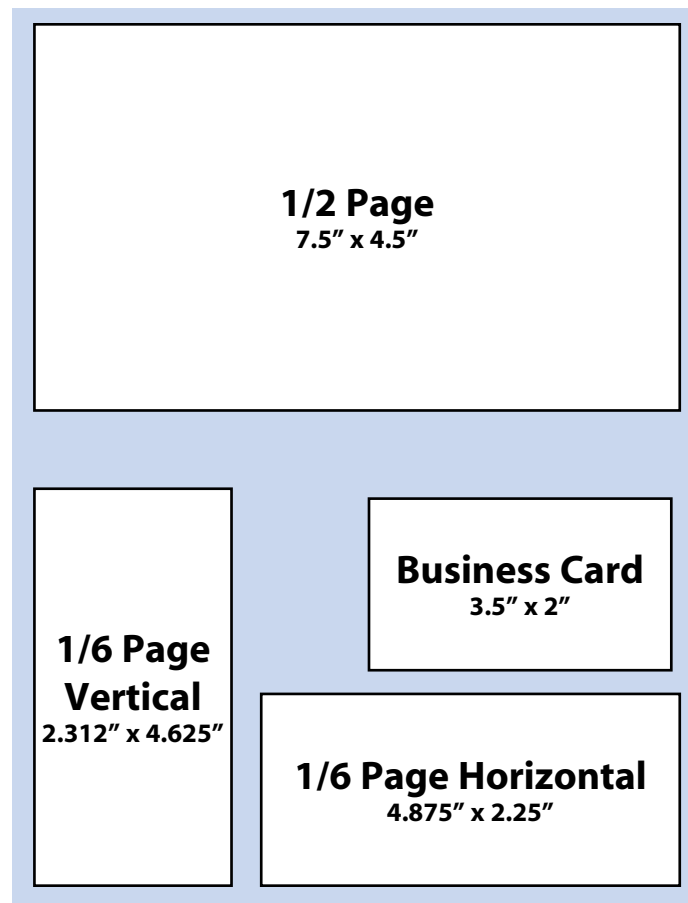
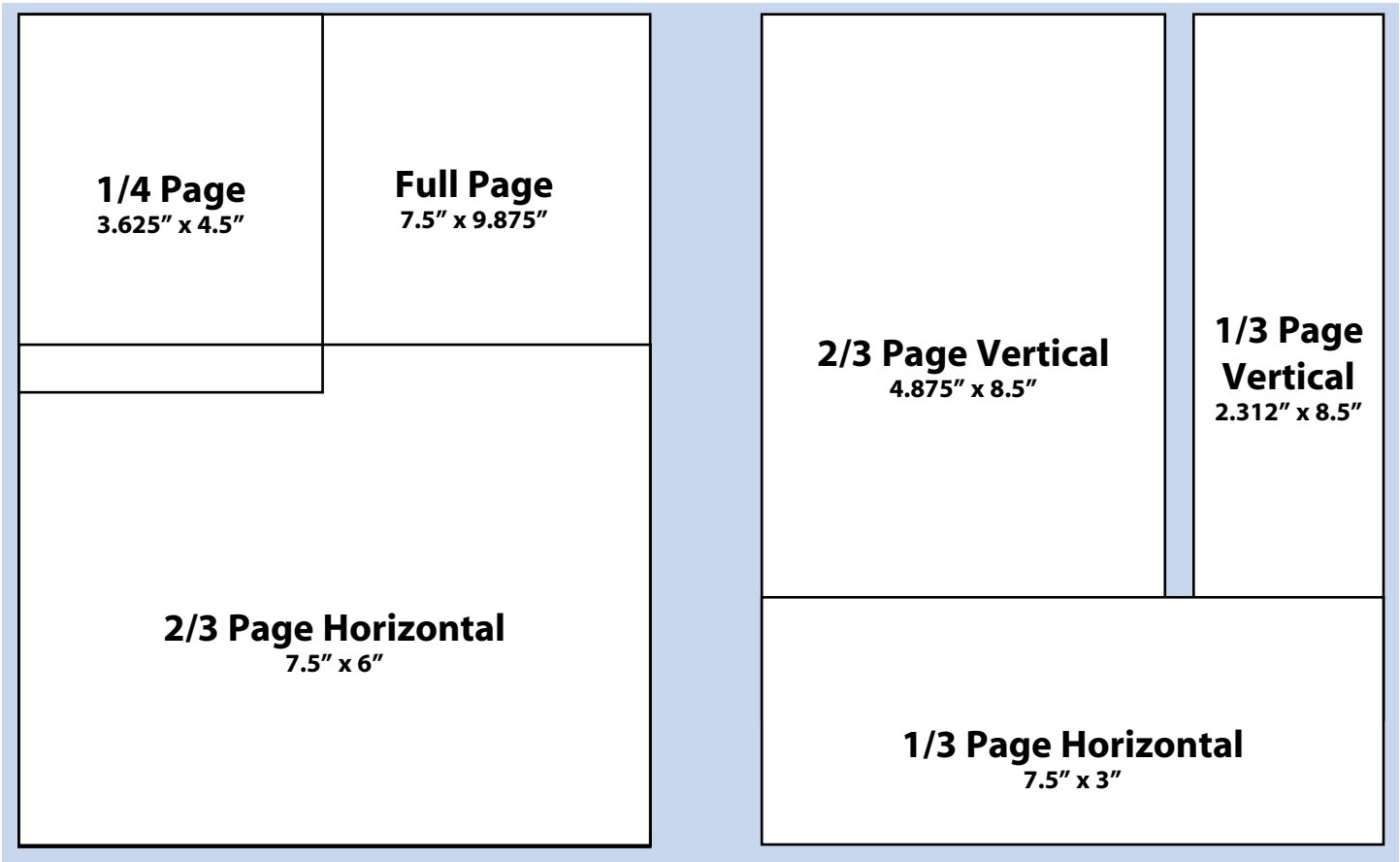
Trim size 8.5" x 10.875". Sheet-fed offset lithography printing from electronically-produced artwork. Saddle-stitch binding. Inside pages are black ink only; outside and inside front and back covers are 4-color process.

Submitted Ad Specifications

The Nebraska Lawyer is produced using Adobe Creative Suite 5 (Indesign and Photoshop) and Adobe Acrobat 9 Pro. Ads submitted for use in the magazine must be sent in the following formats and/or programs: Adobe Indesign CS5 or lower, JPEG, EPS, TIF or PDF. All files must be in high resolution at 300dpi. Advertisements submitted in PowerPoint, Microsoft Publisher and Microsoft Excel or other programs are not acceptable. *The Nebraska Lawyer* is not responsible for ads submitted with missing graphics or fonts, or improperly embedded fonts.

Publication

The Nebraska Lawyer is the official publication of the Nebraska State Bar Association. A high quality bi-monthly publication, *The Nebraska Lawyer* is published for the purpose of educating and informing lawyers about current issues and concerns relating to their practice of law. Readership includes 7,000+ attorneys, judges, law office personnel and administrators. It is published 6 times a year.



2018 NEBRASKA STATE BAR ASSOCIATION ADVERTISING CONTRACT

Company _____

Billing Address _____

Contact Name (printed) _____ Phone _____

Email _____

Signed _____ Date _____



RUN DATES

- January/February 2018
- March/April 2018
- May/June 2018
- July/August 2018
- September/October 2018
- November/December 2018

AD SIZE

- Business card
- 1/6 page vertical
- 1/6 page horizontal
- 1/4 page
- 1/3 page vertical
- 1/3 page horizontal
- 1/2 page
- 2/3 page vertical
- 2/3 page horizontal
- Full page

COST/ISSUE \$ _____ X # ISSUES _____

= TOTAL COST \$ _____

- I will provide a disk and a proof of my ad
- Run current ad
- I require production. Please call me for an estimate.

Special Instructions _____



NEBRASKA 2018 NSBA Member Directory

AD SIZE

- Business card
- 1/8 page
- 1/4 page
- 1/2 page
- Full page
- Cardstock Tab Divider, Full Page
 - Black & White
 - Full color
- Classified listing

COST \$ _____

- I will provide a disk and a proof of my ad
- Run current ad
- I require production. Please call me for an estimate.

Special Instructions _____



www.NEBAR.com

- Front Page Banner

Run dates: _____

- E-Counsel

Run dates: _____

- Vendor Marketplace

Run dates: _____

COST \$ _____

TOTAL ADVERTISING PACKAGE

\$ _____

Publisher reserves the right to reject any advertisement, censor copy, change border rules and repeat last previous copy published which will fill space ordered when change of copy is not received before closing date. Preferred position contracts are not cancelable.

**Return this signed contract to Nebraska State Bar Association, 635 S. 14th Street #200, Lincoln, NE 68508.
Questions? Contact Sarah at (402) 475-7091 or email sludvik@nebar.com**