



NEDA COMPETITIONS

Sponsorship Opportunities

NEDA offers high visibility opportunities at several dressage competitions: Spring Shows I and II in early June south of Boston; Summer Show mid July west of Boston; NEDA Breed Shows I and II July / August in north central CT; USDF Breeders Series New England Qualifier and Finals early September in north central CT. The season culminates with Fall Festival mid September upstate NY, the largest American dressage show: USDF Region 8 Championship and FEI licensed CDI-W Y/J Saugerties.



FALL FESTIVAL

VIP Pavilion Seating

Reserved seating in the covered and enclosed VIP Pavilion overlooking both the international CDI and the USDF Regional Championships arenas. Includes hot breakfast and lunch, then afternoon wine and cheese. To-Go boxes available.

Table of 8\$1,000
Individual Seats\$150

Vendor Space

Vendors are located close to stabling, next to the Secretary Office, the posting of scores, and the awards pick up. Vendor space does not include a tent rental.

Each 10' x 10' space.....\$500

If necessary, NEDA can supply and erect tent and tables for Vendors. Include details on Sponsorship Agreement: 10' x 10' \$200 ~ 10' x 30' \$350 ~ 10' x 20' \$275 ~ 10' x 40' \$400

Program Advertising

Business Card\$50.....Half Page.....\$350
One Sixth Page\$150.....Full Page\$500
Quarter Page.....\$250.....Covers.....Negotiated

Class & Championship Sponsorships

Open Class.....\$50
CDI Class (non Grand Prix).....\$250
CDI Grand Prix Class.....\$600

Banners and Flyers

Banner.....\$200
Flyers for handout in Show Office\$200

Party Sponsorships

Arrange details with NEDA

Wine and Cheese at the FEI Jog Wednesday evening
The Party at Fall Festival Friday evening ~ All are invited ~ Cash Bar

SPRING AND SUMMER SHOWS BREED SHOWS

Program Advertising

	Spring Shows / Summer Show	NEDA Breed Shows	USDF Breeders Finals
Business Card	\$25 / \$25	\$25	\$50
One Sixth Page	\$50 / \$50		
Quarter Page	\$100 / \$75	\$50	\$100
Half Page	\$150 / \$100	\$100	\$200
Full Page	\$200 / \$150	\$200	\$400
Covers	Negotiated	Negotiated	Negotiated

Class & Championship Sponsorships

	Spring Shows / Summer Show	NEDA Breed Shows	USDF Breeders Finals
Open Class	\$35 / \$25	\$50	\$75
Division / Title	\$50	\$250 / \$2,000	\$300 / \$4,000
Division (YH or Mature Horse) all 3 breed shows			\$700

Vendors ~ Banners ~ Announcements

	Spring Shows / Summer Show	NEDA Breed Shows	USDF Breeders Finals
Vendor 10' x 10'	\$250 / \$100	\$50	\$100
Banner	\$100 / \$50	\$100	\$150
Announcements	\$25		

Sponsorships and Product Donations

Contact Show Management for custom Sponsorships and to provide gift certificates for product donations

Submission. Fill out the Sponsorship Agreement (posted on NEDA website) specific to the show. Send by Deadline to the appropriate Show Contact. Include full payment. Mastercard & Visa accepted. Make checks out to NEDA.

Spring Shows I & II

Deadline: May 15

Contact

Paul Corneir, Show Manager
20 Village Avenue
Acushnet MA 02743
home: 508.995.5988
cell: 508.847.2931
email: springshow@neda.org

Summer Show

Deadline: July 1

Contact

Paul Cormier, Show Manager
20 Village Avenue
Acushnet MA 02743
home: 508.995.5988
cell: 508.847.2931
email: summershow@neda.org

Breed Show I & II

Deadline: July 1

Contact:

Kathy Hickerson
68 Russell Hill Road
Brookline NH 03033
H 603.673.4344
C 603.557.4054

USDF Breeders Finals

Deadline: August 15

Contact

Kathy Hickerson
68 Russell Hill Road
Brookline NH 03033
H 603.673.4344
C 603.557.4054

Fall Festival

Deadline August 15

Contact

Beth Jenkins, NEDA Liaison
63 Western Avenue
Sherborn, MA 01770
home: 508.655.6490
cell: 508.733.3672
email: fallshow@neda.org