

NEDA YEAR-END REPORT

For:2013

COMMITTEE: Membership Recruiting		
PROJECT NAME: Equine Affaire		
PROJECT ORGANIZERS: Karin Dynice-Swanfeldt		
MAIN SUPPORT STAFF: Swanfeldt TEAM		
DATE OF PROJECT: Nov. 9, 2012	ATTENDANCE: 100,000+	
NUMBER OF VOLUNTEERS: 8	NUMBER OF HORSES: 1000+	
COSTS: \$2,374.00	INCOME: none	NET PROFIT (+)/LOSS(-): none
BRIEF DESCRIPTION OF PROGRAM:		
4 days spent on site at the Equine Affaire Event in W. Springfield MA (plus one day to set up)		
ASSESSMENT OF PROGRAM: Very important for recruiting and maintaining healthy membership.		
FEED-BACK FROM PARTICIPANTS: Booth and information very well received		
RECOMMENDATIONS FOR THIS PROJECT IN THE FUTURE : Continue to maintain the NEDA Booth yearly for this event.		

Please include a list of all project volunteers and their title or task.

SUMMARY:

\$2,374.00 is the complete cost of this event. Cost for the EA booth, electric, volunteer passes, two parking passes for Swanfeldt team, food stipend , hotel.

With the number of people coming through this event in four days this is money well spent by NEDA. Over the past five years the Swanfeldt teams has been able to make this event cost affective by building the equipment for the booth and also cutting back on the numbers needed to run the booth. There is no more rental equipment need to operate this booth. The NEDA booth is very professional and welcoming to all that come by.

Volunteers in the booth

Karin Dynice-Swanfeldt

Daniel Swanfeldt

Kariel Swanfeldt

Chris Shea

Tammy Paperella

Paul Cormier

Paula Adelson

Kate O'Connor

Diana Holston