

# NEDA YEAR-END REPORT

For: 2014

<b>COMMITTEE: Membership Recruiting</b>		
<b>PROJECT NAME: Equine Affaire</b>		
<b>PROJECT ORGANIZERS: Karin Dynice-Swanfeldt</b>		
<b>MAIN SUPPORT STAFF: Swanfeldt TEAM Plus</b>		
<b>DATE OF PROJECT: Nov. 13, 2014</b>	<b>ATTENDANCE: 100,000+</b>	
<b>NUMBER OF VOLUNTEERS: 8</b>	<b>NUMBER OF HORSES: 1000+</b>	
<b>COSTS: \$2,374.00</b>	<b>INCOME: none</b>	<b>NET PROFIT (+)/LOSS(-): none</b>
<b>BRIEF DESCRIPTION OF PROGRAM:</b>		
4 days spent on site at the Equine Affaire Event in W. Springfield MA ( plus one day to set up) Over 60 hours on site		
<b>ASSESSMENT OF PROGRAM: Very important for recruiting and maintaining healthy membership.</b>		
<b>FEED-BACK FROM PARTICIPANTS: Booth and information very well received</b>		
<b>RECOMMENDATIONS FOR THIS PROJECT IN THE FUTURE: Continue to maintain the NEDA Booth yearly for this event.</b>		

Please include a list of all project volunteers and their title or task.

<b>SUMMARY:</b>
\$2,374.00 is the complete cost of this event. Cost for the EA booth, electric, volunteer passes, two parking passes for Swanfeldt and Volunteer team, food stipend , hotel and more
With the number of people coming through this event in four days this is money well spent by NEDA. We have been able to make this event cost affective by building the equipment for the booth and also cutting back on the numbers needed to run the booth. There is no more rental equipment need to operate this booth. The NEDA booth is very professional and welcoming to all that come by.
Volunteers in the booth: Karin and Daniel were in the booth all four days. They also setup and broke down!!
Karin Dynice-Swanfeldt(5)
Daniel Swanfeldt(5)
Paula Adelson (2)
John Swanfedlt(2)
Austin Swanfeldt(2)
Tammy Paparella(4)
Tim O'Donoghue(4)
Kathy Hickerson(4)
Numbers next to the names are the days these volunteers worked in and out of the booth GREAT TEAM WORK!!