

## **Sponsorship Levels for the NEDA Breed Show Series 2019**

### **Title Sponsor for the regional championship show: \$4,000**

Benefits: mentioned as title sponsor in all press about the competition, including articles before and after, competition results, year long web presence, banners in the arena, information in competitor packets, photos of winners with your banners or company representatives, opportunity to meet with competitors to discuss your product, program full page ad

### **Title Sponsor for a Qualifying Show: \$2,000**

Benefits: mentioned as title sponsor in all press about the competition, including articles before and after, competition results, web presence as a sponsor at neda.org, banners in the arena, information in competitor packets, photos of winners with your banners or company representatives, opportunity to meet with competitors to discuss your product, program full page ad

### **Division sponsor(Dressage Breeding/Mature Horse Champion or Sporthorse Prospect/Young Horse Championship) at qualifying shows AND championships: \$700**

**--great opportunity for more visibility, as you will be featured across three shows!**

Benefits: full page program ad, mentioned as division sponsor in all press about the competition (online and in print), year long web presence at neda.org, announcements at the competition, banners in the competition arena during your division, photos of winners with your banner and/or company representatives, product information in competitor packets

### **Division (Dressage Breeding/Mature Horse Champion or Sporthorse Prospect/Young Horse Championship) sponsor at regional championships: \$300**

Benefits: ½ program ad, mentioned as division sponsor in all press about the competition (online and in print), announcements at the competition, banners in the competition arena during your division, photos of winners with your banner and/or company representatives, product information in competitor packets

### **Division(Dressage Breeding/Mature Horse Champion or Sporthorse Prospect/Young Horse Championship) sponsor at qualifying shows: \$250**

Benefits: ½ page program ad, mentioned as division sponsor in all press about the competition (online and in print), announcements at the competition, banners in the competition arena during your division, photos of winners with your banner and/or company representatives, product information in competitor packets

### **Single class sponsor at regional championships: \$75**

**Benefits:** mentioned as class sponsor in all online and print ads and write-ups, announcement at the show

### **Single class sponsor at qualifying show: \$50**

Benefits: same as above