NEDA YEAR-END REPORT
For: 2012

COMMITTEE: Sponsorship Committee		
PROJECT NAME:		
PROJECT ORGANIZERS: Alexandra Dane, Christine Shea, Kathleen Gilroy		
MAIN SUPPORT STAFF: Sue Storbeck, Beth Jenkins, Angela Prenosil and others		
DATE OF PROJECT: Yearly	**ATTENDANCE:**	
NUMBER OF VOLUNTEERS:	**NUMBER OF HORSES:**	
COSTS:	**INCOME:**	**NET PROFIT (+)/LOSS(-):**
BRIEF DESCRIPTION OF PROGRAM:		
Recruitment of sponsorship in support of NEDA educational and competition events, the Spring Show, Fall Festival of Dressage, and the Spring and Fall Symposia.		
ASSESSMENT OF PROGRAM: Successful.		
FEED-BACK FROM PARTICIPANTS: NEDA gives good value for their participation as sponsors, and most are repeat yearly sponsors.		
RECOMMENDATIONS FOR THIS PROJECT IN THE FUTURE :		
Maximum help for NEDA to fund its projects would come from a further cash outlay from new sponsors.		

Please include a list of all project volunteers and their title or task.

SUMMARY: Total Sponsorship revenue is in excess of $54,500. Cash revenues are reflected in the corresponding event revenue accounts, fall show, education and administrative.